



MSBGH and MC School of Business present the 7th Annual

HEALTHCARE *Summit*

THE BUSINESS OF HEALTHCARE

COST • MANAGEMENT • PLANNING

TUESDAY, OCTOBER 25, 2016

8:00 AM - 3:00 PM

~ Mississippi College ~

200 S. Capitol Street
Clinton, Mississippi



The Mississippi Healthcare Summit brings together national healthcare experts and key state leaders in government and business to address the most pressing topics businesses face in managing healthcare programs and costs. Summit participants will hear directly from our state's policy makers, medical leaders and corporate professionals on the leading edge changes sweeping through our state's healthcare system.

Speaker Bios

RANDY VOGENBERG

*Partner, Access Market Intelligence, LLC and
The National Institute of Collaborative Healthcare, LLC*

Dr. Randy Vogenberg is a partner with Access Market Intelligence, LLC and The National Institute of Collaborative Healthcare, LLC, Greenville, SC; and is a former National Health Benefits Thought Leader for Aon Consulting North America. A frequent speaker with AMCP, NASP as well as other national and regional health care groups, he maintains an active presence across multiple market stakeholders. Dr. Vogenberg authors papers focusing on law and regulation, integrated health insurance strategies and care delivery issues. In addition, he has authored several books. Dr. Vogenberg holds a Bachelor of Science degree in Pharmacy, a Masters degree in Management, and a Doctorate in Health Care Management. He is a fellow of ASHP (FASHP) and completed an Accredited Pharmacy Residency (general PGY-1) at the Brigham & Women's Hospital/Harvard Medical School, Boston.



MARSHALL BOULDIN

*Vice-Chairman & Chief Medical Officer, Southern Health Network
Executive Vice President & Chief Medical Officer, Diabetes Care Group*

Marshall Bouldin, M.D., is the Vice-Chairman and Chief Medical Officer of Southern Health Network and Executive Vice President and Chief Medical Officer of Diabetes Care Group. He also serves as Chairman of the Medical Advisory Board. He was formerly Chief Medical Officer of the Delta Health Alliance, a federally funded not-for-profit corporation responsible for improving health and wellness in the Mississippi Delta region. Dr. Bouldin was also Associate Professor of Medicine at the University of Mississippi Medical Center, where he was the founder and Director of the University

of Mississippi Diabetes and Metabolism Center as well as the Delta Diabetes Project, a regional community-based diabetes care initiative sponsored by the Health Resources and Services Administration (HRSA), the Centers for Disease Control and Prevention (CDC), the Delta Health Alliance, and the University of Mississippi Medical Center.

J. CLAY HAYS, JR., MD

Interventional Cardiologist, Jackson Heart Clinic

Dr. Hays has a degree in Psychology from the University of Mississippi in Oxford and a medical degree from the University of Mississippi School of Medicine. During his medical school years, he also completed clerkships at the National Institutes of Health (NIH), Harvard Medical School, and the Mayo Medical School. After finishing his internal medicine residency at the Mayo Graduate School of Medicine, he completed his cardiology fellowship at the University of Mississippi Medical Center. He is board certified in cardiology and interventional cardiology. He is a fellow in the American College of Cardiology, the American Heart Association, and the Society of Coronary Angiography and Interventions. He serves as delegate to the American Medical Association, secretary to the Mississippi State Medical Association, and past president of the Central Medical Society.



GREG ODOM, MD

Chief Medical Officer, Merit Health

Dr. Oden is a pioneer of hospitalist medicine in the Jackson metropolitan area. He has been instrumental in spearheading many new, highly impactful programs, such as Merit Health Central's Acute Care for the Elderly (ACE) unit with Nurses Improving Care for Healthsystem Elders (NICHE) designation, and the expansion of the state's only designated burn program. Now in his role as Chief Medical Officer for all of Merit Health, Dr. Oden expands his ability to contribute to the enhancement of quality of care in the state of Mississippi, while still serving patients as a respected hospitalist.



JOHN M. FITZPATRICK, MD

President, Hattiesburg Clinic

John M. Fitzpatrick, MD, is a board-certified nephrologist at Hattiesburg Clinic Nephrology. He received his medical degree from the University College Galway in Galway, Ireland, where he also completed an internship. He completed a residency in internal medicine at Federated Voluntary Hospitals of Trinity College in Dublin, Ireland, and a residency in internal medicine at Hennepin County Medical Center in Minneapolis, Minn. He also completed a fellowship in nephrology at Boston University Medical Center in Boston, Mass. Dr. Fitzpatrick is certified in internal medicine and nephrology by the American Board of Internal Medicine. In 2004, he was elected vice-president of the Hattiesburg Clinic Board of Directors and became president of the Board in 2006.



DEIDRA S. BELL, CPA, FHFMA

Executive Vice President and CFO, St. Dominic Health Services, Inc.

Deidra Bell is the Executive Vice President and Chief Financial Officer for St. Dominic Health Services, Inc. She joined St. Dominic in 2007. She has more than 25 years of experience in healthcare including acute care, long term care, physician practice management, and home health. Deidra has a Bachelor's degree in Business Administration from the University of Guam and an MBA from The University of Tennessee. She is a certified public accountant and a Fellow in the Healthcare Financial Management Association.



KATHERINE MURRAY

Benefits Supervisor, Sanderson Farms

Katherine Murray is a Benefits Supervisor at Sanderson Farms in Laurel, Mississippi. Katherine is a graduate of William Carey University in Hattiesburg, Mississippi, where she earned a Bachelor of Arts degree in Biblical Studies with a minor in Spanish, a Bachelor of Science degree in Business, as well as a Master of Business Administration degree. Katherine began her career with Sanderson Farms in July 2013. She is a member of the Sanderson Farms Health and Wellness Committee, the Pinebelt Pacers and Team Run4TheKids benefitting St. Jude Children's Research Hospital.



MAURY HULL

Vice President of Human Resources, Hol-Mac Corporation

Maury Hull is Vice President of Human Resources for Hol-Mac Corporation and the elected President of MASI, the Mississippi Association of Self-Insurers. MASI is a statewide organization which represents the interests of self-insured employers in workers' comp and health issues. Maury started his career working as a lobbyist, spending ten years at our state capitol. He has been working in the human resources field for the past eighteen years. Maury joined the Hol-Mac Corporation HR team in 2005 as the Human Resources Director at HMC's sister manufacturing facility; Anel Corporation in Winona Miss. Maury was promoted

in 2010 to Corporate Vice President of Human Resources, directing the Human Resources agenda of five manufacturing facilities located in Mississippi.





CURNIS UPKINS, JR., SPHR; SHRM-SCP
Vice President of Human Resources & Workforce Services,
Mississippi Hospital Association

Curnis is employed by Mississippi Hospital Association as Vice President of Human Resources & Workforce Services. He rejoined MHA in his current position in February 2011. Previous experience includes ten years with MHA as VP of the Health Careers Center & Director of Unemployment Insurance Program; five years as Director of Human Resources for St. Dominic – Jackson Memorial Hospital; and 18 years with Mississippi Department of Employment Security (MDES). The last ten years with this agency were served as an Unemployment Insurance Administrative Law Judge.

MURRAY L. HARBER

Executive Director, Mississippi Business Group on Health

Murray L. Harber is the Executive Director of the Mississippi Business Group on Health, a coalition of more than 70 Mississippi employers that are working together to protect their investments in employer health and health care. He has a Bachelor's of Science Degree in Education majoring in Human Performance and Sports Studies from the University of Tennessee at Knoxville. Murray began his career as a speed and strength coach working with athletes from Vanderbilt University and the University of Tennessee before moving into the employer health management arena.



HENRY SULLIVANT, MD

Chief Medical Officer, Select Health Alliance

Dr. Henry Sullivant is the Chief Medical Officer for Select Health Alliance (SHA), the clinically integrated network of physicians and Baptist Memorial Health Care. In this role as physician- executive for clinical integration, he provides oversight in developing and monitoring processes and systems of care which drive high-quality and efficient healthcare outcomes. Dr. Sullivant earned his B.A., M.S., and M.D. at the University of Mississippi and completed his internship and residency in gynecology and obstetrics at Johns Hopkins Hospital in Baltimore, where he served as chief resident. He recently received a Masters of Science in Health Care

Management at the Harvard School of Public Health in Boston.

JON-PAUL CROOM

Chief Executive Officer, Merit Health

Jon-Paul Croom is the Chief Executive Officer for Merit Health Central. He has previously served at the CEO for Merit Health Rankin and as the COO at Merit Health Central. Jon-Paul is a native of Vicksburg, MS and has over 16 years of executive experience in the healthcare industry. Prior to joining Merit Health, Jon-Paul held management positions at healthcare organizations in Georgia, Pennsylvania, and Alabama. He earned a Masters in Healthcare Administration and an MBA from the University of Alabama at Birmingham and his Bachelor of Arts in History from Mercer University in Macon, Georgia.



AARON SISK

Plan President & CEO, Magnolia Health Plan

Aaron Sisk was named Plan President & CEO for Magnolia Health Plan on May 10th of 2016. Mr. Sisk was promoted to CEO from his role as Chief Operating Officer, a position that he held with Magnolia since joining the company in May of 2013. Originally from Madison, MS, Aaron received his Juris Doctor in May of 2003, from the University of Mississippi School Of Law and became an active member of the Mississippi Bar in October of that same year. Prior to that, Aaron completed his undergraduate education at Mississippi State University, earning a B.A. in Sociology with a certificate in Criminal Justice. Prior to joining Magnolia,

Aaron served as a Senior Attorney for the Mississippi Department of Insurance and Director of the Department's Life and Health Actuarial Division. A large part of Aaron's work with the Department involved monitoring market reforms associated with the Patient Protection and Affordable Care Act and managing the Department's efforts to implement a state based health insurance exchange for Mississippi.

CRISTIE UPSHAW TRAVIS

Chief Executive Officer, Memphis Business Group on Health

Cristie Upshaw Travis has been Chief Executive Officer of the Memphis Business Group on Health, a 501(c)(3) not-for-profit business coalition whose members cover over 350,000 covered lives in Memphis and Tennessee, since 1994. In this role she supports employers by bringing them together to share solutions and provides tools for them to manage the cost and quality of their health benefits. Cristie collaborates nationally and regionally to enhance program effectiveness and achieve results across a broader footprint. Nationally, she serves on the Boards of Directors for the National Business Coalition on Health, The Leapfrog Group, and on the National Commission for Prevention Priorities, as well as key committees for the National Quality Forum, the Consumer-Purchaser Alliance and NCQA.



JOHN DAMON, MD

Chief Executive Officer, Mississippi Children's Home Services

Dr. John Damon is the Chief Executive Officer for Mississippi Children's Home Services, Mississippi's largest and most comprehensive provider of children's behavioral health, education, and social services. Dr. Damon's undergraduate degree is in psychology. His Master of Arts is in Marriage and Family Therapy and his Ph.D. is in Clinical psychology. He also completed his residency in Child Psychology at University of Mississippi Medical Center. He is currently President of the Mississippi Association of Child Caring Agencies and is the immediate past President for the National Association for Children's Behavioral Health and past

President of the Behavioral Health Society of the Mississippi Hospital Association. He is currently appointed to serve on the Mississippi Autism Advisory Committee and the Mississippi Children's Justice Commission. Dr. Damon has served as adjunct faculty in both undergraduate and graduate academic institutions and invited as the featured presenter to US Senate Caucus Committee on foster care, mental health and substance abuse, and featured presenter at many state, regional, and national conferences.



Agenda

8:30 WELCOME

Dr. Marcelo Eduardo, Dean of the MC School of Business

8:45 BENEFIT DESIGN IN THE POST ACA ENVIRONMENT

Randy Vogenberg, PhD., RPh.

9:30 A PHYSICIAN'S PERSPECTIVE OF POPULATION HEALTH AND CARE DELIVERY

MODERATOR: Marshall Bouldin, M.D., Vice-Chairman & Chief Medical Officer, Southern Health Network; Executive Vice President & Chief Medical Officer, Diabetes Care Group

J. Clay Hays, Jr., M.D., FACC, Interventional Cardiologist, Jackson Heart Clinic

Greg Oden, M.D., Chief Medical Officer, Merit Health

John Fitzpatrick, M.D., President, Hattiesburg Clinic

10:30 BREAK WITH THE SPONSORS

10:45 AN EMPLOYER'S PERSPECTIVE OF EMPLOYEE HEALTH & WELL-BEING

MODERATOR: Deidre Bell, CPA, FHFMA, Executive Vice President and CFO, St. Dominic Health Services, Inc.

Katherine Murray, Benefits Manager, Sanderson Farms

Maury Hull, Vice President of Human Resources, Hol-Mac Corporation

Curnis Upkins, Vice President of Human Resources & Workforce Services, Mississippi Hospital Association

11:45 LUNCH BREAK WITH SPONSORS

12:00 KEYNOTE SPEAKER

12:30 A HEALTH CARE EXECUTIVE'S PERSPECTIVE ON POPULATION HEALTH AND PAYMENT

MODERATOR: Murray Harber, Executive Director, Mississippi Business Group on Health

Henry Sullivant, MD, Chief Medical Officer, Select Health Alliance

Jon-Paul Croom, Chief Executive Officer, Merit Health

Aaron Sisk, Plan President & CEO, Magnolia Health Plan

1:30 BREAK WITH THE SPONSORS

1:45 UNDERSTANDING HEALTH CARE QUALITY RATING SYSTEMS

Cristie Upshaw Travis, Chief Executive Officer, Memphis Business Group on Health

2:15 MENTAL HEALTH - ITS COSTS TO EMPLOYERS AND OUR STATE

John Damon, MD, Chief Executive Officer, Mississippi Children's Home Services

3:00 ADJOURN

Sponsorship Levels

PRESENTING SPONSOR - \$5000

As a presenting sponsor, you receive:

- 2 tables of 8 guests for the event
- Your logo on the event program and overhead slides during the event
- A booth (8 ft table draped) with preferred placement in the event room, and the opportunity to place your organization's materials on participant tables
- The opportunity to introduce one of our event speakers
- Recognition as the presenting sponsor of the lunch meal

LEAD SPONSOR - \$2500

As a Lead sponsor, you receive:

- 1 table of 8 guests for the event
- Your logo on the event program
- A booth (8 ft table draped) in the foyer of the event location and the opportunity to place your materials on participant tables

TABLE SPONSOR - \$1000

As a table sponsor, you receive:

- 1 table of 8 guests for the event
- Your name listed in the event program
- A booth (8 ft table draped) in the foyer of the event location

PARTICIPANT SPONSOR - \$500

As a participant sponsor, you receive:

- Half table of 4 guests for the event
- Your name listed in the event program

INDIVIDUAL TICKETS - \$100

CONTACT

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Presented by MSBGH and MC School of Business