



MISSISSIPPI COLLEGE  
SCHOOL OF BUSINESS

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# MC MISSISSIPPI COLLEGE SCHOOL OF BUSINESS | SUMMER 2017

# BUSINESS



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70 Years



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#### On The Cover

The School of Business, following the leadership of Dean Marcelo Eduardo, continues a remarkable legacy by earning the most prestigious international accreditation honor. Read the story on page 22.

# MEET THE NEW MC BUSINESS FACULTY

“DISCOVER WHAT YOUR  
PASSION IS AND DO IT.”

— JOHN BRANDON —



CHARLES  
BEAUCHAMP



MICHELLE  
BEAUCHAMP



JOHN  
BRANDON

## CHARLES AND MICHELLE BEAUCHAMP

The School of Business is excited to welcome new faculty members Charles and Michelle Beauchamp. The pair joins us from Middle Tennessee State University where they were both Associate Professors.

Charles has a Ph.D. in Finance from Mississippi State University. He also brings years of professional experience as a financial consultant. Charles is also involved in a number of organizations such as the Association for Finance Professionals, Financial Management Association, American Finance Association, and Finance Education Association. He is a certified Treasury Professional and his research has been cited in a number academic and trade journals including the Journal of Applied Corporate Finance and the Journal of Financial Research. Charles will be teaching Corporate Finance and Financial Modeling.

Michelle has a Ph.D. in Marketing from Mississippi State University. Upon graduating from her Ph.D. program, Michelle began to pursue her love for teaching. She is a part of several organizations including American Marketing Association, Beta Gamma Sigma, Phi Kappa Phi, and National Business Education Association. Her research has been published in journals such as Journal of Business Ethics, the Journal of Marketing Theory and Practice, Marketing Management Journal, and others. She also serves on the editorial review board for the Marketing Management Journal. Michelle will be teaching Principals of Marketing, Retailing & E-Commerce, and Personal Selling.

Charles and Michelle are proud parents to their, 4 year-old daughter, Marie. They enjoy traveling and time together as a

family. Dr. Eduardo, Dean of the School of Business, is proud to welcome the Beauchamps to the MC Business family.

## JOHN BRANDON

“Discover what your passion is and do it,” is the advice that the new Mississippi College School of Business professor, John Brandon, would give his students. The Clarksdale, Mississippi native is welcomed to the business school as the head of the new entrepreneurship major and minor that’s rolling into the School of Business in the fall of 2017. Brandon looks forward to the new program and believes it will attract many non-business majors.

John Brandon received his bachelor’s degree from the University of Mississippi in business and soon began working for McRae’s department store after graduation. He later worked at Delta State University in the small business development center, where he met and worked with the MC School of Business current dean, Dr. Marcelo Eduardo. Brandon later moved to Jackson with his wife, Lea Anne, and worked for the Mississippi Development Authority for over 26 years in economic development and ran the entrepreneurship center. While working for MDA, he taught marketing night classes at the MC business school. When the opportunity arose for Brandon to come on board full-time and launch the entrepreneurship program, he was all in.

John and Lea Anne Brandon have been married 40 years and have one son, John Michael, who lives in Washington with his wife, Sarah, and 6 month old daughter.

# BEST IN BUSINESS

*MC Business Students Earn 1st Place in the Private Firm Valuation Challenge*

MISSISSIPPI COLLEGE business students shined at Georgia State University's sixth annual Private Firm Valuation Challenge in November. With unmatched business skills, the five-man MC team finished 1st place in the competition, earning the Kierulff Cup, and a \$2,500 cash award.

Teammates Austin McCarty, Will Tobermann, Harrison Thomas, Grant Baker, and Rowan St. John put in hours of hard work prior to the competition knowing they would be up against Georgia State, Seattle Pacific, the University of Tennessee-Knoxville, University of Southern Indiana, the University of Northern Iowa, and many other top schools.

Charles Beauchamp, MC Business professor and student mentor to the group, praised the students for logging many hours preparing for the rigorous academic challenges. To get ready, they learned to assess the stand-alone, actual value of a private company. As part of round one, they also submitted a 30-minute video of their findings to three judges, all professional valuation experts. With guidance from Professor Beauchamp, "We were able to apply concepts we learned in class to a real-world business situation," Tobermann said. "We spent many hours over the past few weeks putting together our presentation. It was an intellectually challenging endeavor. It's exciting to see our hard work pay off."

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**"WE ARE SO PROUD OF OUR STUDENTS**

for this major accomplishment. But we certainly aren't surprised. They are some of our top students and

under the guidance of Dr. Beauchamp we knew they could do it." – DR. MARCELO EDUARDO



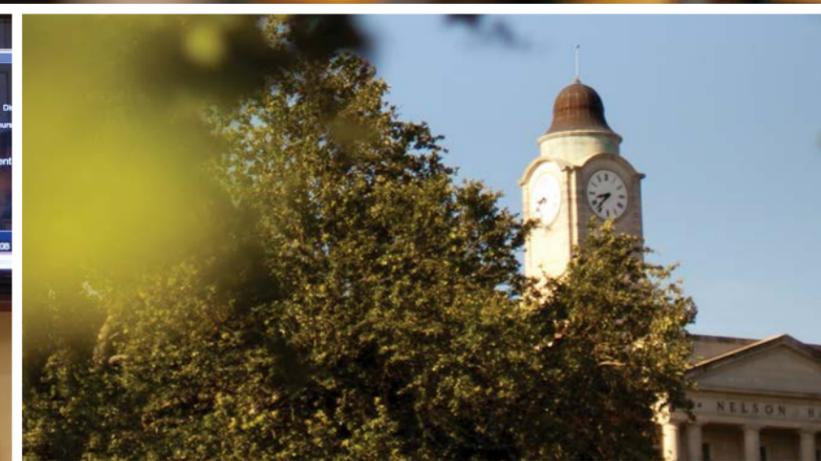
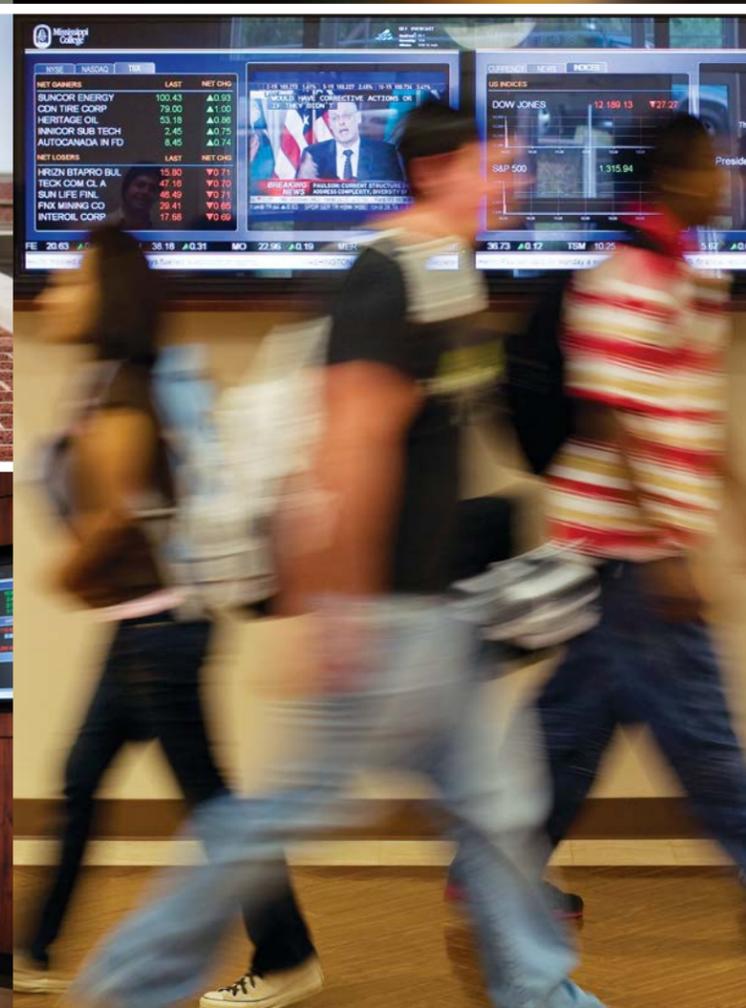
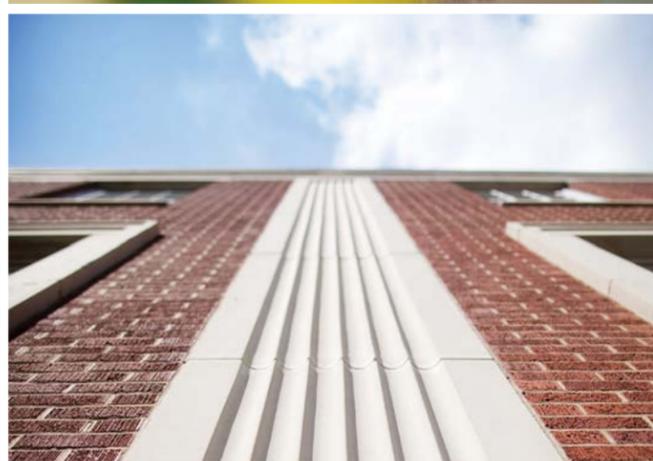


MC BUSINESS CELEBRATES 70 YEARS



CELEBRATING A RICH HISTORY, SPANNING 70 YEARS,

The School of Business maintains a long tradition of educating visionary business leaders in academe, business, government, and not-for-profit organizations. Within these years, over 6,000 students have graduated from The School of Business and it is our honor to see them living lives committed to faith and excellence.





MC BUSINESS  
*Founded in 1946*

**1946**  
 Non-Credit  
 Typewriting  
 and Short-  
 hand Courses

**1955**  
 Business  
 Department  
 has 4 full-time  
 faculty and  
 one major

**1959**  
 The Depart-  
 ment of Busi-  
 ness Com-  
 bined with the  
 Division  
 of Business  
 & Economics;  
 Dr. Miley is  
 named Chair-  
 man of the  
 Department

**Early  
 1960s**  
 First  
 Accounting  
 Classes are  
 added to the  
 Curriculum

**1964**  
 Construc-  
 tion of  
 Self Hall

**1967**  
 MBA Offered

**1975**  
 Dr. Miley  
 becomes Dean

**1977**  
 Dr. Lee becomes  
 Dean (*Interim  
 Dean 1977-79,  
 Dean 79-95*)

**1983**  
 First School  
 of Business  
 Lecture  
 Series Held

**1995**  
 Accredited by  
 Association  
 of Collegiate  
 Business School  
 and Programs

**1995**  
 Dr. Roberts  
 becomes Dean

**1996**  
 Alumni  
 Advisory  
 Board Created

**2000**  
 Dr. Eduardo  
 becomes Dean

**2001**  
 Student  
 Advisory  
 Board Created

**2002**  
 ADP Program  
 Launched

**2006**  
 Self Hall Ren-  
 ovations Begin

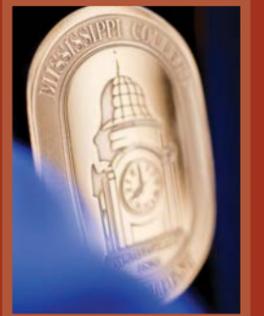
**2010**  
 Flowood  
 Center  
 for ADP  
 Program  
 Opened

**2010**  
 MBA  
 Concen-  
 trations  
 Created

**2011**  
 Finance Major  
 Created

**2012**  
 First Faith  
 & Ethics

**2014**  
 Women in  
 Business Club  
 Created



MISSISSIPPI COLLEGE'S SCHOOL OF BUSINESS IS LOCATED IN SELF HALL, A STATE-OF-THE-ART LEARNING FACILITY. Recently updated with a multi-million dollar renovation, Self Hall features building-wide wireless internet and up-to-the-minute stock tickers and financial market feeds displayed throughout the building. Classrooms offer stadium-style seating and the latest teaching technology. Labs are equipped with up-to-date computer technology and specialized software for business applications.



# AN MIC LEGACY

MC BUSINESS CELEBRATES 3 ICONIC FACULTY MEMBERS

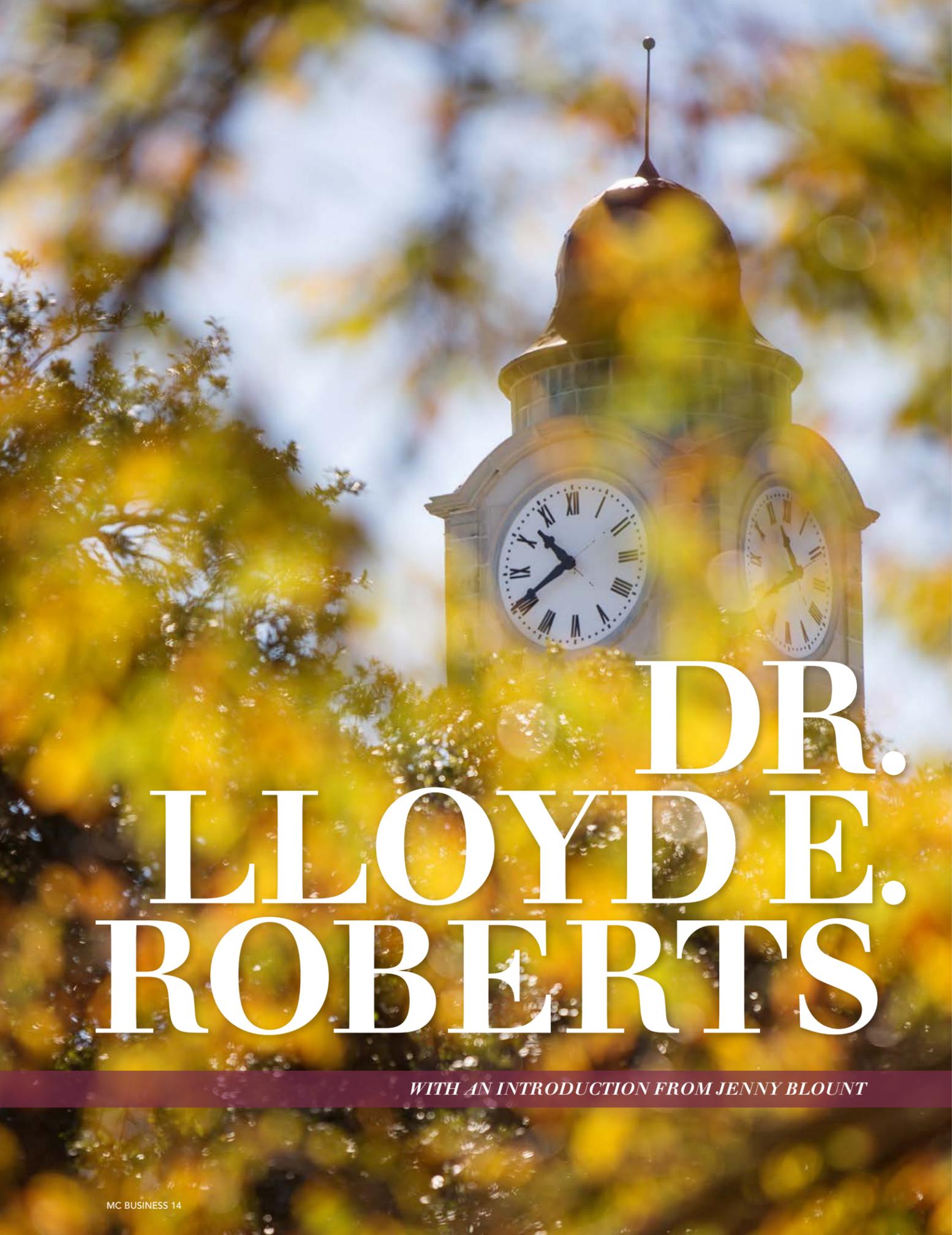


**“FOR THE EYES OF THE LORD  
MOVE TO AND FRO THROUGHOUT THE EARTH  
THAT HE MAY STRONGLY SUPPORT THOSE  
WHOSE HEART IS COMPLETELY HIS.”**

*2 Chronicles 16:9*

“IN AN OVERPOPULATED WORLD, it’s easy to underestimate the significance of one. Yet history is full of accounts of single individuals who have made a difference. Think of the military battles that have turned on the axis of one heroic person. Think of the artists and the contribution of their individual lives, from Michelangelo and da Vinci to Brahms and Beethoven. Think of the scientists, inventors, explorers, and technological experts who have literally changed the course of history. Think of the courageous preachers down through time who have stood alone in the gap and made a difference. The face of the church was changed by significant individuals like Augustine, Tyndale, Bunyan, Luther, Calvin, Whitefield, Wesley, Edwards, Spurgeon, Moody, Chafer, and Graham, to name only a few.

When [we] read God’s Word, [we] don’t find that many stories about great crusades and city-wide revivals and mass meetings where God’s attention rested on an entire country or a whole community. More often, [we] find individual men and women who made a difference, who set the pace or cut a wide swath or stood strong and changed their times. From Genesis to Revelation, we see God’s hand on the lives of individuals who thought and said and did what was right—regardless—and as a result, history was made.” — *Charles R. Swindoll*



# DR. LLOYDE ROBERTS

WITH AN INTRODUCTION FROM JENNY BLOUNT



## “I REMEMBER SITTING IN DR. ROBERTS’ CLASS FOR THE FIRST TIME.

I chose a seat on the front row next to my closest friend and we both wondered what to expect. Everyone had told us that Dr. Roberts’ class was different and challenging in the best of ways.”

WE HEADED TO CLASS with just a pen and paper; all he required for the course. As he opened his first lecture, he took a moment to introduce himself much like most professors. But then he went around the room, looked each of us in the eyes, and asked us what our names were. He then said in the simplest of manners, ‘I will remember each of your names by next class period.’ And he did.

There was no getting out early of Dr. Roberts’ classes, not even on the first day. He immediately began to lecture. We quickly realized that no books were needed as we watched him bring to life in lecture his business knowledge and experience. It wasn’t but five minutes into the first lecture that we also learned that you never come unprepared to one of Dr. Roberts’ classes. Throughout his lectures, at any time, he would ask questions posed directly to a student. I remember being called on that first class, ‘Jenny...’ he started the question. I panicked wondering how I was to know the answer to a lecture that wasn’t yet complete. My panic turned into anxiety when I realized that ‘I’m not sure.’ was not a sufficient answer. But that’s when I learned a life lesson. Dr. Roberts’ possessed a unique ability to stand firm with gentleness and respect. I eased up as I realized his desire was for me to learn to be analytical and to learn to think for myself.

I worked hard in all of my classes, but Dr. Roberts’ class required another level of excellence. It was worth it because we knew that with every success he would be the first to exclaim “Yes!”. If you were lucky, he might even throw a fist in the air in honor of your understanding. He celebrated all of our feats but pushed us further always mindful of our room for growth. He didn’t just know our names, he knew our abilities, he believed in our potential.

On the last day of class, Dr. Roberts handed me a gift, wrapped in brown paper. I opened it to find a beautiful painting of a candle. He said it was in honor of my recent engagement. The candle still hangs in our home almost 10 years later. I couldn’t have asked for a better professor during my time at Mississippi College.”

Dr. Roberts has been influential in the growth and development of Mississippi College and The School of Business in ways too numerous to count. As a professor, the Dean of The School of Business, Chief Financial Officer, and Interim President, He has experienced and invested in every face of MC.

### Q&A WITH DR. ROBERTS

*Did you have any role models as a child?*

My father had the most significant impact on my life. He taught me the importance of fulfilling responsibility and he taught me the importance of doing the right thing. My wife would be a close second to my father; she taught me by example the true meaning of love.

*What is your most cherished family tradition?*

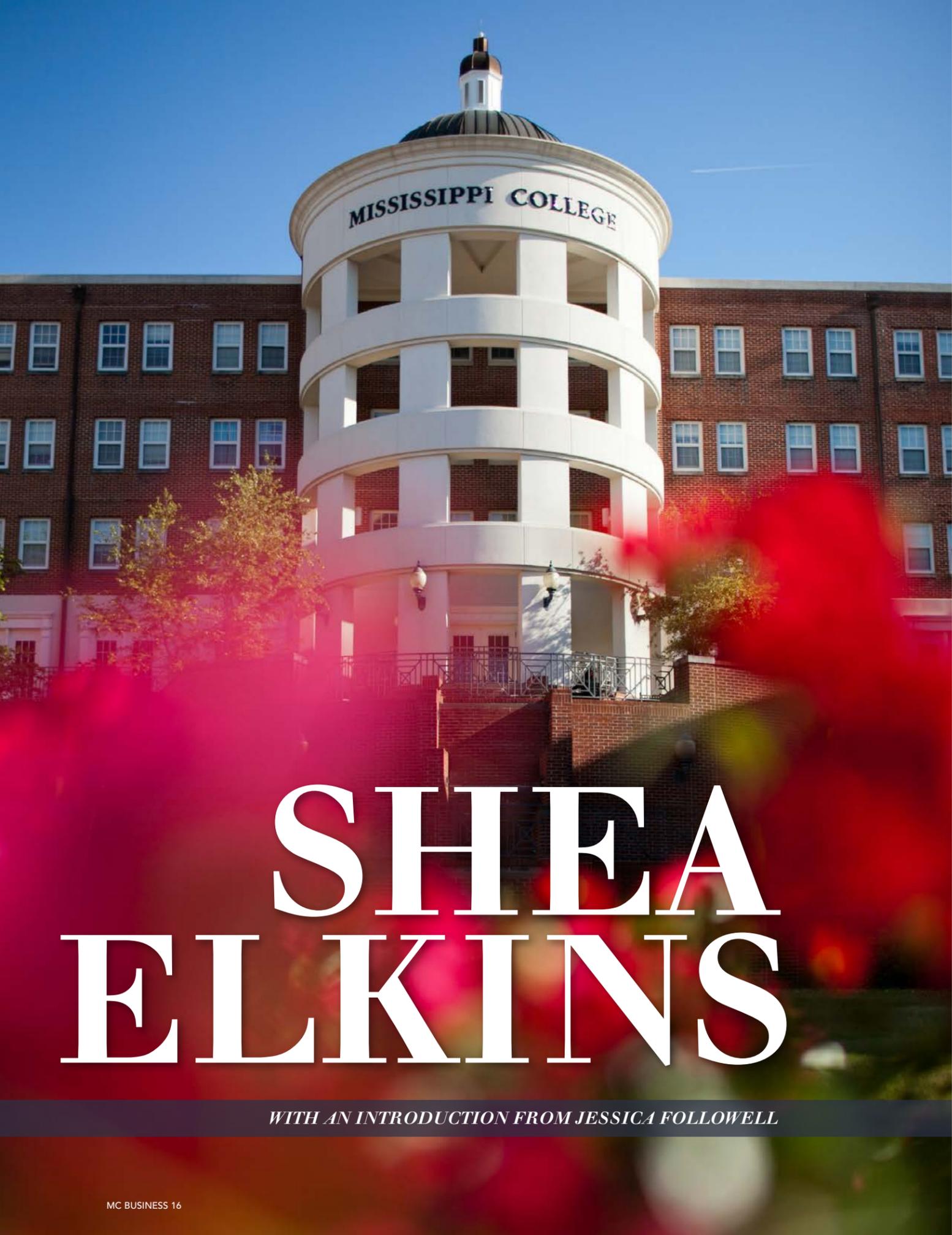
The family gatherings at Christmas.

*Do you have any hobbies?*

I enjoy organic gardening, occasional painting and other artwork, attending theatrical performances, and watching sports (particularly soccer)

*Do you have any special sayings or expressions?*

If you don’t know why, you don’t know!



# SHEA ELKINS

WITH AN INTRODUCTION FROM JESSICA FOLLOWELL



**“ALONG THE SIDEWALK IN THE QUAD. PAST THE JESUS STATUE.**

**Down the stairs. Cross the street. Enter Self Hall. Scurry by all the classrooms. Walk the narrow hallway to the basement. Enter the office. Drop the backpack. Move toward the copier room. Open canister. Breathe a sigh of happy relief for there, in front of me, was a Mrs. Shea brownie.”**

BEING A STUDENT WORKER in the school of business you could count on 2 things: Mounds of papers to be graded by Friday and a dozen goodies in the copy room made by the sweetest lady. Mrs. Shea was the warmth of the office. Her deep kindness was always such a welcoming presence in the work place. With student workers comes college student drama. She navigated not only our schedules, but also our heartaches, big decisions, and need to be heard with a tender ear and infinite grace.

Mrs. Shea would listen to us lament about a failure and answer with a strong and faithful “God will work it out.” followed by a brownie. And she would rejoice with our victories with a “That is the most wonderful news!” also followed by a brownie.

I will always remember how sincere her joy was when we succeeded, as if we were one of her own. And maybe we kind of were. I’ll never forget her gentle, steady demeanor as she managed professors, business persons, parents, students, and anyone else that entered the basement office doors—the office that served so many young people as an oasis of care and comfort. I will forever be thankful for Mrs. Shea’s generosity toward me, her listening ear, and her helpful advice.

And of course, the copy room canister of brownies.

Mrs. Shea has been a staple to the School of Business since she began her career as Administrative Assistant over 40 years ago. She worked for every Dean with excellence, loyalty, and servanthood, while impacting the lives of every student who entered her office. She’s proof that a lifelong investment in a job can mean so much more than just 9 to 5 work.

#### Q&A WITH MRS. SHEA ELKINS

*What would you say is the highlight of your life?*

Being married to the very best man and raising two wonderful children.

*Do you have any special family memories?*

We took family trips every summer. They meant so much to me!

*Do you have any hobbies or special interests?*

I like decorating, shopping, and working in the yard. I also enjoy visiting nursing homes and encouraging people who are lonely.

**“I WILL ALWAYS REMEMBER HOW SINCERE HER JOY WAS WHEN WE SUCCEEDED, AS IF WE WERE ONE OF HER OWN.”**

# SANDRA PARKS

WITH AN INTRODUCTION FROM TOMMY McBRIDE



**“I ONCE HEARD THAT A PERSON IS INFLUENCED MOST by the people they meet, the books they read, and the places they go, thus shaping their future, their way of thinking, and their vision of the world.”**

I MET MRS. PARKS for the very first time when I took her Accounting 201 class, and I quickly realized that she was not only going to shape my academic career, but she was going to care about the business man I was going to become. I loved her class so much, that I ended up taking every accounting class that she taught. Not every professor sends you emails to make sure that you are understanding the content of the class, but I regularly received emails from her with encouraging words, prayers for me, and life advice. Even with a busy schedule, her office door was always open, and I spent countless hours sitting across from her desk, seeking advice, sharing stories, and laughing a lot. One day, I was stressed about an upcoming exam, and she replied to my email with these words, “When we leave our lives in our Heavenly Father’s hands, everything happens for a reason.”

Obviously, Mrs. Parks cared for her students’ success in the classroom, but that was just the beginning. Mrs. Parks wanted her students to succeed in all of their endeavors. I have personally known Mrs. Parks to be the biggest cheerleader for her students through victories and setbacks. While at MC, I had the joy of getting married, paying bills, and trying to graduate in a timely fashion. It was quite a challenge to keep food on the table, pass my classes, and love my new wife well. In each one of those challenges, Mrs. Parks would not let me settle and

she would not let me get discouraged. I will never forget the 8 hours she drove to be at my wedding and to celebrate that joyous occasion with my new wife.

Mrs. Parks, you are a special gift to me, in that you taught me that life is not just about credits and debits. You showed me to see past the material and invest in the person, and for that, I am forever grateful.

#### Q&A WITH MRS. SANDRA PARKS

*What did you want to be when you grew up?*

At first, I wanted to be a school teacher, but after I had taken accounting classes I decided I wanted to be an accountant.

*What is one of your favorite family traditions?*

I love attending our annual family reunions, in Lawrence, Mississippi.

*What’s your favorite book?*

I have several favorite books. A few of them are: *The Key to Triumphant Living* by Jack Taylor, *The Power of Positive Praying* by John Bisagno, *As A Man Thinketh* by James Allen, and *God’s Promises for You* by Max Lucado.

**“WHEN WE LEAVE OUR LIVES IN OUR HEAVENLY FATHER’S HANDS, EVERYTHING HAPPENS FOR A REASON.”**

# LEADING THE WAY

THE SCHOOL OF BUSINESS, FOLLOWING THE LEADERSHIP OF DEAN MARCELO EDUARDO, CONTINUES A REMARKABLE LEGACY BY EARNING THE MOST PRESTIGIOUS BUSINESS ACCREDITATION IN THE WORLD



## MAY 5, 2017 WAS A VERY SIGNIFICANT DATE IN THE HISTORY OF THE MISSISSIPPI COLLEGE SCHOOL OF BUSINESS

as it marked the day when the school was officially accredited by AACSB (*The Association to Advance Collegiate Schools of Business*). AACSB is certainly the most prestigious and demanding business accreditation in the world and it represents the culmination of years of work by the faculty and administration of the business school. More importantly, it is a validation of the long standing quality of the business programs and the result of a legacy of quality and excellence in Self Hall. We spoke with Marcelo Eduardo, Dean of the School of Business about this achievement and the continuation of this legacy.

*Q: How does an AACSB accreditation affect the Alumni of the School of Business?*

*A:* It is a great badge of distinction. It is the strongest signal of quality that you can show. And it is membership in a very selective club. Only around 25% of all business schools in the US hold it, and the percentage is less than 5% globally. More importantly, this accreditation belongs to our students—that is, as an AACSB accredited school, all degrees past and future are now AACSB accredited degrees. So this is truly a gift for all of our graduates.

*Q: What are the various criteria for earning this accreditation?*

*A:* It is a lot of hard work. The process is extremely rigorous and takes 5-6 years from application to final visit. But, it really takes much longer in that you don't just build a good program in 5 years, but rather it is the culmination of years of work. In other words, it is the legacy of quality that has been built by the faculty and the leadership of the school over the years that has made this possible. The accreditation process itself takes every part of offering a business degree and requires the school to meet a set of best practices in each area. It all concludes with a visit by a peer review team made up of three Deans from accredited universities spending 4 days in our campus and directly assessing our compliance. And it is a great day when you meet with them at the end of the visit and all they have to say is: Congratulations!

*Q: Why was it important for the school to undergo the rigorous process of earning AACSB Accreditation?*

*A:* This is an interesting question in that we have always had a terrific program. So in my mind, it was a case of wanting to be part of a group of business schools that includes all the best known Universities in the world and proudly state that we belong with them. Baylor, Michigan, Duke, Texas, Virginia—you name a well-known university and their program is AACSB accredited. Pursuing AACSB was also important in other ways. It was a rigorous check-up of all our activities. The process forced us to focus on the ultimate outcome—what type of student we are graduating. So we were able to assess what our students are learning, what we expect them to know and making sure that we deliver such preparation through a highly qualified faculty using a relevant curriculum.

*Q: What did you learn about the school through the accreditation journey?*

*A:* Well, it confirmed three things for me. One, we have a very strong program. The AACSB review was intense, thorough, and very systematic and we came through with flying colors—full accreditation with no conditions. So that validated all the work that we have done over the last 20 years. Two, we have an amazing faculty—one that I would not trade for any other. The accreditation standards impose some very rigorous demands on what is expected of the faculty and every single full-time member of our faculty (100%) met those standards. And third, it also con-

LLOYD ROBERTS,  
MARCELO EDUARDO,  
AND GERALD LEE

firm to me that we have as good a group of students as any school. The impression that they made on the visiting accreditation team was superb. In any interaction with the visiting team, their comment was—"I wish we had students like these."

THE SCHOOL OF BUSINESS HAS BEEN SHAPED BY THE LEGACY OF DEANS GRAY MILEY, GERALD LEE, BO ROBERTS, AND MARCELO EDUARDO.

*Q: What role did the faculty play on achieving accreditation?*

*A:* They played the one role that mattered more than any other internally. AACSB accreditation can only happen if all of the faculty work together towards this objective. The process is too comprehensive, too detailed, and too lengthy to be achieved with only a portion of your faculty. Now, of course, as in any endeavor, there were particular faculty members that inherently took leadership roles and their dedication and commitment to this process made all the difference in the world. Tammy Arthur coordinated all of our accreditation efforts and simply did a sensational job. Michele Ricker's constant support of the overall process was invaluable. Kevin Pauli's leadership in the areas of assessment and the MBA translated into our biggest strengths. Sara Kimmel and Bryan Hayes took on very heavy loads and wonderfully managed our curriculum and faculty qualification processes—two extremely critical areas. Retha Price, Billy Morehead, and Bobby Perkins rounded out a strategic planning group that provided direction and action across the board. This level of leadership was essential, but it still would not have been sufficient had it not been for every other faculty member pitching in and making this pursuit their pursuit. So in hindsight, it is easy to see how we were successful!

*Q: What role did alumni and friends played on achieving accreditation?*

*A:* Well, it simply would not have been possible to achieve accreditation without our alumni and friends. It is their financial support, their constant encouragement, and their dedication to MC that makes every one of our initiatives possible. And in the end, it is these initiatives that make our program stronger and more distinctive and thus accredited. What alumni and friends allow us to do is so significant: making Faith and Ethics a centerpiece of our degree; providing our faculty with the resources to continue their development and training; funding the scholarships that help us attract great student; having facilities and technology that are second to none. This is all due to our alumni and friends. They have given unselfishly and we are blessed by their generosity.

*Q: What was the most challenging/rewarding part of the accreditation process?*

*A:* I would say two areas. At a broader level, the biggest challenge was going about meeting standards that are common to all great schools and yet doing so in a way that preserved our mission and uniqueness. MC is special because of our care and attention to students and to teaching. I wanted us to be AACSB accredited and still never lose this distinctiveness. I am certain we did so. The other challenge was more operational and it involved the time frame and level of documentation that accreditation entails. While I recognize that there is a reason for such, it nevertheless tests your patience and calls for a great deal of perseverance and there were times when both were tested.

*Q: Is AACSB accreditation a legacy building achievement for the school?*

*A:* Absolutely. There have been four deans in the history of the School of Business. My predecessors were Gray Miley, Gerald Lee and Bo Roberts. Each of them has had a hand in building the school, and their work has made us progressively better. Each one of them (with the exception of Dean Miley of course, our first dean) has built on the work of their predecessor. So the school has been shaped by their legacy. We have now added to this foundation, and certainly someone in the future will take the AACSB accreditation that we have achieved and use it as the foundation for an even better, more innovative school. So our legacy is to have added to the legacy of excellence that Miley, Lee and Roberts built and in that sense, become part of this larger legacy of quality that is simply Mississippi College.

*Q: Now that the School of Business has received such a prestigious award, what is next to look forward to?*

*A:* So many things! One, we need to keep getting better, be creative with our resources, be very competitive in the market place, and always maintain our quality. And we have some terrific initiatives to look forward. The Entrepreneurship major and the Center for Entrepreneurship is an exciting new initiative that should attract some very creative new majors and be a terrific academic minor to everyone on campus that has dreams of doing something successful on their own. The facilities that will house the center also constitute the 1st large renovation of the building since we did a huge face lift a number of years ago. I can't wait to see how much our students will benefit from this state-of-the-art facility. We are also launching an MIS major and an MBA concentration in MIS. These additions continue to provide relevant options for our students and help maintain their competitiveness in the marketplace. A Masters of Accountancy (MAC) is also in the development process. We are certainly not standing still!

MC BUSINESS

# ALUMNUS OF THE YEAR

BILL SONES '81 IS KNOWN FOR  
A LOT OF THINGS, BUT HIS FRIENDLY SMILE,  
BIG FAMILY, AND LOVE FOR MISSISSIPPI  
COLLEGE HAVE TO TOP THE CHARTS.

A longtime supporter of Mississippi College, the School of Business is proud to honor Sones as this year's Alumnus of the Year. Some jokingly say it took Sones close to ten years to finish his degree, but that's because in 1971 he was made an offer amidst a national recession that was too hard to resist. With just two credits shy of earning his business degree, Mr. Sones took a job with General Motors based in Prentiss, Mississippi.





BILL AND THERESA SONES RAISED FIVE CHILDREN, ALL MISSISSIPPI COLLEGE GRADUATES.

## ALUMNUS OF THE YEAR



SOON AFTER leaving MC to accept the position, Sones married his sweetheart, Theresa Krone, and the two began a family. In 1972, He accepted his first banking position with Bank of Prentiss. It was the start of a longstanding career in banking. Within a decade, Bill Sones was named President of State Bank and Trust Company, a position he would hold for almost 20 years. Today Mr. Sones is chairman, President, and CEO of the Bank of Brookhaven, an institution he co-founded in 2000.

And while his lack of degree never hampered his career, Sones had made a promise to his wife and to Doc Quick, who was then the Vice President of Student Personnel, that he would someday complete his college education. At 32 years old, Sones crossed the stage of Mississippi College and accepted his diploma. The only people more excited than Mr. Sones himself were his four children who were cheering him on from the stands.

During his banking career, Bill Sones also served his industry on state and national levels. Early in his career, he served

on the Young Bankers Association and as president of the Mississippi Young Bankers Association. He is a long time member of the Mississippi Bankers Association and also served as the chairman of the Independent Community Banker Association.

But Mr. Sones' contributions aren't limited to his profession. A 30 year member of First Baptist Church of Brookhaven, he served as chairman of the deacons and of the personnel and finance committees. He has been involved with the church's youth ministry for more than 25 years, and is a former president of the Mississippi Baptist Children's Village.

Even though his days are busy and may consist of meetings in the board room to assisting with youth group, from the time you meet Bill Sones you can tell that his family is top priority. It's why Sunday meals for the entire family still happen after church, every Sunday at the Sones'. What you see is what you get with Mr. Sones—a humble man who loves the Lord, his family, his community, and whose been blessed with great success.



MISSISSIPPI  
LIEUTENANT  
GOVERNOR,  
TATE REEVES



MC PRESIDENT  
DR. LEE ROYCE,  
LIEUTENANT  
GOVERNOR, TATE  
REEVES, AND MC  
BUSINESS DEAN,  
DR. MARCELO  
EDUARDO

# EXECUTIVE SPEAKER SERIES



EACH YEAR, MC BUSINESS INVITES SEVERAL SPEAKERS TO ADDRESS OUR STUDENTS AT THE EXECUTIVE SPEAKER SERIES.

This year, we invited Lieutenant Governor Tate Reeves to Self Hall. Reeves focused his discussion on how his team completed successful legislative sessions that focused on keeping government spending under control, reforming education, and making Mississippi a better place to raise a family and grow a business.

EXECUTIVE SPEAKER SERIES



AS A PART OF THE EXECUTIVE SPEAKER SERIES, THE WOMEN IN BUSINESS CLUB HOSTED THEIR FIRST WOMEN'S FORUM.

This panel discussion invited three top executives in their field to give advice and anecdote on women in the workplace. Laura Jackson, Deputy Treasurer for the State of Mississippi, Jenny Phillips, Chief Operating Officer for Sheldon Labs, and Donna Bruce, Managing Partner of BKD, took on some of the harder questions of what obstacles and experiences are unique to women in the corporate and government sectors.

ABOVE: FORUM SPEAKERS LAURA JACKSON, JENNY PHILLIPS, AND DONNA BRUCE



# Mississippi College

THE SCHOOL OF BUSINESS WELCOMED  
ALAN BARNHART AS THE KEYNOTE  
SPEAKER FOR THE ANNUAL FAITH AND  
BUSINESS ETHICS LUNCHEON.



## FAITH & BUSINESS ETHICS

SAFEGUARDING YOUR LIFE

“KINGDOM  
INVESTMENT  
IS SO MUCH MORE  
FULFILLING THAN  
CONSUMPTION.”

— ALAN BARNHART —

Alan Barnhart, CEO of Barnhart Crane and Rigging, is living a revised version of the American dream—one where he got rich and then gave it all away. Interestingly enough, his goal was never the wealth to begin with, but rather the richness that comes from an uninhibited relationship with God.

“IN EVERYTHING I SHOWED YOU THAT BY WORKING HARD  
in this manner you must help the weak and remember the words of the Lord Jesus,  
that He Himself said, ‘It is more blessed to give than to receive.’” – Acts 20:35



MICHAEL DRAKE, LYNN FITCH, SHELLEY HILL, ALAN BARNHART,  
AND JAMES WESTBROOKS



IN 1986, ALAN AND HIS BROTHER, ERIC, were in their mid-twenties and about to take over the family business. They wanted to start things off right by exploring the Scriptures for insights into how God would want to them to run their company. During his search he found verses like:

- *“The love of money is a root of all kinds of evil.”*  
– 1 Timothy 6:10
- *“Do not lay up for yourselves treasures on earth.”*  
– Matthew 6:19
- *“It is hard for a rich man to enter the kingdom of heaven.”*  
– Matthew 19:24

As they uncovered these truths, Alan and Eric decided that gaining wealth could be dangerous if they didn’t build safeguards into their lives. So before the company made any money, the brothers, along with their wives, decided to commit themselves to three core principles:

1. Their company belonged to God.
2. They would cap their lifestyle and anything additional would be given away for Kingdom work.
3. They would surround themselves with accountability.

Immediately, the family business began to grow and at the end of the first year of business, they were able to give away \$50,000. Today, the business has grown into a \$250 million

company with 21 offices across the United States and headquarters in Memphis, Tennessee. They give away \$1 million a month through GROVE, their corporate giving program. Each giving decision is passed through GROVE, which is a committee of 55 people—all employees of the company and their spouses. Their mission is to accelerate and strengthen evangelism, church planting, leadership training and ministry to the poorest of the poor.

In 2007, the Barnhart brothers made another big decision. They put 99% of their business ownership interests, in the form of non-voting stock, into a charitable trust under the National Christian Foundation. Then in 2012, they gave the remaining 1% to a second charitable trust that gives NCF the beneficial interest and ultimate ownership but allows the family to retain operating control by serving as trustee. NCF was granted special permission from the IRS for this arrangement.

God has truly blessed the Barnharts. Not only did they achieve great success from the world’s standards, they have used this wealth to promote the work of the One they desire to please the most: God. Acts 20:35 says, “In everything I showed you that by working hard in this manner you must help the weak and remember the words of the Lord Jesus, that He Himself said, ‘It is more blessed to give than to receive.’” Alan Barnhart, his company, and his family are living this commitment to stewardship, and because of it, the legacy they leave behind will be far more rich than anything this world could have offered them.

CONGRESSMAN GREGG HARPER  
ADDRESSES THE HEALTHCARE SUMMIT.  
AN MC GRADUATE, HARPER WAS FIRST  
ELECTED TO CONGRESS IN 2008.



# 7th ANNUAL BUSINESS OF HEALTHCARE SUMMIT



THE 7TH ANNUAL MISSISSIPPI HEALTHCARE REFORM SUMMIT BROUGHT together national healthcare experts and key state leaders in government and business to address the most pressing topics businesses face in managing healthcare programs and costs. Summit participants heard from our state's policy makers, medical leaders and corporate professionals on the leading edge of the changes sweeping through our state's healthcare system.

# HONORS DAY

MISSISSIPPI COLLEGE  
SCHOOL OF BUSINESS  
AWARD WINNERS  
AND INDUCTEES

EACH YEAR, IT IS A PRIVILEGE FOR MC TO HONOR THE TOP STUDENTS IN THE SCHOOL OF BUSINESS. WE ARE THANKFUL FOR THEIR HARD WORK, DETERMINATION, AND THE WAY THEY REPRESENT THEMSELVES AND THE UNIVERSITY. AT THIS YEAR'S HONORS DAY LUNCHEON, WE ENJOYED A SPECIAL, MOTIVATIONAL KEY NOTE ADDRESS FROM DR. LLOYD E. ROBERTS, RECIPIENT OF THE PROFESSOR EMERITUS AWARD.

COLE GRESSETT RECEIVES  
SANDRA PARKS AWARD





1



2



3

## SPECIAL AWARDS

BONNIE SLATTERY AND WILL TOBERMAN were both selected as recipients of the Amy Brand Memorial Award. This award is given in memory of Amy Brand, an Assistant Professor in the School of Business, to outstanding juniors majoring in Business Administration, Marketing, or Finance.

HANNAH ALLEN AND KASSIDY RICE were both selected as recipients of the Jacqueline Jones Outstanding Junior Accounting Student Award which is made possible by Harper Rains Knight and Company. This award honors outstanding juniors who are majoring in accounting.

CAROL ANN STEVENS was the recipient of the Outstanding Women in Business Award. Selected by the female business faculty, this award is given to a young woman who has demonstrated excellence, determination, and a promising future in the world of business.

ASHLEY SUBERVILLE was the recipient of the G.M. Rogers Memorial Award. This award is given to the graduating Business Administration major who has the best record in the department and shows the greatest promise in the field.

PETER THOMASON was the recipient of The Delta Mu Delta Award, which is given to the graduating senior business

major with the highest quality grade point average. Peter earned a perfect 4.0.

AVERY CALDWELL was the recipient of the Outstanding Marketing Major, which is given to the graduating marketing major based on scholarship, leadership, and school participation.

PETER THOMASON was the recipient of the Mississippi Society of CPAs Award which is given to the senior accounting major with the best general promise in the field of accounting.

QIAN TONG was the recipient of the Outstanding Finance Major Award, which is given to the top finance major based on scholarship, leadership, and school participation.

HANNAH DEVRIES was the recipient of the *Wall Street Journal* Award. This award is given to the best all around senior in the School of Business based on scholarship, leadership, and school participation.

KIMBERLY MCGAHERAN was the recipient of the Outstanding Graduate Accounting Student Award, which is given to the graduate student with the most promise in the field of accounting.

1. Avery Caldwell • 2. Xinqing Wen • 3. Angie Hardin



HONORS DAY

**SANDRA PARKS OUTSTANDING ACADEMIC ACHIEVEMENT AWARD** Ms. Sandra Parks is an Assistant Professor of Accounting. Ms. Parks' concern and commitment for the well-being and academic success of MC Business students is legendary. It is appropriate that the outstanding academic achievement award is associated with her name. This award requires the highest level of performance as the students receiving this award are graduating seniors with an overall GPA of 3.6 or higher and have all shown significant leadership.

Phillip Brassell	Jessica Fletcher	Hannah Hillis	Carol Ann	Qian Tong
Nicholas Brewer	Jonathan Gatlin	Nimesh Patel	Stevens	Jacob Troutman
Avery Caldwell	Kyle Greene	Anthony Risher	Ashley Suberville	Steven Weeks
Teresa Clay	Cole Gressett	Clayton	Jennifer Taylor	Xinqing Wen
Hannah Devries	Angie Hardin	Southerland	Peter Thomason	

**DELTA MU DELTA INDUCTEES** Delta Mu Delta is the national honors society for business students. Membership in DMD signifies that these students are in the top 10% of their class.

Sneha Bawanaka	Hannah Hillis	Christopher D.	Andrew D. Moore	William Christopher
Philip Allen Brassell	Bradley Charles	McGehee	Cody Mitchell	Scarborough
Nicholas Ryan Brewer	Johnson	Grantham Backstrom	Morgan	Allyson Brooke
Madeline Renshaw	Mallory Jones	Melancon	Christa Alexander	Smith
Burgess	Daniel Bryce	John Thomas	Owen	Ashley B. Suberville
Mitchell C. Castro	Kettleman	Merritt	Nimesh Patel	Wesleigh Shawn
Lingling Dai	Grace A. Lunardini	Samuel Joseph	Kelli Phillips	Taylor
Jessie Claire Henning	Austin B. McCarty	Monistere	Joshua F. Richardson	Blake Womack

STUDENT ADVISORY BOARD

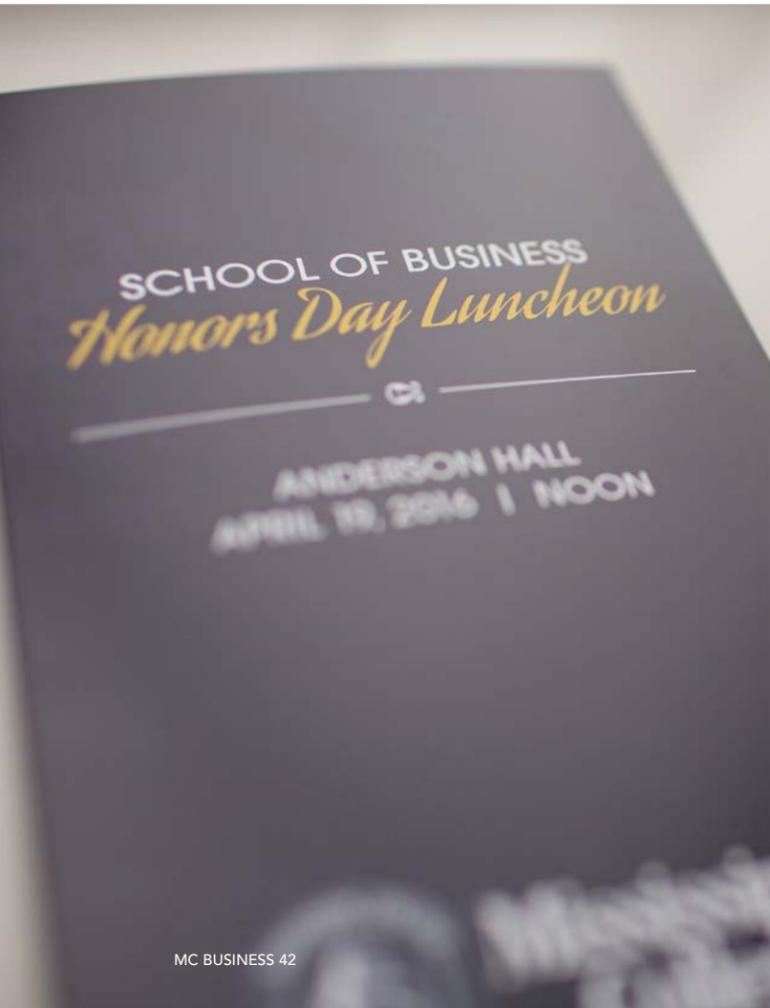
Joshua Carter	Cole Gressett	Skye Mejia	Mary Elizabeth Stringer
Milena Carvalho	Matthew Holman	Amanda Morehead	Hector Tanco
Lauren Clayton	Bradley Johnson	Kassidy Rice	Wesleigh Taylor
William Crutcher	Mallory Jones	Briana Ricker	Peter Thomason
Hannah Allen	Jeremy Kerstall	Macy Riley	William Tobermann
Caroline Burlingame	Sarah Mawk	Kimberly Sledge	Elizabeth Wisdom
Chloe Bushman	Austin McCarty	Carol Stevens	Keaton Yeatts

BUSINESS SCHOLARSHIP RECIPIENTS

Edward Byrd	Joseph Fruge	Kaylyn Kimpel	Benaiah Preston
Avery Caldwell	Josh Gaddy	Danielle LaRosa	Tyler Quaid
Josh Carter	James Gibson	Kelly London	Kassidy Rice
Jared Case	Meredith Goff	Olivia Mabry	Macy Riley
Matthew Castle	Alexander Gullett	Amy Mart	Alex Rodriguez
Lauren Clayton	Angie Hardin	Sarah Mawk	Keri Rowell
Tara Clifton	Raeleigh Harper	Griffin McKnight	Brian Sanders
Seth Curren	Preston Heeren	Lacy McManus	Tyler Shamblin
Hannah DeVries	Cailin Herring	Skye Mejia	Mary Elizabeth Stringer
Josh Dubois	Matthew Holman	Maddie Mohr	Peter Thomason
Mary Dulaney	Allison Johnson	Amanda Morehead	Landon Tucker
Ben Fairchild	Bradley Johnson	Brooklyn Nance	Michael Wicherek
Charles Farr	Mallory Jones	Monesha Pegues	Elizabeth Wisdom
Daniel Frizzell	Jeremy Kerstell	Danielle Powe	Keaton Yeatts

**OUTSTANDING FACULTY AWARD** Dr. Lloyd E. Roberts and Sara B. Kimmel were both selected as the recipients of the Outstanding Faculty Award. This award is nominated by the School of Business Student Advisory Board based on a professor's exceptional ability to teach, communicate, encourage, and advise their students. This award honors a well-rounded, unprecedented professor.

1. Matthew Holman, Mary Elizabeth Stringer, Kimberly Sledge, Ashley Suberville, Hannah DeVries, and Bradley Johnson • 2. Denny Weeks





BUSINESS BUILDS BACK THE  
**BRICK  
STREETS**

**THE TOWN  
OF CLINTON,**

rich with history, is the much loved hometown to Mississippi College. The Brickstreets have set the scene for many community and college events since their construction in 1929.

But today, the same streets have also become the center stage for new business development.

It has brought The School of Business great pride to see our business graduates investing in the community of Clinton and bringing more life to the city we call home.



JONATHAN AND ANNA NUTT



CLAY MANSELL



ANNA BOYD AND TARA LYTAL

SETTLED IN 1805, THE CHARMING CITY OF CLINTON, MISSISSIPPI was first known as Mount Salus.

In 1828, the city changed its name to Clinton in honor of DeWitt Clinton, the former governor of New York who led completion of the Erie Canal.

Today, downtown Clinton boasts of 55 service and retail businesses, 12 new, single family homes, and 24 loft apartments.

### JONATHAN AND ANNA NUTT *James & Leigh | Ellie's of Olde Towne*

Owners Anna and Jonathan Nutt have helped bring back vibrant life to Downtown Clinton with their trendy clothing stores for women and children. A longtime dream for Anna, she credits the hope of owning her own business to watching her father run his company. "When I was little, I wanted to be a mom. Watching my father be his own boss, I always liked the idea of owning my own business. I didn't imagine I would be able to do both of these things at the age of 28." After Jonathan and Anna graduated with marketing degrees from the MC Business School, it wasn't long before they launched into developing their own business. They first launched James and Leigh as an online retailer offering trendy women's clothing at the perfect price point. They ran the business out of their home and as it grew, they began to consider a brick and mortar option. In November of 2014, that dream became a reality and they opened up the doors to their new shop right off the Brick Streets. "I feel like I have the best job in the world," says Anna, "because I get up each morning and go to my own store and do what I love!"

And to top it off, they get to do it together. Anna runs the day-to-day, picks out the clothing line, and manages customer service, while Jonathan is the business manager who adds creativity to their business designs. Jonathan explains, "Learning to work with Anna as a business partner has been a very

important experience because it has expanded our relationship and made us better as life partners." In the midst of opening their location on the Brick Streets, they welcomed their little girl, Ellie, who then became the inspiration for their second store: Ellie's of Olde Towne. With the launch of a second store, the Nutts moved James and Leigh to Monroe Street so that the stores could be almost side by side. Anna now spends her days running back and forth between the two stores, with the help of her sister, and an incredible team of employees.

When asked about why they chose Clinton as the home for both of their stores, Anna explained that "Clinton is home. I really can't imagine owning a business any other place."

### CLAY MANSELL *Clinton Courier and Brickstreet Pops*

Clay Mansell always had a passion for his community. Even as a young boy, Mansell thought he would be a policeman. But as he grew up, he found that his passion for investing in those around him could take on several forms. Attending MC, he majored in Business and graduated in 1999.

After several years of volunteering with organizations around the community, Clay and business partner Dr. Ryan Tracy started *The Clinton Courier* in 2010, with the idea that Clinton needed a community publication that focused on good news about the town. From twelve pages of newsprint in its first issue, the paper has grown into a well-loved, twice-monthly

**“THE CHANGE I HAVE SEEN IN CLINTON OVER MY TIME AS DEAN HAS BEEN EXCITING. IT’S ENCOURAGING TO SEE THE STUDENTS WE TAUGHT, TAKE WHAT THEY LEARN, AND APPLY IT TO IMPROVING AND SUPPORTING THE COMMUNITY THEY CALL HOME. ISN’T THAT WHAT IT IS ALL ABOUT?”**

*Dr. Marcelo Eduardo*

publication that has been, at times, close to fifty pages.

Some might think running a successful newspaper would be enough, but not for an entrepreneur like Mansell. Clay also runs Mansell Media, an advertising agency, and has brought successful community newspapers to other towns, like Pelahatchie and Wesson.

In the summer of 2015, Clay opened Brick Street Pops, next door to *The Clinton Courier's* Olde Towne office. The gourmet popsicle shop, known for its all-natural popsicles, retro drinks, and treats (including cool treats for furry friends!), has quickly become a favorite of locals.

Clay is adamant that what you put into a town is what makes it special.

"Too many people just sleep in a town; they don't live there," said Clay. "They don't do life and work to make the place better. I know everyone in Clinton. I have made countless friends by volunteering and serving in the Chamber, Main Street Clinton, the Clinton Community Nature Center, the 4C's, and Brilla boards. I think any town that someone wants to get involved in and makes a difference will be special to them."

### TARA LYTAL AND ANNA BOYD *Main Street Clinton*

After practicing Interior Design for eighteen years, Tara Lytal was looking for a new challenge. But she is proof that you don't always have to look far to find a fresh task. In fact, in many ways it was right under her feet.

Tara grew up in Clinton. "I love that I literally grew up on the Mississippi College campus playing in the basement of Aven Hall and attending football, basketball games and plays," explains Tara. Both of her parents were Mississippi College professors and she carried on the Choctaw tradition and graduated

with a degree in Communications and a minor in Business.

So it wasn't a surprise when she landed at a Chamber of Commerce's Leadership Clinton program. After the leadership program, Tara began thinking more seriously about ways that she could be involved in improving the community. Not long after, Mayor Rosemary Aultman asked her to serve on a committee to look at becoming a Main Street community and she knew she wanted to be involved. "Main Street Clinton was a perfect place for me to use my aesthetic training, public relations skills, and my desire to improve the community that I love." She found her passion on the very brick streets she had known all of her life.

Years later, as Clinton continued to grow; it was time for the Main Street team to expand. Tara hired Anna Boyd, a new MC Business graduate at the time, as an administrative assistant. As they say Anna "hit the bricks" and got to work and after two years in her role, she was promoted to Assistant Director. "Being part of the revitalization effort for a community like Clinton is extremely rewarding," explains Anna, "the charm and beauty of Olde Towne, along with the unique nostalgia of Clinton Boulevard, are hard to beat. We hold craft markets and farmers markets, trivia nights and outdoor movies; we recruit businesses, decorate for the holidays, and implement public art projects. I doubt there are many jobs with such varied work, and I doubt many people enjoy working overtime as much as I do. I have been incredibly lucky to be part of Main Street Clinton." With close to 100 members and over 20 annual events, it isn't hard to see how the Main Street Clinton team is working to improve and support the community.

From newspapers, to boutiques, to non-profits, it is exciting to see students who have graduated from the MC Business program transforming a town that they love.



“COLIN MALONEY IS AN EXCEPTIONAL ENTREPRENEUR. WHAT HE HAS DONE WITH CENTURY CONSTRUCTION, FROM CREATING IT OUT OF SCRATCH TO ELEVATING IT INTO ONE OF THE PREMIER CONSTRUCTION COMPANIES IN OUR REGION, IS NOTHING SHORT OF FABULOUS. HE IS A WONDERFUL EXAMPLE FOR ALL OF OUR STUDENTS WHO HAVE A STRONG ENTREPRENEURIAL BENT AND ARE LOOKING TO EMULATE SOMEONE WHO HAS BEEN VERY SUCCESSFUL, WHILE AT THE SAME TIME BEING PRINCIPLED.”

DR. MARCELO EDUARDO, DEAN  
MC SCHOOL OF BUSINESS

OPPOSITE PAGE: Century Construction  
founder and president Colin Maloney '86





# CORPORATE PARTNER SPOTLIGHT

*Century Construction*

Colin Maloney is an entrepreneur, an adventurer, and a family man. He founded Century Construction in 1977, where it all started with just two employees and one truck. Over the last 17 years, however, the company has expanded exponentially and now employs over 200 people at three different, Mississippi locations; Tupelo, Jackson, and West Point. Colin remains committed to the day to day activities of the company, building relationships with both his customers and his employees. On a recent project, employees found him running the shoe moulding for the building. One of the guys joked, “Not bad for your first day, Mr. Maloney.”

But like any good business man, Colin certainly didn't get where he is today without a little risk: both personally and professionally. His



“DON'T GET LOST  
IN THE NEGATIVES.  
THE UPS FAR  
OUT MEASURE  
THE DOWNS.”  
*Colin Maloney*

willingness to take calculated risks have not only developed him into a successful business man, but have also led him on many adventures. Most notably, a motorcycle ride with a friend, to Guatemala where they got stuck in the cross-fires of a shootout. Amidst the chaos of life, Colin still finds teachable moments as he recalls about the trip, “Don't get lost in the negatives. The ups far out measure the downs.”

Colin's two children, Dason and Alli, will tell you that the highlights of his life are “at home, where he loves, and encourages us to the best we can be.” We are so grateful to have Mr. Colin Maloney as an alum and to have Alli as a current student in our business program. We appreciate his dedication to the School of Business and are proud to have Century Construction as a Corporate Partner.