

MC MISSISSIPPI COLLEGE SCHOOL OF BUSINESS / WINTER 2013

BUSINESS



MISSISSIPPI COLLEGE
SCHOOL OF BUSINESS

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WELCOME to the SCHOOL OF BUSINESS

New Faculty

THE SCHOOL OF BUSINESS WELCOMES DR. KRISTENA GAYLOR AS Assistant Professor of Economics and Management. A native of Natchez, MS and a 1995 graduate of Mississippi State University, Gaylor comes to MC from Belhaven University where she served as an Associate Professor of Business Administration. She received her MBA in Management from Millsaps College in 1999 and her doctorate in Business Administration from Jackson State University in 2004.

Dr. Gaylor has taught in higher education for the past ten years at Belhaven University, Alcorn State University and Jackson State University. She has been published in the *Journal of Academy of Business and Economics* (2006), the *Journal of Interdisciplinary Research* (2002) and the *Journal of Behavioral and Applied Management* (forthcoming). According to Gaylor, "My research interests include topics in the field of organizational behavior and adult learners."

While at Belhaven University, Dr. Gaylor was chosen as the

Teacher of the Year in 2010. She has also twice received the Outstanding Service Award from the Academy of Management, among other awards. Dr. Gaylor is also a leader in the community. She is the co-host of "Business Break", a radio segment on "Mississippi Edition" broadcasted on Mississippi Public Broadcasting as well as serving as a facilitator for the City of Jackson, MS Supervisor/Manager Training Workshop since 2010.

Dr. Gaylor also brings industry experience to MC. She served as a database marketing coordinator for Groen, a Dover Industries Company, now known as Unified Brands, in Jackson from 1997-2000. Before moving to Groen, Gaylor was a merchandising manager for JC Penney in Ridgeland, MS.

When she is not teaching and mentoring students, Dr. Gaylor enjoys spending time with her husband, Tony, and their two little boys, Samuel (8) and Kristopher (4). She is also an active member of Anderson United Methodist Church, where she teaches Sunday school and serves on various committees.

CEEA UPDATE

The Center for Economic Education and Analysis

THE CENTER FOR ECONOMIC EDUCATION AND ANALYSIS continued to focus on its mission of increasing economic education among K-12 students and teachers in Mississippi by partnering with the Mississippi Council on Economic Education (MCEE). This year there were five Master Teacher in Economics seminars held that are designed to train area primary and secondary school teachers on how to teach economics. A record number of 25 teachers became Master Teachers this past year which is an amazing accomplishment that will further economics education throughout the state.

This year's International Summit was held on November 27, 2012, where over 300 high school students came to MC as teams representing different countries that worked together to solve rising challenges in the world economy today. The Summit is a great opportunity for students to immerse themselves in international relations and international business.



SCHOLARSHIP FOCUS

Robison Tire Scholarship



THE SCHOOL OF BUSINESS IS HONORED TO HAVE MR. JOE Robison as one of our School of Business scholarship donors. The Robison Tire Scholarship has helped many students in the past years attend MC and major in Business. Our current Robison

Scholarship recipients are Brandon Blake, Oxford, MS, Mark Yepishin, Pensacola, FL, and Peter Thomason, Helena, AL. Recently Mr. Robison met with the scholarship recipients on campus. "It's really a privilege to meet Mr. Robison and to personally thank him for providing such a great opportunity," said Blake. During their meeting the students asked Mr. Robison how he was able to build his very successful tire business. "I loved having a chance to ask for pointers on how to have such a successful business. Mr. Robison is certainly experienced and I think we all took his words to heart," said Thomason. Having Mr. Robison on campus was a great advantage for the School of Business students. "When our scholarship donors make a personal connection to the recipients like this, our students take away influence and advice, and it encourages them to strive hard toward their goals," said Dr. Eduardo, Dean of the School of Business.



40

YEARS
of
SERVICE

Jacky Jones

JACQUELINE JONES RETIRED FROM THE MC SCHOOL OF BUSINESS IN MAY AFTER 40 YEARS OF SERVICE TO HER ALMA MATER. MS. JONES WAS A STAPLE ON THE FACULTY AND GUIDED MANY STUDENTS THROUGH THE WORLD OF ACCOUNTING. WE ASKED FOR SOME OF HER FORMER STUDENTS TO SEND NOTES ABOUT THEIR EXPERIENCES WITH MS. JONES.

I was lucky enough to have Ms. Jones as a professor in 1989 when I was just beginning my career as an accountant and then again in 2007 when I came back to MC to work on my MBA. Without her and Sandra Park's influence I don't think I would have had such a successful career. She is an excellent teacher and is to be commended for what she has given to students over the years. I know her shoes will be hard to fill and wish her all the best as she retires.

Jean T. Shepherd, CPA, Ridgeland, MS

Sometimes it's not till much later in life that you realize the profound effect that someone has had in your life. When you're a young pre-21 year old college student with the whole world in your hands, no one really matters but you. It's easy to be self-centered and convince yourself that all these great things you accomplished have come from your efforts alone. It's not till later that you come to the conclusion that all those significant accomplish-

ments didn't happen of your own accord, but were the result of a lot of good people making sure your ship was steered in the right direction. Jacky Jones is one of those people.

From her vast knowledge of accounting to her simple way of telling it like it is (whether you wanted to hear it, or not), Jacky had a major influence on my life. And the funny part is, she probably doesn't even know it. She kept me grounded, when grounding was what I needed. She challenged me, when being challenged is what I needed. And she loved me, when being loved is what I needed.

Jacky, like so many other professors that have made MC School of Business great (the likes of Sandra Parks, Bo Roberts, Frank Hood, Gerald Lee) is a living legend for the generations she has taught. She will be missed not only for her skill and knowledge, but for her personality and that little laugh of hers.

*From one Pensacola boy to one Pensacola girl,
Happy Retirement Jacky.
Tony Huffman, CPA, Flowood, MS*

If it were not for Ms. Jones, I would not be a CPA today. I took 6 classes with her as my instructor. In fact, I took all classes that were available to take with her as my instructor. She was awesome. I believe that she knew every textbook verbatim!

When I sat for the CPA exam, I could visualize Ms. Jones sitting on her desk, book opened beside her, swinging her feet, as she scanned the book to begin the lesson. She would then look up at the class, and never look back at that book, and teach us the material in detail, almost verbatim with the book. When I took the CPA exam, as I read each question, I could hear Ms. Jones talking to me, telling me how to break down the question into parts, how to determine exactly what was the question was asking, and then pull from my mind the knowledge she had given me.

When I think of Mississippi College, Ms. Jones IS Mississippi College. I was a non-traditional student. I had 2 years of college right after high school. But it was 20 years later before I would return to college to earn my accounting degree. Ms. Jones's encouragement and constant "You can do this" kept me on track to success.

After graduating, I worked for the Office of the State Auditor for 6 years as a senior auditor and have been the Finance Director of McComb School District for the past 16 years. My success is directly due to the excellent teaching of Ms. Jones.

Cathy Burkett Jones, CPA, Bogue Chitto, MS

As a junior accounting major, I recall sitting in Ms. Jones' cost accounting class taking an exam that seemed particularly challenging. My prayer was that if I could get out of that class with a C, I would never bother the Lord again with cost accounting issues. Three years later, I took a job as a cost accountant and today I am STILL using the cost accounting skills Ms. Jones imparted! Thanks for being tough and fair, Ms. Jones. You will be missed on campus.

*Best Regards,
Scott Smith, CPA, Pearl, MS*

MC will be losing a great professor when Ms. Jones retires. She was my first teacher at MC—I started in the summer with Intermediate Accounting 1. She was a great friend and encourager. She was the first accountant I met who absolutely didn't seem like an accountant which let me know I had chosen the right

path! In Intermediate Accounting II she loaned me old Becker Review books so that I had everything I needed to be successful in her class. She truly cares for her students. Wish you the best but really sad that you won't be there to teach my son when he starts in 2 years!

*Sincerely,
Robin Wallace-Webb Borrows*

It's been what seems like not so many years—and I remember three main things about you and your classes:

- You expected us to work hard. (a good thing too—the real world could have been much more of a surprise otherwise!)
- You always presented yourself so very professionally, and set a wonderful example for us. I don't know if I at the time understood how important that is, but I sure do now and I thank you for it.
- You were always fair, and expected us to be equally so.

I wish you well in your retirement. May God bless you 100 times more than the blessing you were to me as a student.

*Kindest regards,
Anne Gould Cook*

You may not remember this, but in the spring semester of 1976, there were four or five of us who were about to graduate with an accounting degree and who wanted to take the CPA exam that May. You were willing to use your off period for the entire spring semester to help us prepare for the exam. You would assign problems for us to work, and give advice on what we could expect when taking the exam. If memory serves me correctly, all of us passed at least two parts of the exam on the first try. I passed four of the five parts.

I will always, and have many times in the past, give you credit for helping me become a CPA. Without your tutelage, it would have been a much longer road in achieving that goal. Not many professors would spend their spare time in aiding students as you did. I will never forget your self-sacrifice on our behalf. Thanks again, and congratulations on a successful career. May God richly bless you in your retirement.

Jerry Senter, CPA, Fulton, MS



I wanted to congratulate you on your retirement and wish you many blessings for the coming years. When I came to MC in 1995, I was a nontraditional student and very intimidated going back to college with a younger generation. You made me feel more comfortable and you gave me the extra time needed when I didn't quite understand a certain subject. I want to thank you for giving me the extra time needed so I could grasp the subject and pass the class. You are a very good teacher and an asset to MC. I know you will be truly missed. Enjoy your retirement!

*Sincerely,
Charlene G. Dunn*

Dear Jacky,
40 years? I think, no way! Then I realize it's been 39 years since I entered MC for my junior year, and 37 since I graduated. (I should have graduated two years earlier but I was delayed by a 2 year stint in the Army, one of which was spent slogging around in the steaming tropics of Viet Nam with an 85 pound rucksack on my back and toting a rifle, sweating profusely, occasionally eating mud, constantly battling mosquitoes, spiders (including big, hairy ones), centipedes, wasps, yellow jackets, horseflies, gnats, leeches, rats, and other assorted vermin while on what we grunts called (with tongue in cheek) "search and avoid" missions. Otherwise, I might have entered MC a year before you started teaching there. Glad I didn't.

I think there were two accounting teachers then. You and Martin Davis. And I learned enough to pass the CPA exam (not all in one sitting, mind you, but that's not your fault and I know plenty who did worse) and have a reasonably successful career

spreading graphite and slinging debits and credits over the next 37 years. One of the first classes I had was the first half of intermediate with you as the instructor. (I remember purchasing my first hand held calculator for that intermediate class, a USED Toshiba with a rechargeable battery for which I paid \$70. And got a bargain.) And if I remember correctly, I had you for the second half of intermediate, both halves of advanced, and cost.

I was never without employment, never left a job under duress, and never left an employer that I don't think would have taken me back at some point. In fact, one of them did, and I eventually became a partner with that one. I have been blessed in many ways, one of which was picking MC for my undergraduate degree and graduate degree. And your teaching ability is one of the reasons that was a blessing.

40 years. You've touched a lot of lives in those 40 years, and many are much better for it. I know mine is. I wish you many happy years in retirement. (I am not that far from it myself!)

*Your friend and former student,
Glynn Kegley*

I can't believe she is actually retiring! She has been such an asset (no pun intended) to the School of Business at Mississippi College. She has been even more of an asset to me in my life and career in accounting. Her outside experience in accounting brought reality into the classroom that really enabled her students to think about the bigger picture. I was always amazed at her being able to teach without even cracking open a book! Ms. Jones will truly be missed!

Ashley Berry Garner

Mrs. Jones,
Congratulations! It's hard to imagine what a 40 year commitment means but it's certainly special. I know I am thankful you were here while I was in school. You taught me more than anyone else at MC—literally! 5 classes in all! I was always so impressed by your knowledge of your field. It wasn't easy making it through your classes, but I was certainly better off for it. I don't know how MC will make it without you!

*Thanks for all you did,
David Watts*

INVESTMENT CLUB TAKES OFF

A Brief Story About the Investment Club and How it Impacts my Education

BY WILLIAM BETTUS, MC Business Sophomore



ENLIGHTEN. ENGAGE. EQUIP. THESE ARE THE PURPOSES OF THE MISSISSIPPI COLLEGE INVESTMENT CLUB. The club hopes to enlighten the Mississippi College campus on the importance of investing wisely; engage its members in the process of actively learning about the stock market and other vehicles of investing through competitions and business speakers; and ultimately, the club longs to equip its members with the tools and resources that will help one be more confident when making investment decisions.

IN ORDER TO BETTER ACHIEVE THE GOALS OF THE INVESTMENT CLUB, THE CLUB WILL BEGIN MANAGING a portfolio of \$100,000, in spring 2013. The management of the portfolio will be under the supervision of Dr. Nancy Anderson, the Investment Club sponsor and MC School of Business faculty member.

AS A FRESHMAN LAST YEAR, HEARING ABOUT THE MISSISSIPPI College Investment Club was an opportunity I could not miss. I remember being in the library, checking my email, and coming across an invitation to join from Brandon Cervenka, the founder of the club. The email asked if I ever wanted to learn how to invest money successfully or know how the market worked. With my answer being obviously yes, I went enthusiastically to the interest meeting. While at the meeting I noticed fellow colleagues who had the same interest as I. We both wanted to learn more about investing and desired to know what a good investment looked like. I was not disappointed. The brilliant and talented Dr. Anderson, our sponsor, spoke to us; and from the moment she opened her mouth I knew that I had made a good investment of my time.

Personally the Investment Club has been a place for me to actually place my classroom knowledge to the test; and a place to strengthen my understanding of business concept—something that is essential for a business major. From this club I have also gained a new perspective on life. I have realized that nearly everything we do is an investment, with good investments producing

good returns and bad investment (aka decisions) doing the opposite—something essential for all majors.

WHAT MANAGING A REAL PORTFOLIO WILL MEANS FOR MY CAREER

As an investment club, it has always been our goal to manage a real portfolio; and getting an opportunity to do so is absolutely a dream come true. I consider myself truly blessed to be a part of this grand transition of the club. To say that I had a hand in managing an actual portfolio, I believe, will carry great significance in my career. Not only could I say that I was taught by some of the best business professors (MC's finest), but will have the privilege of saying that I was blessed with the opportunity of managing a portfolio with their guidance. This is a chance to put preparation and philosophies to practice, and a chance to exercise my education in experience—something that carries great weight in the pursuit of one's career. For this we as a club are grateful for the investment placed in us, and are excited about the things to come in the near future.



Executive
SPEAKER
SERIES

The Executive Speaker Series is designed to challenge students to examine the business world through the first-hand experiences of the business leaders that participate. Students receive first-hand accounts of the consistency between a business career and faith from prominent members of the business community.

RIGHT: Former Secretary of State Condoleezza Rice addresses MC Business students, faculty and friends at the Executive Speaker Series.



GERRY ABDALLA
Chairman, President and CEO
 Croft, LLC

Gerald M. Abdalla was born and raised in McComb, Mississippi. He is the Chairman, President and CEO of Croft, LLC, a manufacturer of aluminum and vinyl windows and doors in McComb. Abdalla graduated from the University of Mississippi with a Bachelor of Business Administration degree with a major in Accounting. He was a member of Beta Alpha Psi accounting fraternity, Phi Eta Sigma scholastic honorary and Phi Delta Theta social fraternity. He received his Juris Doctor degree from the University of Mississippi School of Law where he served on the Moot Court board and was a member of Phi Delta Phi legal fraternity. He was inducted into the University of Mississippi Alumni Hall of Fame in 2004. After receiving his Masters of Law in Taxation from New York University School of Law in 1974, he practiced tax law for four years with Carlton, Fields in Orlando before joining Croft. He published tax articles in the American Bar Association Journal, Trusts and Estates magazine and Prentice Hall Tax Ideas.

Abdalla was involved in the formation and development of the Joseph C. Bancroft Charitable and Educational Fund, the largest private charity in the state of Mississippi. He currently serves as Chairman and CEO of the fund. He was the leader in the formation and development of the Croft Institute for International Studies at the University of Mississippi, which is the primary beneficiary of the fund. He currently serves as a Trustee of the Croft Institute. Abdalla and his wife, Jennifer, have two sons, Jerry and Tom, and one daughter, Elise.

JOHN BROCK
CEO
 Coca Cola Enterprises

Coca-Cola CEO John Brock got a little misty-eyed at times as Mississippi College leaders dedicated a classroom in the School of Business after his parents. The Moss Point native and his wife, Mary, cherished the memories of his father as an MC professor, a local pastor and others spoke fondly of John F. Brock, Jr. and Anise McDaniel Brock, who met at MC and married toward the end of their senior year on the Clinton campus in 1943. Brock's mother taught public school music and third grade in Moss Point for 42 years and played organ in the First Baptist Church in Moss Point for more than four decades. His father, who directed a Glenn Miller style jazz band during his undergraduate days at MC, worked at a Gulf Coast paper mill.

Today, John F. Brock III remains quite proud of the lasting contributions his loving parents had on his life. It was more like a homecoming when the Coca-Cola Enterprises chairman and other family members joined the tribute to Brock's mother and father. "MC is an incredible place," John Brock said moments before the ribbon-cutting ceremony. "Mary and I are huge sup-

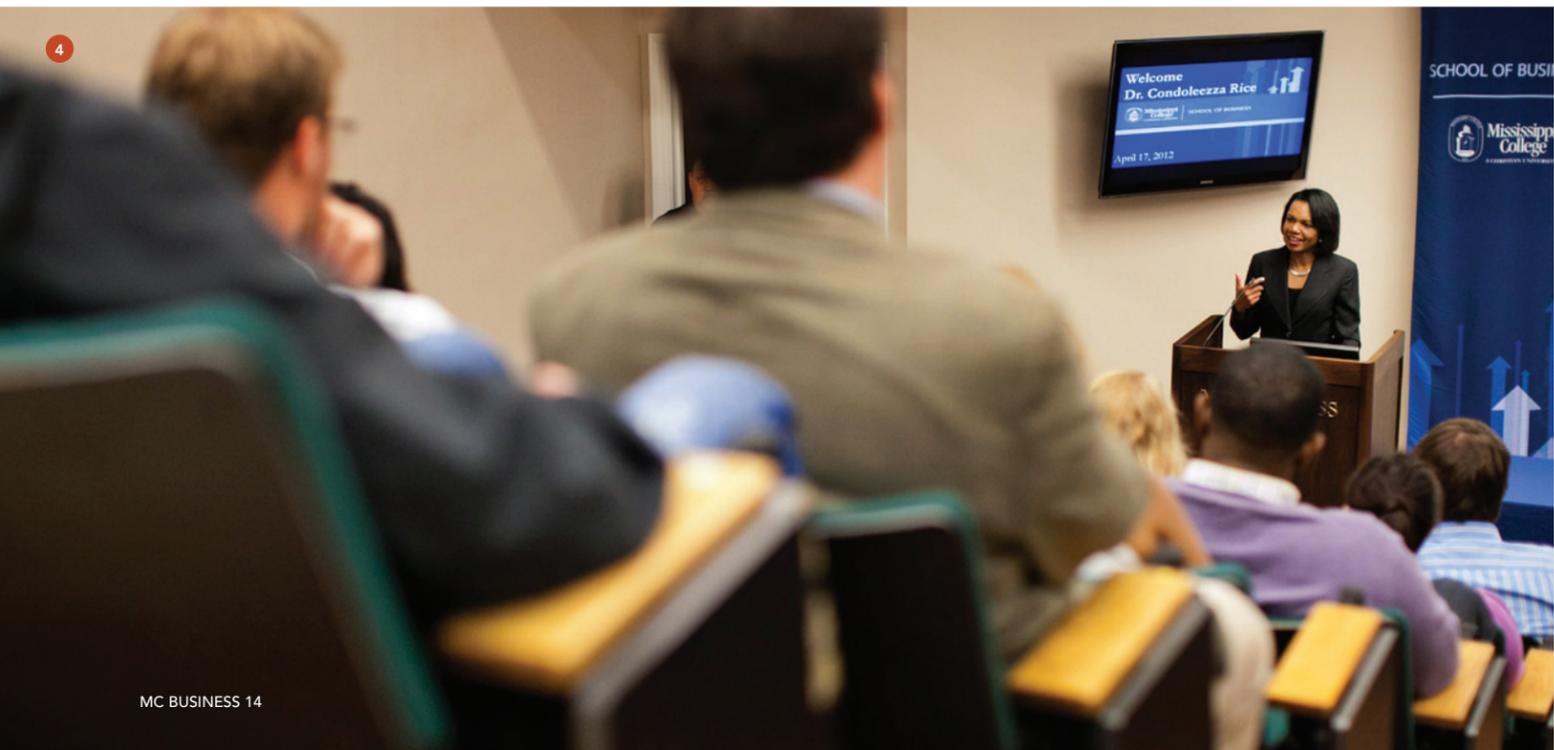
porters of higher education," whether it's his alma mater, Georgia Tech, that of his parents, Mississippi College, or at Vanderbilt University, where two of his children attended. "We love them all," Brock said in remarks at Self Hall. "This is a very special day." Making the day even more special, MC business professor Lloyd Roberts managed to sing one of the tunes he first learned as a youngster at a Moss Point elementary school where Anise Brock was his teacher. An avid reader due to his father, Roberts said, "I attribute my love of music to Mrs. Brock." When they were elementary students or later on in life, "we always felt good about ourselves because of Mrs. Brock," Roberts said. Former Mississippi Insurance Commissioner George Dale, who once worked as a Moss Point junior high football coach, and longtime Clinton pastor Bill Baker enjoyed telling stories about the Brocks, who loved their families, their Baptist church and Mississippi College.

After the ceremonies, Brock gave hundreds of MC business students an inside look at Coca-Cola Enterprises as the keynoter for the Executive Speaker Series in the Ed Trehern Lecture Hall. With annual revenues exceeding \$8 billion, Atlanta-based Coca-Cola Enterprises is a Fortune 500 company with 13,500 employees, 17 manufacturing facilities and 165 million customers. Brock, who earned a bachelor's and master's in chemical engineering at Georgia Tech, worked for Procter & Gamble after his graduation and in 1983 joined Cadbury Schweppes where he was named president of the company's international beverage division in 1990. In April 2006, he joined Coca-Cola Enterprises as CEO and in April 2008 was named the company's chairman. "This is Coke's heartland," Brock told Mississippi students, noting the company's strong domestic consumer base in states like Mississippi, Texas and Georgia, but also stretches to other global markets, from Europe to Asia. While "everything is not peaches and cream" in the world economy, Brock said there are many exciting opportunities ahead for his company. Coca-Cola has sponsored the Olympics every four years, dating back to 1928 and the Georgia-based company will do it again at the 2012 Olympics in London. Brock also stressed the major components of effective leadership and believes the approach is working very well at Coca-Cola. "We have an awesome management team."

Students gave the Coca-Cola Enterprises leader "A" grades after he delivered his speech, fielded questions and showed a Coca-Cola video about the Olympic games. "It was definitely very interesting," said junior Josh Carver, a business administration major from Leland. "I was able to see the difference between Coca-Cola and Coca-Cola Enterprises." MC senior Austin Gauley, 21, an interior design major from Owensboro, Ky., said he appreciated what Brock had to say about the company's interest in promoting a better environment. Whether he's back home in Kentucky or in Mississippi, Gauley frequently drinks Coca-Cola's Dr. Pepper. Stephen Williams, a senior business major from Terry, discovered at Thursday's lecture that Brock's college background in chemical engineering opened other career doors. "Like he (Brock) was saying, dreams do change as you go along."



1. John and Mary Brock • 2. John Brock • 3. Gerry Abdalla • 4. Gerry Abdalla and MC Business students



CONDOLEEZZA RICE
Former United States Secretary of State

Condoleezza Rice tackled issues like immigration reform, terrorism, the importance of education and her service to the nation under two presidents. During her Mississippi College visit to the School of Business, the Stanford University professor and best-selling author also ruled out the idea of becoming a Republican prospect for vice president in 2012. And the Alabama native, the first African-American to become U.S. Secretary of State, said she doesn't want to return to that job that took her to many nations around the world.

Away from a high-profile government post for three years, Rice told nearly 200 guests at MC's School of Business she's enjoying life as a California professor working with students and doing research. Rice reads some of America's newspapers with her coffee every morning in the Silicon Valley, and joked she tells herself "isn't that interesting" without worrying what needs to be done as a U.S. leader. The former Stanford provost also doesn't care to move up the academic ladder and become a college president. "I'm back as a professor. This is a superb state in my life."

But the prominent international relations expert does plenty off the Stanford campus in Palo Alto to promote U.S. education, the arts, Boys & Girls Clubs, and other good causes around the nation. The guest speaker at MC's School of Law commencement in 2003 when one of her Alabama relatives graduated, Rice said the Baptist-affiliated institution remains a "very special place" due to its caring law school faculty and Christian focus. The MC professors on the downtown Jackson campus helped ensure that Anitra German received her law degree. "She never would have done it without the compassion of the MC Law School faculty and staff." Born with sickle cell anemia, the Mississippi College law graduate died a few years ago.

MC students applauded Rice's question and answer session in Self Hall.

"I think it was amazing for her to come to MC to talk to us and inspire us," said MC senior Camie Crowe of Tupelo. "She's very knowledgeable – an amazing woman." A public relations major, Crowe said she was impressed when Rice urged students to stay positive about their future, despite the nation's weak economy. "She had great things to say about students entering the workforce," Crowe said. The college experience is the place where students should discover their passion in life and then pursue it in the job market, Rice said. Rice herself wanted to become a concert pianist as a young girl growing up in Birmingham, Alabama, but discovered her interest in international relations in college. One of her professors, a Soviet specialist, was the father of former U.S. Secretary of State Madeline Albright. America's 66th secretary of state and the second woman to hold that position, Rice said next month's new crop of college graduates may not find the job they want right away.

But they can gain valuable experience and opportunities will

open up, Rice said. "Find that first job," she said. "Don't worry about the next ten years." On other subjects, Rice was asked about the recent unsuccessful North Korean missile launch, the always tense situation in the Middle East, and even a series of sports-related questions. "The North Koreans are dangerous and unpredictable," the Stanford political science professor said. A big-time sports fan and golfer who recently hit a hole in one, Rice said she admires NFL quarterbacks like Eli Manning of the New York Giants, Peyton Manning of the Denver Broncos and Tim Tebow of the New York Jets.

Faith is a big piece of the core of Condoleezza Rice. Her grandfather is a graduate of Alabama's Stillman College where he received a scholarship to become a Presbyterian minister. It helped him pay for school when he could only provide for the first year with the earnings from his cotton crop. Josh Carver of Leland, MC's new Student Government Association president, left the room impressed with the university's keynote speaker. "I've been a Condoleezza Rice fan forever. She's really awesome." MC political science professor Glenn Antizzo exited her press conference on the Clinton campus very happy when he received Rice's signature on one of her recent best-selling books. Antizzo is an international relations specialist who's quoted Rice in some of his books on global issues.

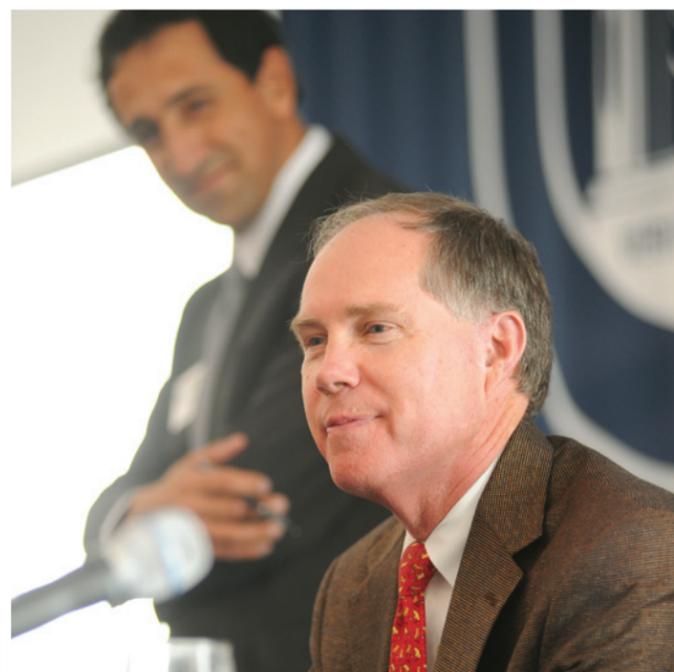
GLYN SMITH
Vice President
Internal Audit Sabre Holdings

Glyn Smith oversees Sabre's global Internal Audit function where he partners with management to assist them in meeting their objectives. Glyn works closely with the Audit Committee of the Board of Directors and Executive management in evaluating Sabre's risk management processes.

Glyn has 22 years of diversified experience working with public accounting and private sector entities including large-cap and fast growth public companies as well as government entities. Until 2005, he served as Director of Internal Audit for MCI where he played a role in helping the company successfully move forward and emerge from bankruptcy after the WorldCom fraud. Glyn has been featured in media such as CNBC's American Greed, the Wall Street Journal and CFO.com.

He has helped corporate executives and professionals across the globe by consulting on, training and speaking to the most timely topics and concerns for the 21st century including enterprise risk, the current crises and recent scandals—lessons learned and the way forward; questions every board member should ask; what companies can do to prevent and detect fraud; and ethical leadership. Glyn previously served on the Accounting Advisory Board for the University of Alabama and is the past president of the Central Mississippi Chapter of Internal Auditors. He holds a number of professional designations including Certified Public Accountant, Certified Internal Auditor and Control Self-Assessment.

1. Glyn Smith • 2. Dr. Marcelo Eduardo and Condoleezza Rice • 3. Glyn Smith • 4. Condoleezza Rice



FAITH *and* BUSINESS

ETHICS EVENT



Prominent leaders like Michael Ducker, chief operating officer for FedEx Express, were among the speakers at Mississippi College's Faith & Business Ethics Week. The February 20-23 program was presented by the School of Business and created by Tennessee businessman Don Jordan, a 1951 MC graduate. Jordan made a generous gift to the School of Business, specifying that the money be used to establish an endowment for developing programs and attracting speakers focused on integrating faith in the workplace. Jordan believes the program will inspire future business leaders to integrate their faith into every aspect of their lives, including their professions.

Ducker, who also serves as international president for FedEx Express, delivered the keynote address on February 23 at an 11 a.m. luncheon on the Clinton campus. The Chattanooga, Tennessee native leads customer aspects of the company's U.S. operations and sets the strategic direction for its international business

operations in 220 countries and territories.

The roster of speakers included L.D. Jordan, his son, Trey Jordan, owner and president of Holiday Deli in Memphis, John Clagg, chief financial officer with Newks restaurants, Martin Wilmoughby, chief operating officer with Butler Snow Advisory Services, Judy Johnson, Bomgar's director of talent acquisition, and Percy Thornton, owner of Utility Trailer.

Other notable speakers included Memphis attorney Thomas R. Dyer, former managing partner of the McDonnell Dyer firm, Harry L. Smith, co-owner and chairman of Schilling Enterprises, and Jim Witherington, managing partner of SSM, a leading investing company. At the University of Memphis, Smith serves as executive-in-residence at the Fogelman College of Business.

At Baptist-affiliated MC, School of Business leaders say the special series is designed to equip students with the Christian principles and ethical awareness that will guide them through their personal and professional lives for decades to come.

Above: Thomas R Dyer, Harry L. Smith, Don Jordan, Michael Ducker, Jim Witherington and Trey Jordan



3rd ANNUAL
MISSISSIPPI
**HEALTHCARE
REFORM**
SUMMIT

Governor Phil Bryant headlines the 3rd Annual Mississippi Healthcare Reform Summit held on the campus of Mississippi College.



THE SCHOOL OF BUSINESS IS NOW IN ITS THIRD YEAR OF PRESENTING the Mississippi Healthcare Reform Summit, which brings national, state and local business and government leaders together to discuss the most pressing topics businesses face in dealing with today's healthcare challenges.



GOVERNOR PHIL BRYANT ADDRESSED THIS YEAR'S AUDIENCE OF over 200 business professionals as the lunch speaker, reinforcing his desire to create a healthcare corridor stretching from Rankin County to west Jackson, to train more Mississippi physicians and to curb high teen pregnancy rates. The governor has prioritized these initiatives among the state's most pressing needs.

Kiplinger Washington Newsletter, CNN News, *Fortune*, MSNBC and Good Morning America among others. Highly respected in his field, the healthcare summit at the MC School of Business offered an excellent opportunity for local business leaders to hear from such an accomplished speaker.

To address the physician shortage in our state, some initiatives, including Mississippi College's physician assistant program, are "vitaly needed," Bryant said. Based at the Baptist Healthplex, MC's graduate school program began offering classes in May 2011 and now enrolls 60 students. Training professionals to work under the supervision of physicians, the two and one-half year graduate program is the only one of its type in the state.

MC School of Business Professor, Dr. Mark McComb lead off the event providing data on the cost of healthcare in Mississippi. State Insurance Commissioner Mike Chaney and his Senior Staff Attorney at the Department of Insurance, Aaron Sisk, then delivered a co-presentation explaining the steps Mississippi has taken related to the proposed Healthcare Exchanges.



Attorneys Ashley Gillihan from Alston & Bird in Atlanta and Jeff Styres of Southern Farm Bureau Life Insurance addressed the audience during the morning session offering even more specifics on actionable steps employers should be taking now to prepare for the new healthcare laws.

Putting a greater emphasis on healthcare comes as Mississippi and the nation face major cost challenges and growing Medicaid rolls under the federal Affordable Care Act signed into law by President Obama. Business leaders are navigating the new requirements of the Act and the School of Business' annual healthcare reform summit is intended to provide helpful information as they move forward.

Representatives from leading Mississippi companies, including Southern Farm Bureau, Butler Snow, Viking Range and Forrest General Hospital rounded out the agenda by participating in a panel discussion offering their peers advice on industry best-practices. The afternoon concluded with break-out sessions focused on particular areas of human resource management.

Internationally recognized as an expert in the field, Gary Kushner, President and CEO of Kushner & Company and an HR and employee benefits expert, delivered the keynote address at this year's event. One of the nation's most sought after speakers on the topic, Mr. Kushner has advised four U. S. Presidents on health care and has testified before the U.S. Senate Finance Committee, the U.S. House Ways and Means Committee and the U.S. House Small Business Committee on employee benefit issues.

Dean Eduardo adds, "This event is yet another way that we in the School of Business here at MC can partner with the business community on a topic at the forefront local business and economic discussion." The annual event is presented through a partnership between the MC School of Business, Southern Farm Bureau Life Insurance Company, Capital Area Human Resource Association, the Mississippi Society for Human Resource Management and the Mississippi Business Group on Health.

A frequent resource to the media, Mr. Kushner contributes to the *Wall Street Journal*, the *New York Times*, *AP*, *Knight-Ridder*, the



1. Gary B. Kushner • 2. Ashley Gillihan • 3. Murray Harber moderates a panel • 4. Beth Tackett



With HONOR

MISSISSIPPI COLLEGE SCHOOL OF BUSINESS

HONORS DAY LUNCHEON

AWARD WINNERS *and* INDUCTEES

SPECIAL AWARDS

STEPHEN PATRICK WADE: Stephen is the recipient of the Amy Brand Memorial Award. This is a scholarship award given in memory of Amy Brand, Assistant Professor in the School of Business to the outstanding junior majoring in Business Administration or Marketing. Stephen is a junior business administration major from Brandon. He has a 4.0 grade point average and is on the nationally recognized MC Debate team.

ANGELA DUNGAN CRAIN: Angela is receiving the G.M. Rogers Memorial Award given to the graduating Business Administration major who shows the greatest promise in the field. Angela has a 3.96 grade point average. She is the proud mother of two and grandmother of two.

HANNAH HURT: Hannah is the winner of the Delta Mu Delta Award given to the graduating senior business major with the highest quality grade point average. Hannah is a senior accounting major from Columbus. She has a 3.89 GPA. She is a recipient of the Sandra Parks Outstanding Achievement Award and has an internship with Miskelly's.

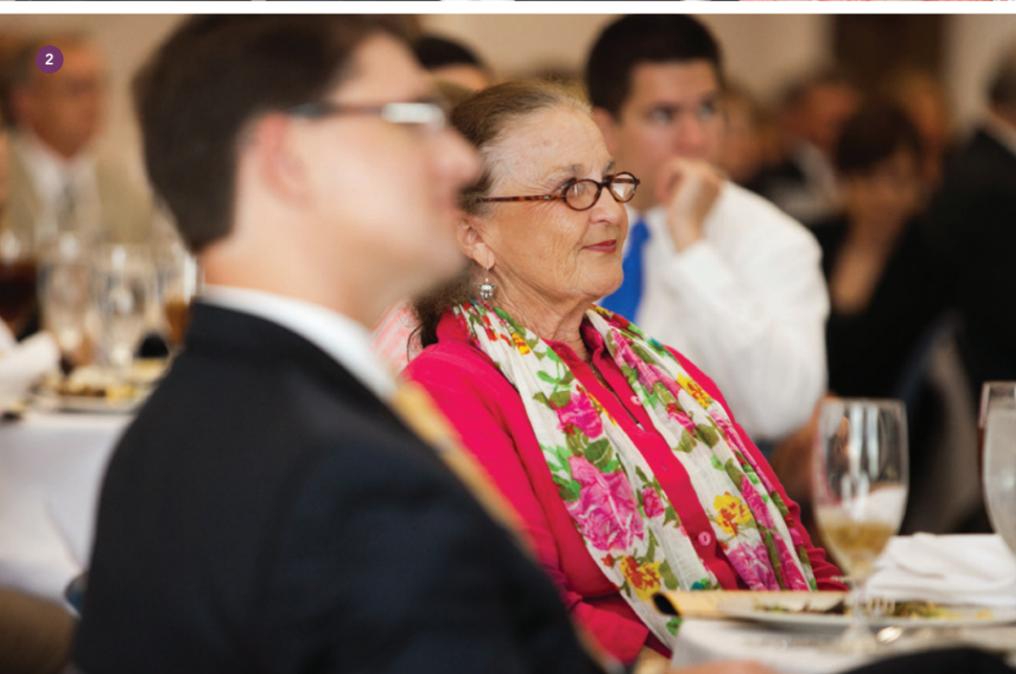
CHELSEA GAINNEY: Chelsea is the recipient of the Outstanding Marketing Major Award. Chelsea is a senior marketing major from Forest and she has a 3.82 GPA. She is a member of Mortar Board, Delta Mu Delta and a past recipient of the Amy Brand Award.

CHELSEY NEAL: Chelsey is receiving the Mississippi Society of CPA's Award given to the senior accounting major with the best general promise in the field of accounting. She has a 3.97 GPA. She is a member of Delta Mu Delta and Alpha Chi.

PAULA J. GILMORE: Paula is the recipient of the CFA Society of MS Award given to the top finance major in the School of Business. Paula is a senior Finance major from Raymond. She serves as the Vice-President of the MC Investment Club and is an MC Presidential Scholar.

AMANDA STURNIOLO: Amanda is the recipient of the Wall Street Journal Award given to the best all around senior majoring in the School of Business based on scholarship, leadership and school participation. Amanda is a senior Business Administration major from Greenwood. She has combined a 3.86 GPA with a remarkable array of accomplishments and activities. Amanda has served as the Vice-President of the Student Government Association this past year. She was elected to Mortar Board and Delta Mu Delta.

Mr. Cecil Harper, of Harper, Rains, Knight and Company was on hand this year to make a special announcement concerning the Outstanding Junior Accounting Student Award. Mr. Harper announced that the Outstanding Junior Accounting Student Award would now be known as the Jacqueline Jones Outstanding Junior Accounting Award, in honor of Ms. Jacqueline Jones on her forty year career in the MC School of Business.



With
HONOR

SAWYER SMITH: Sawyer is the recipient of the Outstanding Junior Accounting Student Award which will now be called the Jacqueline Jones Outstanding Junior Accounting Award. This award is possible by the generosity of Harper Rains Knight and Company. Sawyer is from Birmingham and is a Hederman Scholar. He has a 3.96 grade point average.

SANDRA PARKS OUTSTANDING ACADEMIC ACHIEVEMENT AWARDS

Ms. Sandra Parks is an Assistant Professor of Accounting. Sandra's concern and commitment for the well-being and academic success of our students is legendary and it is certainly fitting that outstanding academic achievement at MC's business school is associated with her name. Moreover please note that this award requires the highest level of performance as the students receiving this award are graduating seniors with overall grade point average of 3.6 and higher and have all shown significant leadership.

KARISHMA AHUJA: Karishma is a senior Business Administration major from Canada. She is a Dean's list scholar and an International Student mentor.

COURTNEY PAIGE RUSHING COPELAND: Courtney is a senior business administration major from Ridgeland. She is a member of Phi Theta Kappa and a President's list Scholar.

ANGELA DUNGAN CRAIN: Angela is a senior business administration major in the accelerated degree program from Canton. She is the Workforce Development Coordinator at Holmes Community College.

LOGAN CROSBY: Logan is a senior accounting major from Brookhaven. He is a member of the MC accounting Society and a MC Welcome Week Leader.

CHELSEA GAINEY: Chelsea is a senior marketing major from Forest. She was named to Who's Who Among American College Students and is in Delta Mu Delta.

PAULA J GILMORE: Paula is a senior Finance major from Raymond. She serves as the Vice-President of the MC Investment Club and is an MC Presidential Scholar.

BRAD HARDIN: Brad is senior finance major, in the accelerated degree program from Brandon. He is a member of Alpha Chi and the Dean's Student Advisory Board.

ADAM KENDALL HORN: Adam is a senior marketing major in the accelerated degree program from Madison. He is on the MC Bass Fishing Team.

HANNAH HURT: Hannah is a senior accounting major from Columbus. She is a member of Mortar Board and Alpha Chi.

JASON JAGER: Jason is a senior business administration major from Mendenhall. He is a member of the MC Investment Club and a Dean's List Scholar.

LEKEITA MOORE: LeKeita is a senior accounting major from Jackson. She is a member of Delta Mu Delta and Alpha Chi and she is an intern at Comer Capital Group.

CHELSEY NEAL: Chelsey is a senior accounting major from Foxworth. She is a member of Delta Mu Delta and Alpha Chi.

JOSEPH BRANDON SANFORD: Brandon is a senior Finance major from Clinton. He is the director of media for the MC investment club.

ELAINA JO SMITH: Elaina is a senior accounting major from Brookhaven. She is a member of Phi Theta Kappa and the MC Accounting Society.

AMANDA STURNIOLO: Amanda is a senior business administration major from Greenwood. She has served as the Vice President of the Student Government Association and is in Mortar Board.

EVAN MICHAEL TARTER: Evan is a MBA in Finance student from Port Allen, LA. He is the co-owner of Faith Hunter, LLC.

1. Dr. Eduardo and students from the Dean's Student Advisory Board • 2. Ms. Jacky Jones • 3. Angela Crain and Assistant Dean, Michele Ricker • 4. Lexie Smith • 5. Jason Jager and Ms. Sandra Parks



Ben Parnell receives his Delta Mu Delta certificate and pin from Assistant Dean, Michele Ricker.



With HONOR

CALVIN THIGPEN: Calvin is a senior accounting major in the accelerated degree program from Madison. He is a Vice President with Trustmark National Bank.

KATHERINE H. WADDELL: Katherine is a senior finance major from Flowood. She is a member of the MC investment Club and Phi Theta Kappa.

KIMBERLY B. WARREN: Kim is a senior accounting major from Brandon. She is employed at New Perspectives, Inc.

WESLEY E. WILLIAMS: Wesley is a senior accounting major from Ridgeland. He is Vice-president of Publicity for the Accounting Society and a President's List Scholar.

DELTA MU DELTA INDUCTEES

Delta Mu Delta is the national honors society for business students. Membership in DMD signifies that these students are in the top 10% of their class.

GINA M. COLON: Gina is a MBA student from Jackson. She is an Executive Assistant with MDOT.

RICHARD KENT COOPER III: Kent is a senior business administration major from Baton Rouge, LA. He is a student manager for the MC Football team.

ERIN ELIZABETH EILER: Erin is a senior accounting major from Irving, TX. She serves as a resident assistant for residence life.

CURTIS EVERETT: Curtis is a junior business administration major from Brandon. He serves on the Men's Affairs Board.

ALISON M. GARRISON: Ali is a junior accounting major from Raymond. She is an MC Cheerleader.

L. ANDERSON GARROTT: Anderson is a MBA student from Madison. He is an Investment Analyst with BancorpSouth.

PAULA J GILMORE: Paula is a senior Finance major from Raymond. She serves as the Vice-President of the MC Investment Club

HEATHER GREENLEE: Heather is a senior accounting major from Columbia. She serves as secretary for the MC Investment Club.

BRAD HARDIN: Brad is a senior finance major, in the accelerated degree program from Brandon. He is a member of Alpha Chi.

JASON L. HUTTON: Jay is a MBA accounting student from Clinton. He is a Financial Reporting Accountant at Ergon, Inc.

WILLIAM JAY LOFTON: Jay is a junior accounting major from Clinton. He is a president's list scholar.

SARAH ELLEN KELLEY: Sarah Ellen is a junior accounting major from Eads, TN. She is a member of Alpha Chi.

THOMAS BRADFORD MALEY: Brad is a MBA student from Madison. He is First Vice President Hinds County Division Manager for BancorpSouth.

TASHA MYERS: Tasha is a senior accounting major in the accelerated degree program from Byram. She is a member of Phi Theta Kappa.

BENJAMIN M. PARNELL: Ben is a junior accounting major from Brandon. He is a member of Mortar Board and Alpha Chi.

REBECCA PEVEY: Rebecca is a senior business administration major in the accelerated degree program from Brandon. She is a managing partner at Glass by Daughtry in Brandon.

ALEXIS J. SMITH: Alexis is a junior accounting major from Laurel. She is a Presidential with Distinction Scholar.

ANGELA MICHELLE SMITH: Angela is a senior accounting major from Madison. She is a member of Phi Theta Kappa.

CHRISTOPHER J. SULLIVAN: Chris is a junior business administration major from Winnsboro, LA. He serves as the vice-president for the MC investment club.

KATHERINE HANNAH WADDELL: Katherine is a finance major from Flowood. She is an intern with Wimberly and Associates.

STEPHEN PATRICK WADE: Stephen is junior business administration major from Brandon. He is a Truett Cathy Scholar and an MC Senator.



— MC BUSINESS —

EXECUTIVE EXCELLENCE

Mark H. Wright receives the 2012 Executive Excellence Award

THE EXECUTIVE EXCELLENCE AWARD IS THE MOST distinguished honor the School of Business bestows each year and as Dean Eduardo remarks, “we are privileged to have Mark Wright among the remarkable group of honorees we have been fortunate to recognize over the years.” In explaining the significance of the award, Dean Eduardo goes on to say “Mr. Wright’s far-reaching accomplishments demonstrate for our students how to achieve success professionally and personally. His story sets an example for our current students, which is the reason we chose to recognize him with this year’s award.”



MC Business visited with Mark Wright and his wife Lori shortly after the Award ceremony and it was quickly apparent in our conversation how strongly Mark felt that hard work and providence had played a large part in guiding his career.

When thinking back on his career Mr. Wright believes he was “in the right place at the right time” and acknowledges that his success in banking was made possible by God opening the door to this career. Mark Wright also believes that everything always begins with hard work and there is no question that he possessed this trait at an early age as demonstrated by jobs such as mowing lawns throughout his junior high school years in Jacksonville, Florida, or his subsequent work in a railroad station and a paper mill throughout his high school years.

This special desire to succeed led Mark to be the first in his family to graduate from college, and the decision paid immediate dividends by opening the door to his first job working for Republic National Bank in Dallas, TX as a compensation analyst. Reflecting on his own career, he adds, “I always wanted to do the best I could at my current job and if another opportunity opened up, I would explore it.” This was certainly the case as other opportuni-

ties did come his way. A promotion to manager in the Securities Operation at Republic National Bank led to other banking industry opportunities in Texas before being named EVP and CFO of the HomeFed Bank in San Diego, CA.

In a sense, Mr. Wright believes that this compendium of professional experiences served as preparation for the culmination of his banking career with USAA Bank. And while he was offered other leadership positions in different banking institutions, he felt a particular affinity for USAA Bank. He notes, “I was comfortable with the mission of USAA to serve military personnel and their families and interviewed for the position because of the quality I saw in the people in the leadership roles.”

Under his direction USAA Federal Saving Bank was named “Best Bank in America” by *Money Magazine*. He increased the bank’s total assets from \$5 billion to \$26 billion and grew the employee population from 700 to 3500. During his ten year ten-

ure at USAA, he served on the MasterCard International Board for ten years and as chairman of the MasterCard U.S. Board for five years. He was appointed to the Federal Reserve Board of Governors and to the Community Bank Advisory Board for three years, the last year as President. After a forty year banking career, Wright retired as chairman, President and CEO for USAA in San Antonio, Texas, in 2005.

Mark’s efforts go far beyond the workplace. Together with his wife, Lori, they are active in the San Antonio community and support several impactful initiatives. Wright says, “In our thirty-two years of marriage, I have always said that my employer hired a team and not just me. Lori has always represented us so well in the community.” Together they serve on the Cancer Therapy and Research Advisory Board of the University of Texas Health Science Center. They also serve on the South Texas Blood and Tissue Center Foundation Board (STBTC). Over the years, the Wrights have also served on several other boards including the Texas Biomedical Research Institute Board in San Antonio and the Southwest Foundation for Biomedical Research. Mark is also a life member of the Alamo Bowl and has chaired a \$10 million

Library Capital Campaign for Our Lady of the Lake University. The Wrights’ spirit of service is making its way to Mississippi College. A 1968 graduate of MC, Mark feels his time at Mississippi College was an integral part in molding his successful career. Together he and his wife are now establishing a scholarship for students in the Mississippi College School of Business. Wright says Mississippi College taught him the importance of being a team player, no matter what the position. He believes, “Mississippi College instilled the importance of integrity and hard work.” He continues, “Lori and I have been blessed, and we continue to look for ways that we can make a difference in people’s lives. The scholarship is something we feel can be used for years to come and will benefit several students to move forward with their education, preparing them for successful careers.” Certainly, all in the Mississippi College School of Business family – faculty, students and alumni – applaud the Wrights for their generous gift to the business students at MC and congratulate Mark on his well-deserved honor as the 2012 Executive Excellence Honoree.

“LORI AND I HAVE BEEN BLESSED, AND WE CONTINUE TO LOOK FOR WAYS THAT WE CAN MAKE A DIFFERENCE IN PEOPLE’S LIVES. THE SCHOLARSHIP IS SOMETHING WE FEEL CAN BE USED FOR YEARS TO COME AND WILL BENEFIT SEVERAL STUDENTS TO MOVE FORWARD WITH THEIR EDUCATION, PREPARING THEM FOR SUCCESSFUL CAREERS.”
Mark Wright

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DISTINGUISHED SERVICE

Eddie Kinchen Receives the 2012 Distinguished Service Award



EVERY DAY THOSE OF US THAT WORK IN THE SCHOOL OF BUSINESS are humbled by the dedication and the commitment of so many people as they help us to both preserve and build on the amazing tradition that we have forged at the college for more than 170 years.

Eddie Kinchen is emblematic and representative of such service and it is with great pride that we present him with this recognition.

Eddie is a 1959 honors graduate of Mississippi College with a Bachelor's degree in accounting.

In 1961 Eddie joined what at the time was a small 13-employees firm called Fox-Everett Insurance. Joining the company as an accountant, Eddie quickly made a difference at Fox-Everett and by 1973 he had become a partner. Two years later, he was elected to the Board of Directors of the company and since 1984 Eddie has served as Fox-Everett's Vice President-Chief Operating Officer. During this tenure his leadership has been instrumental in making the 160-employees Fox-Everett one of the top ten Property

and Casualty/Employee Benefits Brokers in the country. In an industry where having a sterling reputation for customer service is uncommon; Fox-Everett is the rare exception for terrific customer service and a great place to work-attributes directly connected to a COO's job.

He has served as President and member of the Board of the Magnolia Speech School. He has also served as president and board member of the Willowood Development Center. For 25 years, he has been a member and designated a "fellow" of Civitan International. He has been recognized by the National Council on Disability for his contribution to the disabled.

Moreover as we have come to expect from our best graduates, Eddie has been particularly active in his church and our denomination. He serves as a deacon and has chaired numerous committees at First Baptist in Jackson. Eddie and his wife Betty Sue live in Jackson, MS.





ALUMNUS OF THE YEAR

Lee Miller Receives the 2012 Alumnus of the Year Award

LEE WAS BORN IN JACKSON AND ATTENDED HIGH SCHOOL HERE. A graduate of Mississippi State with a bachelor's degree in Transportation, Lee went on to earn an MBA from the School of Business at Mississippi College and we are fortunate for that.

In providing you with a brief portrait of Lee, there are two areas that must be mentioned. One, of course, is his professional life. But the other, probably more important especially in the context of this professional life, is his character and his faith.

Miller Transporters was founded by Lee's grandfather, Hal Miller, who saw that World War II restrictions on the transport of petroleum by rail, created an opportunity for truck carriers to make a business out of this and so he started the company in 1942 with one 3000 gallon tanker truck and one single route.

Lee cut his teeth in the areas of quality, recruitment and retention and information services and logistics. Before assuming his current role at the helm of the company, Lee was the Vice President of Quality and Information Services. And although he would never boast, when the time came, there was not anyone better prepared than Lee Miller to take the reins of the company.

Today, Lee presides over a company whose geographic footprint now includes 18 terminals from Pittsburg to Houston and Savannah to Chicago. With consistent growth in sales of 6 to 7% annually and \$100 Million in revenues, Miller Transporters is certainly one of the top private companies in Mississippi.

Under Lee's leadership, the *Mississippi Business Journal* has named Miller Transporters as a top place to work in Mississippi, justifying Lee's care and concern for all of the employees in the extended Miller family.

Lee has prioritized environmental stewardship and conservation, and in 2012 the company was once again recognized as a winner in the Responsible Care Partner of the Year award presented by the American Chemistry Council.

This marks the second time in the three year history of the award that Miller has been honored and shows Miller's attention to detail in the areas of safety, security, health, and the environment.

Lee Miller has certainly been and is a success in the world of business. But to view Lee only under the prism of business would miss the larger point of his life which is his character and his faith.

I do believe that Lee's integrity and character are a special gift and his love for our Lord and for the building of his Kingdom are an essential part of him.

In fact, when we called Lee's friends and family to tell them that Lee was our School of Business honoree this year, the first comment we heard from all of them was what a fine individual Lee is outside of the workplace. Even those within Miller Transporters, who know him primarily as a boss, co-worker and see him in a professional setting 90% of the time, noted before talking about any business accomplishment what a humble, gracious and giving person Lee is.

We seek to recognize alumni of the School of Business for embodying more than professional success, and Lee could not be a finer example for our students who are here tonight.

So within the context of a very successful career that most of us could only dream about, what stands out is a very fine individual and it is with great pride that the School of Business at MC refers to him as one of our graduates.

Lee is married to Mary and they have three children.



Mary and Lee Miller

TODAY, LEE PRESIDES OVER A COMPANY WHOSE GEOGRAPHIC FOOTPRINT NOW includes 18 terminals from Pittsburg to Houston and Savannah to Chicago. A company that employs nearly 600 people and operates more than 400 tanker trucks.



— SERVING IN THE —

PEACE CORPS

A 2009 GRADUATE OF THE MC SCHOOL OF BUSINESS MBA PROGRAM, BRENTON LEWIS HAD HIS EYES SET ON A WORLD VISION. FOLLOWING GRADUATION BRENTON EMBARKED ON AN ADVENTURE OF A LIFETIME BY JOINING THE PEACE CORPS IN THE UKRAINE.



Why did you choose MC for your MBA?

I chose MC for my MBA for several reasons. One was the night class format which enabled me to work during the day and take classes in the evenings. I knew I would be living in the Jackson area immediately after I graduated from Mississippi State University so it made sense for me to attend MC. I grew up in Clinton and have been familiar with the college from a very young age. Financially it made sense for me to go to MC as well.

Why did you decide to join the Peace Corps?

I was aware for a long time how people in other parts of the world don't live the privileged lives that we as Americans live. I wanted to learn about how folks in other cultures live and to help them improve their lives if possible. I also wanted to challenge myself by being in a difficult and strange situation and dealing with it. The lure of adventure was a factor as well. Peace Corps is a great opportunity to learn another language too.

Tell us about your experience with the Peace Corps so far-high points, low points?

If I could describe the experience so far in one word it would be "challenging". Some high points would be living with Mama Tanya, my Ukrainian host mom, for the 3 months of training I went through after arriving in Ukraine, the pride and patriotism I felt at the Swearing-in ceremony in Kiev after training was over with, raising almost \$1,000 for the family of a little girl with brain cancer, becoming friends with people from another culture, hiking in the Crimean mountains, and getting reinforcement from my English club students that I'm affecting their lives in a positive way. Some low points would include getting food-poisoning twice in a two-week span, the culture shock I went through in the first few months after training, realizing that I would have

water only 6 hours a day for the next 2 years of my life, the homesickness after I got back to Ukraine after I spent the holidays in America, and getting used to cultural differences in the workplace.

What was most shocking to you when you first arrived in Ukraine?

The realization that the language that all of the signs were written in (Russian and/or Ukrainian) would be the language I would have to learn and get by with for the next 27 months. Also, the free-roaming livestock everywhere caught me off-guard.

How does living in Ukraine changed your view of American life?

You realize that Americans live like royalty compared to the rest of the world. The common conveniences that we take for granted like drinkable water available in our homes 24/7, washers and dryers, dishwashers, paved and up kept roads, and reliable institutions and infrastructures are rare here in Ukraine, and it's a lot worse than Ukraine in other parts of the world. We as Americans don't have much to complain about. I've also come to appreciate more the dependability, punctuality, initiative, and friendliness that Americans possess.

How do you think this experience will shape what you do in the future? Do you see yourself staying with the peace Corps?

This experience will affect me throughout the rest of my life in nothing but positive ways. I don't see myself staying with Peace Corps after my 27 months are through but that could change. I will without a doubt be more service-minded once I'm back in the States and that may lead me into non-profit work as a career. Living abroad in another culture naturally has made me a more adaptable person and I'm learning another language, both of which will help me career-wise down the road.



What do you do there? What is a typical day like?

What are your responsibilities?

As a Community Development Volunteer, I have been assigned to work with a non-profit organization called "New People" that aims to improve the lives of youth by giving them opportunities to volunteer in their community. For the most part Peace Corps sent me to this organization and recruited a Ukrainian counterpart for me, said "good luck" and left me to fend for myself. The first few months were spent getting to know my coworkers and familiarizing myself with the community of Torez. After a little while I settled into a somewhat routine schedule. Now on most week days I go to work at the college where my organization is headquartered and stay there 5-8 hours. There I help the director and volunteers implement their ideas and provide a new perspective on how the organization should be run. I've created and given many presentations for the organization, participated in a beautification program in a neighboring city, given an HIV/AIDS presentation, participated in a tree-planting event, given an unemployment seminar at a job-search center in town, and set-up a website through which I was able to raise just short of \$1,000 dollars for a little girl who needed brain surgery. I also lead 3 English clubs which meet twice a week and tutor English for a few Ukrainians as well. Two of Peace Corps' three goals are to teach Ukrainians about America and to expose Americans to Ukrainian culture as well, so the connections I'm making with the people in my community are an important part of my service too.

What is the food like?

I don't have nearly as many culinary options here as I do in America. Ukrainians eat a lot of potatoes and grains. A very popular national dish is a beet, cabbage, and potato soup called "borshcht". In the spring and summer there is an abundance of fresh fruit



and vegetables available in outdoor markets called "bazaars". For the cold months they pickle and preserve these fruits and vegetables. I have gotten used to the Ukrainian diet but I still miss the wide variety of food options that we have back home. There is a McDonald's about 2 hours from me by bus if I need some good-old American fast food.

What is the 1st thing you wanted to do when you got back to the US? Kiss my girlfriend and then eat at Subway.

What is the perception that people from Ukraine have of Americans and the US?

There are good and bad perceptions. Ukrainians think Americans are adventurous, resourceful, and lucky people and a little crazy because we are always smiling. They think that we are all rich and fat and that we meet movie stars on a daily basis. They think we start wars for the wrong reasons. They seem to like President Obama and hate former-President G.W. Bush.

How would you say MC prepared you for the Peace Corps?

I don't think I'd be a Peace Corps Community Development Volunteer if I weren't an MBA from MC. The MBA curriculum and professors at MC enabled me to prove to myself and Peace Corps that I'm capable of setting and achieving lofty goals.

Given your experience, what advice would you give a prospective MC MBA student?

Pick MC. The professors are knowledgeable and friendly and the class schedule enables you to work full-time and attend at the same time. Prepare to work hard of course, too.

FINISH *What* YOU START

ADVANCING
THE **MISSION** of
MISSISSIPPI COLLEGE
and THE SCHOOL
OF BUSINESS

“SUSIE JORDAN’S GIFT IS A WONDERFUL TESTAMENT to her efforts on the lecture series many decades back. Our students continue to remark that hearing from real-world business practitioners is one of the most valuable aspects of their education.” — Marcelo Eduardo

SUSIE JORDAN’S ACTIVE ROLE IN ADVANCING THE MISSION OF Mississippi College, and the School of Business in particular, is well-known. A 1951 graduate of MC, Susie has worn many hats around campus, including being President of the Mississippi College Alumni Association and Assistant to the President of MC. She also oversaw MC’s downtown Jackson operation, with the purpose of expanding the student base and reaching out to the professional community. Her passion during this time was establishing a Lecture Series for the School of Business with the purpose best stated in the event program for the First Annual Lecture Series from March 3, 1983:

“The idea for this series was borne of a conviction that the alumni could, and should, make a significant contribution to the College; and, more importantly, to the college students in providing a forum where entry into the mainstream of the economic world could be facilitated.”

Her concept was met with enthusiastic support and the event was held annually throughout the 1980’s and 1990’s. Combining MC alumni with well-known business leaders, such as Louis Rukeyser



such as the Mississippi Healthcare Reform Summit and Faith & Business Ethics Week. from the then popular Wall Street Week, the series became a signature event for the MC School of Business. In an attempt to build on the foundation laid by these first events, the School of Business currently offers a lecture series for students and annual mini-conferences for the alumni and business community,

One of the most meaningful lecture opportunities we have is for our students to hear from alumni and business leaders during their time as business students here at MC. To ensure that this opportunity remains in place for business students for years to come, Susie Jordan has made a planned gift to the MC School of Business creating the Susie Jordan Lecture Series in the Mississippi College School of Business. As Dean Marcelo Eduardo states, “Susie Jordan’s gift is a wonderful testament to her efforts on the lecture series many decades back. Our students continue to remark that hearing from real-world business practitioners is one of the most valuable aspects of their education. We are enormously grateful to Ms. Jordan for establishing this lecture series through her planned gift to Mississippi College.”

FOR INFORMATION ON MAKING A FINANCIAL GIFT TO THE SCHOOL OF BUSINESS AT MISSISSIPPI COLLEGE, PLEASE CONTACT KATRINA PACE, DIRECTOR OF DEVELOPMENT AT KPACE@MC.EDU OR 601.925.3421. YOU MAY ALSO VISIT WWW.BUSINESS.MC.EDU/ALUMNI-AND-GIVING/. LEARN MORE OR MAKE A GIFT ONLINE.

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EXCELLENCE

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Gary Parker
Joe Robison
Ed and Jan Trehern
Alien Williams

**EXECUTIVES
\$10,000 TO \$99,999
ADCAMP**

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Dorsey Barefield
Charitable Trust
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Century Construction
and Realty, Inc.
Bobby L. Chain
Don Cheek
Citigroup Foundation
Coca-Cola Foundation
James Anthony Coggin
Margaret and Wallace
Burnell Collins
Community Bank
Community Foundation
Hayden S. Dent
Mike and Melanie Dowell
Ergon, Inc.
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Dan Grafton
KPMG Peat Marwick
Haddox, Reid, Burkes
and Calhoun
Fred Hahn
Cecil Harper
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What do one of the Top 100 accounting and business advisory firms in the nation and Mississippi College have in common?

According to Executive Partner Joey Havens, “Both HORNE and MC share a values-based mission. HORNE’s mission is to create value and make difference—at a firm level and at an individual level. This is rooted in our very foundation as a firm. That foundation values our God, our families, our team members, our clients and our communities.”

HORNE currently employs more than 25 team members who earned either an undergraduate or graduate degree from MC.

“Whether interns or full time team members, the caliber of person and the level of performance exhibited by our MC alumni matches HORNE’s commitment to excellence,” stated Havens. “Mississippi College continues to produce graduates with quality skill sets that match the passion and technical training HORNE requires of its team members.”

HORNE and MC have built a strong bridge in the business world. As a corporate sponsor, HORNE conducts some of their strategic planning meetings for the firm on MC’s campus. Havens said, “The partnership has provided creativity and focus for HORNE.”

Havens became the executive partner in 2012, a transition that coincided with the firm’s 50th year in business. Havens sets an example to current school of business students through his hard work in busi-



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MC’S CAMPUS.
THE PARTNERSHIP
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CREATIVITY AND
FOCUS FOR HORNE.”

Joey Havens

ness, his involvement in the community, and his personal commitment to always be better. His career includes extensive experience in project and engagement management where he has led diverse consulting teams on client service projects for more than 15 years. He co-authored *Creating Value: Your 90 Day Plan to Right Tracking Your Career*, a book designed to help professionals jump start their careers and keep them on the right track. He has co-authored three additional books during his career with HORNE and has published numerous articles in national, state and local publications. He is a frequent speaker on professional development, strategic planning and time management. Follow him on Twitter @bamwjoey for his leadership and mentoring thoughts. Havens is on the Chapter Board of Directors for the Juvenile Diabetes Foundation and Make-A-Wish Foundation.

As an *Accounting Today* Top 100 firm, HORNE LLP provides CPA and business advisory services to clients across the United States. HORNE currently employs team members in Mississippi, Alabama, Tennessee, Louisiana and Texas. Established in Mississippi in 1962, HORNE’s corporate office is located in the Jackson, MS-metro area. HORNE provides focused services for health care, construction, financial institutions, franchising, disaster recovery, SEC and private equity clients and to high wealth individuals. HORNE is a member of the American Institute of Certified Public Accountants Major Firms Group.