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SCHOOL OF BUSINESS

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# MC MISSISSIPPI COLLEGE SCHOOL OF BUSINESS / SPRING 2016

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*On The Cover*  
Mississippi College  
Alumnus of the Year  
Ted Millice



## INTRODUCING THE TONY STRINGER FAMILY BUSINESS LAB

WHEN YOU MEET TONY STRINGER, it only takes one conversation to realize what he values most. His commitment and love for his family is apparent and the care he has for others and his community is tangible. For the past 16 years, Tony has been the President of Stringer Industries, a family run business, that manufactures equipment for sawmills and chip mills for the wood industry.

After graduating in 1983, Tony married his college sweetheart Carla and they became important supporters of the MC Business School. "When I was deciding where to attend college," Mary Elizabeth Stringer said, "my Dad told me you can go wherever you want, but I only write tuition checks to Mississippi College." Both of his children took their Dad's advice and pursued business degrees at Mississippi College. Taylor graduated in 2012 and Mary Elizabeth is currently a junior. We are so thankful to the Stringer Family for their continued support of our programs and we are excited to introduce the new updates to Self Hall which they have made possible. The Tony Stringer Family Business Lab has been modernized with new seating, carpet, and outlets. It has also been enclosed with a glass wall making the room a quiet, convenient place for business students to study or meet in groups. These updates, along with previous renovations, continue to make Self Hall an incredible learning environment for our business students.



# ONES TO WATCH



Kimberly Sledge



Hannah Hurt

## ACCOUNTING STUDENT RECEIVES NATIONAL HONOR

Senior accounting major, Kimberly Sledge, was chosen to be one of five students across the nation to participate in the Association for Government Accountants Collegiate Leadership Program. Kimberly received a \$1,000 scholarship to attend the event that was hosted in Washington D.C. During the program the accounting major learned a great deal – from the importance of building relationships within an organizational team to adapting to millennial generation differences. But the real prize of the trip was the tremendous opportunity to network with some of America’s most successful accountants.

## YOUNG ALUMNUS RECEIVES TOP SCORES ON THE 2014 CPA EXAM

Hannah Hurt, a recent graduate of the School of Business, was awarded the Mississippi Society of Certified Public Accountants T.E. Lott Silver Medal. This distinction is given for achieving the second highest score on the 2014 Certified Public Accountant Examination and for passing all of the subjects in one sitting. Hannah was recognized for this outstanding accomplishment at the MSCPA 2015 Annual Meeting. Hannah currently works as an Audit Associate at Harper, Rains, Knight & Company, P.A. We are very proud of Hannah for her hard work and dedication to excellence.

“ATTENDING MC FOR BOTH MY BACHELOR’S AND MASTER’S WAS SUCH A GREAT EXPERIENCE.

It was evident to me that the professors in the School of Business care about seeing their students learn, grow, and accomplish goals. Feeling like the professors and staff were invested in me always encouraged me to push myself to improve.” — *Hannah Hurt, Graduate, School of Business*



## MC BUSINESS TEAM WINS 1ST ANNUAL START UP WEEKEND

*“No Talk. All Action. Launch a Start Up in 54 hours.”*

Start Up Weekend is an intense 54 hour event bringing together entrepreneurs, programmers, developers, graphic artists, and business minded individuals for a weekend competition of company creation. MC Business Students, Clint Eubanks and Cody Richardson, won 1st place at the event with their inventive business idea. Their company, Peg Partners, solves a problem almost all hunters face: the difficulty and frustration that arises when installing a tree peg for hunting at an elevated height. With over 196,000 hunting licenses sold in the state of Mississippi, there is definitely a need for the product. For winning the competition, Clint and Cody, received prizes that included a two hour marketing assessment with Mabus Agency, \$1,000 from Matthews, Currtreer, and Lindsey in the form of financial statement preparation and forecast assistance, \$500 for prototype development from Lisa Kemp and the Mississippi Polymer Institute, and legal advice from Baker Donelson.

“CODY AND I MET SOME VERY KNOWLEDGEABLE PEOPLE WHILE GAINING PRICELESS information about product development, marketing, and intellectual property protection. We were very honored that the judges awarded us first place and provided us with tools to pursue our idea.” — *Clint Eubanks*



2015 MARKS A  
BIG YEAR  
— For the —  
MBA  
PROGRAM

ONLINE MBA PROGRAMS have soared in popularity in recent years. In fact, an online MBA is the most popular degree online with one-third of online students studying business.

This fall, the School of Business launched its online MBA program hoping to reach the rising demand. By the first day of classes, enrollment exceeded expectations by reaching capacity. Our online MBA meets the needs of exceedingly ambitious students who are seeking work-life balance, but also want an affordable degree from a well-respected university like Mississippi College.

The young program is already ranked No. 1 in the nation by Christian Universities Online in their “Best Value” category. Anderson University in South Carolina came in second, followed by Southeastern University in Lakeland, Florida. The ranking considered the number of concentrations offered, tuition costs, and special business school accreditation.

Most MBA students are finding that a graduate degree in business will give them the needed boost in their careers and open opportunities that might have previously been closed to someone with only an undergraduate degree.

“WHAT MAKES OUR PROGRAM SPECIAL IS THAT OUR ONLINE COURSES ARE TAUGHT by the same exceptional faculty as our in-class sections. So whether you take an MBA class online or in-class you will be working with faculty who know their subject and care about their students.” — *Kevin Pauli, MBA Director*

MC BUSINESS

# ALUMNUS OF THE YEAR

TED MILLICE ON MEETING HIS WIFE

AND RAISING A FAMILY, BUILDING A CAREER,  
AND INVESTING IN HIS COMMUNITY

For Ted Millice, our 2015 Alumnus of the Year, playing a part in the development of the Denver, Colorado area has not just been about a career in real estate, it has been about building a community. In fact, when asked about Ted, his friend Kent Hutchison said it best, "Ted's business career deserves adoration and his character and life as a husband, father, and friend deserve equal appreciation and recognition." It's a special person who is known for how he has invested in others.



“AN INVESTMENT IN THE LIVES OF OTHERS  
IS ONE THAT ALWAYS PROVIDES A POSITIVE RETURN.” — TED MILLICE



#### A DEGREE & SERENDIPITY

Ted Millice, enrolled at Mississippi College to pursue a degree in business. Never shy of hard work, Ted worked full-time throughout college to pay for his education. On the other side of campus, his soon-to-be-wife, Trish, was studying English and performing in the very first Miss Mississippi pageant where she stole the show and won the crown. Like a romantic movie, somehow Ted and Trish never met while on campus. But as serendipity would have it, they met after graduation and were married. After their wedding, their adventure took off and they moved to Baton Rouge where Ted would earn his Master’s Degree in Business at LSU.

#### LAYING THE GROUND WORK

After earning his MBA, Ted was recruited by one of Houston’s largest banks, First City National Bank, as a credit analyst. This job acted as a springboard for his budding career and he was soon promoted to manager of the real estate credit department, supervising eight to ten junior analysts. He was later to take the position of Vice President of Real Estate, financing commercial real estate in Texas and other states.

After an extremely successful run in banking, Millice left the industry and became the Chief Financial Officer of a large Canadian real estate company headquartered in Montreal, Canada. Then in 1982, backed by a breadth of experience in the industry, Ted launched his own company, Millice Group, Ltd., a full service real estate development and investment company. Ted also was the founding member of a very successful bank in Houston, Texas. When the opportunity arose for the Millice Group to be the lead developer for an office building in Denver, Colorado, Ted took the risk: an opportunity that changed the trajectory of his career.

#### A FAMILY BUSINESS

As Ted’s career flourished, his family also grew and Mrs. Millice soon became out-numbered. Their sons, Bo and Clayton, easily became the highlight of their lives. Both sons were highly accomplished student athletes—Bo in football and basketball; Clayton in tennis, lacrosse, and basketball. But the boys didn’t stay young forever. Bo graduated from SMU and went to work in Washington, D.C. for the Republican National Committee. He then became the budget coordinator for the national convention in

2000. Later, Bo returned to Denver to join the growing company and received his Master’s Degree in Real Estate from the University of Denver. The younger of the two, Clayton, played lacrosse and studied at Bucknell and the University of Denver, earning his BS in business. After graduation, Clayton also joined the RNC and subsequently the McCain/Palin campaign, working on its national advance team and then for the Republican National Convention in Minneapolis in 2008. “As parents we couldn’t have been more proud of their successes...” report Ted and Trish, which is why when both sons expressed an interest to lend their expertise and experience toward the family business, they were thrilled.

#### BUILDING COMMUNITY

Developing and investing in the Denver area has been gratifying. According to Ted, “Having two sons with a keen entrepreneurial interest in real estate is probably somewhat unique.” Together, the Millice Group, Ltd. and its affiliates have developed or owned over 2.5 million square feet of commercial and residential real estate with properties in Denver, Phoenix, and Houston. Since the early 1980’s, the company has been responsible for leasing over 4 million square feet of commercial space, including leases with many Fortune 500 companies. Presently, the company was pleased to announce that an athletic club it owns in Denver was named one of the Top 100 Clubs in the country.

As a board member, Ted has also had a significant impact on many at-risk students in the area through the nationally-recognized program, Colorado Uplift. With over 6,000 students in Denver area public schools which participate, the Uplift program uses a hands-on mentoring model to help improve these students’ academic performance and guide them toward a better career and life track. Trish has also been actively involved in the community and has headed up several civic and cultural organizations.

“Ted feels gratified by his family and his many business successes,” said Trish Millice. But credits it all to his strong faith, work ethic, and a spirit of giving back; proving his lifelong conviction that ‘an investment in the lives of others is one that always provides a positive return.’”

The point is this: “Whoever sows sparingly will also reap sparingly, and whoever sows bountifully will also reap bountifully.” — 2 Corinthians 9:6.



# MEET THE FIRMS

THE ANNUAL MEET THE FIRMS EVENT, made possible by a partnership between the School of Business, Career Services, and the Accounting Society, continues to be a great opportunity for our students.



ARE YOU INTERESTED IN REPRESENTING YOUR FIRM AT OUR MEET THE FIRMS EVENT IN 2016?

PLEASE LET US KNOW BY EMAILING [mcbusiness@mc.edu](mailto:mcbusiness@mc.edu)



OFFERED EACH SEPTEMBER, this event brings top employers to campus to network with the undergraduate and graduate students of the School of Business who are studying accounting or finance. Prepared with a solid resume and great interview skills, thanks to the help of Career Services, students are able to interact and connect with hiring accounting firms and many secure internships and even full-time positions. We are grateful to the firms that participate each year and actively recruit from The School of Business. This year that included: Blue Cross Blue Shield of MS; BKD, LLP; Butler Snow; Carr, Riggs, & Ingram; C Spire; Department of Revenue; Grantham Poole; Haddox, Reid, Eubank, Betts PLLC; Harper, Reins, Knight & Company; Horne LLP; Lighthouse Sanders; Matthews, Cutrer, & Lindsay P.A.; Office of the State Auditor; Raytheon; Silas Simmons LLP; Southern Farm Bureau; Trustmark National Bank; and Young CPAs/MSCPA.

“MEET THE FIRMS WAS AN OUTSTANDING EXPERIENCE, WHICH OPENED THE DOOR FOR MY CAREER IN public accounting. Through Meet the Firms, I was able to connect with my future employer and set up an interview making the entire hiring process extremely smooth.” — Alison Garrison, Graduate, School of Business



# FAITH & BUSINESS ETHICS

“IF YOU READ HISTORY  
YOU WILL FIND THAT THE CHRISTIANS  
WHO DID MOST FOR THE PRESENT  
WORLD WERE PRECISELY THOSE  
WHO THOUGHT MOST OF THE NEXT.  
IT IS SINCE CHRISTIANS HAVE LARGELY  
CEASED TO THINK OF THE OTHER  
WORLD THAT THEY HAVE BECOME  
SO INEFFECTIVE IN THIS.”

— C.S. LEWIS —





DR. MARCELO EDUARDO (DEAN), PAT BEEKMAN, MICHAEL CROSS, SAM GRAHAM (EVENT PANELISTS), AND MICHELE RICKER (ASSISTANT DEAN)



BUSINESS ETHICS ARE ALWAYS IN THE SPOTLIGHT, unfortunately for all the wrong reasons. In a world where we have actually defined the gradual, unconscious lowering of standards as “ethical drift,” it is now more important than ever to prepare our students for the dilemmas they will face upon graduation.

Our Faith & Business Ethics Week has been a great opportunity to expose our students to successful business men and women who have faced ethical decisions and come out on the other side. The honesty from our speakers has been refreshing and has given students a true perspective into what they will face at one point or another during their career.

This year, we welcomed Sam Graham as our keynote speaker. He graciously filled in for Lieutenant General Robert Ruark, our original guest speaker, who caught pneumonia and was unable to attend. Graham is the CEO of Diversified Trust which is a wealth management firm that manages over \$5 billion in client assets and has offices in Atlanta, Greensboro, Memphis, and Nashville. Graham has had great success and we were honored to have him address our students.

Graham’s relatable demeanor and his willingness to share personal stories was an invaluable experience for our students. The over-arching theme of his message was that no decision happens in a vacuum- every decision

has a ripple effect. As such, Graham suggested using faith, family, and friends as a filter for all decisions. When you funnel decisions through the idea of “how will this affect my faith?” or “how will this affect my family?” the right answers often come to light. Some of the best advice he offered the students was to prepare ahead for the tough decisions. He encouraged them to be ready to respond

before the dilemma even surfaces, taking the pressure off the moment, and ensuring a decision that aligns with your values and priorities. We are grateful for the successful men and women who have taken time to be a part of our Faith & Business Ethics Week.

**“THE FAITH AND BUSINESS ETHICS LUNCHEON IS AN AMAZING WAY for students to see that business men and women can have a successful career along with a strong faith walk with the Lord. Having the opportunity to listen to speakers that have personal experience with the balance of career, faith, and ethics is extremely beneficial to students in business.”**

MARY ELIZABETH STRINGER  
Junior, Business Administration

#### OTHER SPEAKERS

Earlier that week, MC Business welcomed business leaders and alumni to speak, giving students an opportunity to hear directly from professionals in various stages of their careers. The speakers discussed how people of faith deal with work place challenges and opportunities. Speakers included: John Damon, Mississippi Children’s Home Services; Tara Hayes, Chick-fil-A; Oscar Miskelly, Miskelly Furniture; Matt Thorton, Butler Snow Advisory Services; Percy Thorton, Southern State Utility; and Denny Vander Molen, Vermeer Mid-South. We are thankful to Mr. L.D. Jordan ’51, MC School of Business, who makes this event possible each year.

MC  
BUSINESS

MSBGH and MC School of Business present the 6<sup>th</sup> Annual

# HEALTHCARE *Summit*

THE BUSINESS OF HEALTHCARE  
COST • MANAGEMENT • PLANNING



THE 6TH ANNUAL HEALTHCARE SUMMIT BROUGHT INSURANCE REPRESENTATIVES, HUMAN RESOURCE MANAGERS, AND OTHER BUSINESS PROFESSIONALS FROM ALL ACROSS THE STATE TO CAMPUS OVER FALL BREAK. WITH A REFOCUS ON THE BUSINESS OF HEALTHCARE, THE EVENT WAS DESIGNED TO HELP INFORM AND EQUIP BUSINESS AND COMMUNITY LEADERS ON HOW TO BEST NAVIGATE THE MANAGEMENT AND COSTS OF HEALTHCARE PROGRAMS.

THE PROGRAM was slated with both national healthcare experts and key state leaders in government and business. Attendees heard from: Christopher V. Goff, CEO and General Counsel, Employers Health Coalition of Ohio; Kent Adkisson, Regional Vice President of Marketing, Product & Innovation, United Healthcare; Timothy H. Moore, CEO, Mississippi Hospital Association; Scott E. Conard, Chief Medical Officer, Compass Care Engineering; Ed Hagar, Manager of Compensation, Benefits, & HRIS at Ingalls Shipbuilding; Billy Sims, Vice President, Human Resources, Southern Farm Bureau Life Insurance Company; Lorie Larsen, Senior Management of Benefits, Levi Strauss and Company; Gregg Harper, U.S. Representative for Mississippi's 3rd Congressional District; and Annette K. Low, Medical Director of Transformations – A Comprehensive Weight Management, Metabolic, Bariatric Center.

This event is made possible through a partnership between the MC School of Business, Southern Farm Bureau Life Insurance, and Mississippi Business Group on Health. We are thankful to this year's event sponsors: Bancorp South Insurance, Capital Area Human Resources Association, ChiroHealth USA, Fisher Brown Bottrell Insurance, Inc., Five Points ICT, Inc., Forrest Health, Foxworth Chiropractic, HUB International, Merit Health, Mississippi Affiliated Network, Mississippi Association of Health Plans, Mississippi Association of Self-Insurers, Mississippi Business Journal, Mississippi Hospital Association, Mississippi State Department of Health, MS SHRM, N2 NeuroSpine, North MS Health Services, Novo Nordisk, Ross & Yerger, Southern Farm Bureau, Southern Health Network, St. Dominic Hospital, Trustmark National Bank, and United Healthcare.

Donna Barksdale, daughter of Fred and Lois Kennedy with scholarship recipients Jeremy Kerstall, Caroline Burlingame, and Keaton Yeatts



# LIVING LIFE *as a* MULTIPLIER

LOIS KENNEDY

“THE ONE WHO HAD RECEIVED THE FIVE TALENTS CAME UP AND BROUGHT FIVE MORE TALENTS, SAYING, ‘MASTER, YOU ENTRUSTED FIVE TALENTS TO ME. SEE, I HAVE GAINED FIVE MORE TALENTS.’ HIS MASTER SAID TO HIM, ‘WELL DONE, GOOD AND FAITHFUL SERVANT. YOU WERE FAITHFUL WITH A FEW THINGS, I WILL PUT YOU IN CHARGE OF MANY THINGS; ENTER INTO THE JOY OF YOUR MASTER.’” – MATTHEW 25:20-21

**T**HOSE WHO KNEW LOIS KENNEDY would all agree that her life was marked with compassion, kindness, and generosity. She touched the lives of those around her in an unforgettable way, including the lives of several MC Business students who were the recipient of the Fred. E. Kennedy Scholarship.

Several years ago, Mrs. Kennedy set up a special scholarship in honor of her husband. Mr. Kennedy was the type that modeled persistence. Starting his undergraduate degree with only \$40 to his name, he worked rigorously to pay for his tuition and graduate on time. After Mr. Kennedy passed away, Mrs. Kennedy wanted to honor his life by blessing those who might be in the same situation Mr. Kennedy found himself in during college. She set up a scholarship fund awarded to top students who

might need help financially to complete their degree.

But this wasn't just a donation of money; Mrs. Kennedy was a multiplier. Through intentional investment in the lives of each scholarship recipient, Mrs. Kennedy helped to shape these students in their academic, social, and spiritual life. She encouraged them by writing them letters over the summer or inviting them over to her home. She shared stories about her life, her husband, and her family; subtly teaching these students about the values in life that really matter. She offered them a listening ear, a warm heart, and the impression she made on their lives is invaluable.

Mrs. Kennedy lived out the Matthew 25 principal of multiplying that which has been entrusted to you and the evidence is in the lives of Taylor Stringer, Keaton Yeatts, Jeremy Kerstall, and Caroline Burlingame.



“MRS. KENNEDY WAS AMAZING. During the summer, I work as a counselor at Pine Cove Christian Camp, and I was able to share my experiences there with Mrs. Kennedy, writing her letters from camp. Without fail, I would receive a letter back filled with encouragement. Mrs. Kennedy has been more of a blessing than I could ever imagine. [...] I hope that maybe one day, I'll find a women of God who has as much compassion and love as Mrs. Lois Kennedy did.” — *Keaton Yeatts '15*



# HONORS DAY

MISSISSIPPI COLLEGE  
SCHOOL OF BUSINESS  
AWARD WINNERS  
AND INDUCTEES

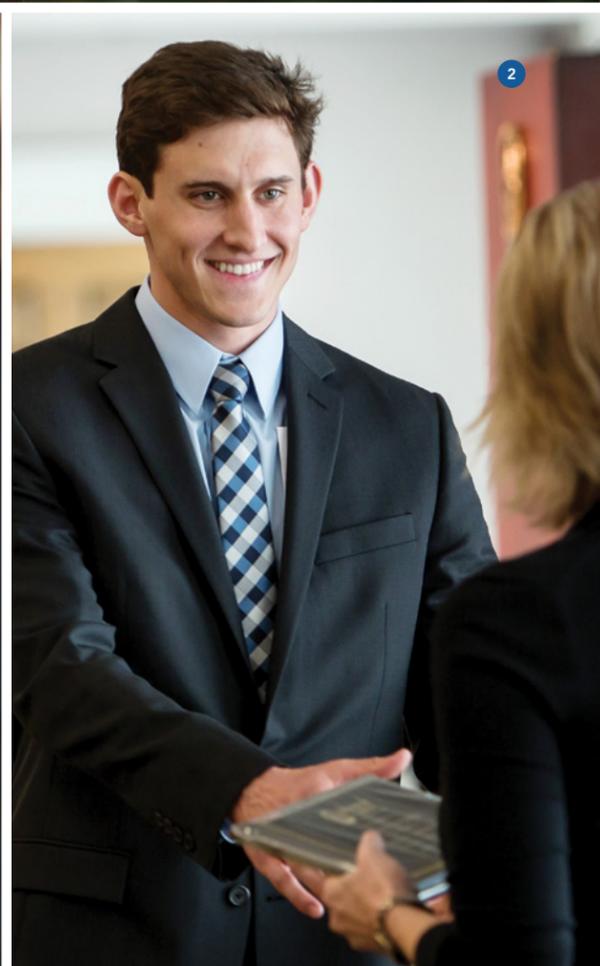
EACH YEAR, IT IS A PRIVILEGE FOR US TO HONOR THE TOP STUDENTS IN THE SCHOOL OF BUSINESS. WE ARE THANKFUL FOR THEIR HARD WORK, DETERMINATION, AND THE WAY THEY REPRESENT THEMSELVES AND THE UNIVERSITY.



AT THIS YEAR'S HONORS DAY LUNCHEON, we enjoyed a special, motivational key note address from Lieutenant General Robert Ruark. With years of experience in leadership, Ruark encouraged our students to equip themselves with strong ethics and to go make a difference in the world.



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### SPECIAL AWARDS

HANNAH DEVRIES was the recipient of the Amy Brand Memorial Award. This scholarship is given in memory of Amy Brand, an Assistant Professor in the School of Business, to the outstanding junior majoring in Business Administration, Marketing, or Finance.

PETER THOMASON was the recipient of the Jacqueline Jones Outstanding Junior Accounting Student Award which is made possible by Harper Rains Knight and Company. This award is given to the outstanding junior majoring in accounting.

ELISE MULLINS was the recipient of the Outstanding Women in Business Award. Selected by the female business faculty, this award is given to a young woman who has demonstrated excellence, determination, and a promising future in the world of business.

MYLES MELANCON was the recipient of the G.M. Rogers Memorial Award. This award is given to the graduating Business Administration major who has the best record in the department and shows the greatest promise in the field.

The Delta Mu Delta Award is given to the graduating senior business major with the highest quality grade point average.

KIMBERLY MCGAHERON and CATHERINE CRIMM, both having earned a perfect 4.0, were recipients of this award.

ANGELA HARDIN was the recipient of the Outstanding Marketing Major, which is given to the graduating marketing major based on scholarship, leadership, and school participation.

MARY HELEN KLINGEN was the recipient of the Mississippi Society of CPA's Award which is given to the senior accounting major with the best general promise in the field of accounting.

JESSA MACCALLUM was the recipient of the Outstanding Finance Major Award, which is given to the top finance major based on scholarship, leadership, and school participation.

RAYNER FREDRICK was the recipient of the Wall Street Journal Award. This award is given to the best all around senior in the School of Business based on scholarship, leadership, and school participation.

ALISON GARRISON was the recipient of the Outstanding Graduate Accounting Student Award, which is given to the graduate student with the most promise in the field of accounting.

1. Angie Hardin • 2. Rayner Fredrick • 3. Student Advisory Board



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HONORS DAY

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“THE HONORS LUNCHEON IS ONE OF THE MOST IMPORTANT ANNUAL EVENTS FOR THE SCHOOL OF BUSINESS. IT REPRESENTS THE ESSENCE OF OUR MISSION: THE PURSUIT OF ACADEMIC EXCELLENCE. I AM PROUD TO RECOGNIZE AND REWARD THE HARD WORK OF OUR BEST STUDENTS.”

DR. MARCEL EDUARDO, DEAN  
MC SCHOOL OF BUSINESS

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OPPOSITE: Kimberly McGaheran receives an award from Assistant Dean Michele Ricker.



## HONORS DAY

**SANDRA PARKS OUTSTANDING ACADEMIC ACHIEVEMENT AWARD** Ms. Sandra Parks is an Assistant Professor of Accounting. Ms. Parks' concern and commitment for the well-being and academic success of MC Business students is legendary. It is appropriate that the outstanding academic achievement award is associated with her name. This award requires the highest level of performance. The students receiving this award are graduating seniors with an overall GPA of 3.6 or higher and have all shown significant leadership.

Shelby Allen	Colin Eden	Mary Helen Klingen	Mark Nicholas	Courtney Ward
Alison Bradford	Rayner Fredrick	Jessa MacCallum	Jesse Shields	Caleb Ward
Jeanine Brooks	Morgan Freeman	Alexandria Manuel	Kimberly Sledge	Kristen Williams
Toni Cleveland	Lauren Hamilton	Stephen Massey	Jeff Smith	Alyssa Wilson
Catherine Crimm	Megan Hudson	Kimberly McGaheron	Alexis Smith	
Dylan Dearman	Tamara Khoury	Myles Melancon	Harrison Thomas	

**DELTA MU DELTA INDUCTEES** Delta Mu Delta is the national honors society for business students. Membership in DMD signifies that these students are in the top 10% of their class.

Hannah Allen	Jonathan Fletcher	Stephanie Johnson	Mary Elizabeth Stringer	William Toberman
Alison Bradford	Rayner Fredrick	Rakesh Kumar	Dakota Tate	Jacob Walker
Peyton Brown	Cole Gressett	Kassidy Rice	Peter Thomason	Steven Weeks
Colin Eden	Megan Hudson	Bonnie Slattery		Avery Caldwell

### STUDENT ADVISORY BOARD

Hannah Allen	Rayner Fredrick	Daniel Lang	Carol Ann Stevens	Harrison Thomason
William Crutcher	Alison Garrison	Jessa MacCallum	Mary Elizabeth Stringer	Caleb Ward
	Kristian Gautier	Sarah Mawk	Hector Tanco	Keaton Yeatts
	Austin Gray	Skye Mejia	Wesleigh Taylor	
	Megan Hudson	Amanda Morehead	Peter Thomason	
	Mary Helen Klingen	Kimberly Sledge		

### BUSINESS SCHOLARSHIP RECIPIENTS

Ali Acord	Edward Byrd	Preston Heeren	Tamara Khoury	Kassidy Rice
Joseph Afolbi	Avery Caldwell	Aaron Herrington	Olivia Mabry	Macy Riley
Pace Boettcher	Seth Curren	Matthew Holeman	Amy Mart	Brian Sanders
Madeline Burgess	Hannah DeVries	Tiffany Hunt	Sarah Mawk	Kimberly Sledge
	Jonathan Dungan	Allison Johnson	Caleb McNair	Mary Elizabeth Stringer
	Matthew Frye	Bradley Johnson	Skye Mejia	Peter Thomason
	Josh Gaddy	Mallory Jones	Richie Moore	Caleb Ward
	Austin Gray	Jeremy Kerstall	Amanda Morehead	Keaton Yeatts

**OUTSTANDING FACULTY AWARD** Christopher Smith was the recipient of the Outstanding Faculty Award. This award is nominated by the School of Business Student Advisory Board based on the professor's exceptional ability to teach, communicate, encourage, and advise their students. This award honors a well-rounded, unprecedented professor.

1. Shelby Allen • 2. Chris Smith • 3. Mary Helen Klingen



WHAT'S THE

# BEST

## BUSINESS ADVICE YOU'VE EVER RECEIVED?

WHEN YOU ASK SOME OF THE MOST SUCCESSFUL PEOPLE HOW THEY ACHIEVED THEIR GREATEST ACCOMPLISHMENTS, MOST WILL TELL YOU IT WASN'T ON THEIR OWN. THAT'S WHY WE HAVE ASKED OUR PROFESSORS AND ALUMNI THIS QUESTION: "WHAT'S THE BEST BUSINESS ADVICE YOU'VE EVER RECEIVED?" WITH ANY LUCK, THEIR ADVICE TAKEN TO HEART, WILL CREATE THE SAME RECIPE OF SUCCESS FOR YOU.



**"ONE OF MY FAVORITE QUOTES FOR BUSINESS THAT HAS ALWAYS STUCK WITH ME IS 'People don't care how much you know until they know how much you care!' The business world that we live in is so numbers based. We're all constantly focused on reports of growth, efficiency and profitability, but at the end of the day the most rewarding thing is the peace of mind you have when helping someone and going above and beyond what is expected of you. I believe we've all been placed in our careers, offices or lines of business as a platform to show the love of Christ to others, no matter who we may encounter that day."**

TIM BRUSS '08 • STATE FARM INSURANCE



**"THROUGHOUT LIFE, GOD WILL PLACE PEOPLE AND CIRCUMSTANCES ALONG YOUR PATH that will mold you into the person you will become. It's hard in the present to notice the importance of these people or events, but by remaining humble and coachable, you give yourself every opportunity for development and advancement. This means you listen more than you talk, never let success become more important than integrity, and "SHINE". Serve others, Honor God, Improve continually, Navigate by values, and Excel in relationships. 'Let your light so shine before men, that they may see your good works and glorify your Father in heaven' (Matthew 5:16)."**

PATRICK MCCOLLOM '09 • VERMEER SOUTHEAST



**"WHEN I WAS AN INTERN, JUST GETTING STARTED AT PARKWAY, OUR CHAIRMAN OF THE BOARD, Mr. Leland Speed took me aside to discuss my career goals and plans. He said 'In the business world, there are essentially two kinds of people – those who bake pies and those who slice pies. Both are essential to everyone getting their dessert, but there is no need for the slicers without the bakers.' In other words, he was encouraging me to focus my aspirations on creating new ideas and ways of doing things. That no matter what my job title might be, to never stop thinking outside of the box and to not let myself be limited by a job description. The most successful in business are those that find new ways of creating profit (aka, "baking pies") and adding value for their companies."**

THOMAS BLALOCK '04 • PARKWAY PROPERTIES



**"I'VE DISCOVERED THAT THERE ARE SIX ESSENTIAL TRAITS THAT HAVE BROUGHT ME SUCCESS IN MY WORK: 1) Being prepared, 2) Establishing expectations at the start of a project, 3) Asking key questions, 4) Establishing a clear and reasonable timeline, 5) Being positive and encouraging towards others, and 6) Most importantly, enjoying your work. Be alert for ways to make something work better. Take initiative, make suggestions or volunteer to see a project through to completion. A person can be a role model by showing initiative, which allows them to demonstrate their ability as a leader. By leading with action and initiative, a person can increase their work value and skills. By planning ahead you can often avoid obstacles or be prepared to overcome those obstacles."** — ANNA HAYES '05 • OMEGA GROUP



**"THE BEST ADVICE I'VE EVER RECEIVED IS TO 'WORK HARD AND BE NICE TO PEOPLE.'** Absurdly simple, right? That's why I love it. I've never met someone who didn't want their coworkers, bosses, and/or employees to be happy, hard-working people. The path of one's career is never easy, but it is made more satisfying and more enjoyable by doing these simple two things each day."

LANDON HOWELL '03 • FANCRED



ONCE  
UPON  
A

# Fairytale

GUATEMALA REMAINS ONE OF THE POOREST NATIONS IN LATIN AMERICA with over half of its population living below the poverty line. Its education system ranks among the regions worst, with two million children never attending school. Of those that do attend, only 30% graduate from the sixth grade. The statistics are staggering, suggesting a grim future for many of these children. Sadly, that's the bottom line. But that wouldn't stop a team of MC graduates. WITH A DESIRE TO FUND A YEAR'S WORTH OF SCHOOL FEES for all of the children at Eagle's Nest International in Sololá, Guatemala a team formed and began planning what became Once Upon A Fairytale: A Mother Daughter Princess Tea. The team, almost all MC Alumni, included: Jenny Blount '09, Tyler Blount '08, Amy Horner '03, Katie Jones '07, Robby Followell '07, current student Jessie Webb, and Laurel Donahoo.



“W

e wanted to find a fun way for the community to get involved, learn about orphan care, and to help the kids at Eagle’s Nest,” said Amy Horner, the committee member who managed the

70 volunteers who made the event possible and who also has a close friendship with the directors of Eagle’s Nest. “Eleven years ago, my husband David ’00 and I went to Eagle’s Nest for the first time. We both fell in love with the children in the home and were so impressed with the quality of care and love the children received. It has been such a joy to return to Eagle’s Nest and see the same children year after year.”

A Princess Tea may seem like a very non-traditional orphan care event, but it was extremely well received. The little girls arrived to The South Warehouse dressed as their favorite princesses. The room was enchanted, full of beautiful flowers and soft touches of pink, thanks to Katie Jones. Katie got involved with the event because of her passion for adoption. “Adoption has always been close to my heart,” said Katie “but when my family adopted our little girl in early 2014, our lives changed forever. The Princess Tea is an opportunity to help others learn about children who need loving, forever homes while also supporting Eagle’s Nest in a very tangible way.”

Upon their arrival, guests were greeted with a gift bag that included a wand fit for a princess and then were seated for tea time. As they enjoyed a three course tea menu provided by Fresh Cut Catering,

Prince Charming, David Parker ’10, delighted the crowd with his easy personality. The highlight of the event was the chance for the little girls to meet their favorite fairytale princesses: Cinderella, Belle, Aurora, Ariel, Snow White, and everyone’s favorite Snow Queen. The princesses greeted the little girls, signed autograph books, and were available for photo opportunities. During the meet and greet times, mothers and daughter were able to visit the Followell Photography Fotobooth for Mommy and Me photos. Before the event wined down, guests were entertained by the Ballet Magnificat Youth Troupe,

who did a moving classical performance. It wouldn’t have been a party without a little dance time so to close out the event mothers, daughters, and princesses hit the dance floor to show their best moves.

As the 500 guests left The South Warehouse, the team was amazed by its success. Because of the love from the Jackson-Metro community, and the willingness of many volunteers who donated their time and talents, enough money was raised to send 18 children at Eagle’s Nest to school for one year. Each child will also get a new school uniform and their school supplies. “When I heard about this event, I just had to grin from ear to ear,” said Dr. Marcelo Eduardo. “To see so many of our business graduates coming together to organize such a meaningful event that would have such a significant impact on the children at Eagle’s Nest is exactly what I hope the education they received from the MC Business school teaches them—how to use their education, their talents, and their passions to do good, to change a community, and to honor God.”



“ADOPTION HAS ALWAYS BEEN CLOSE TO MY HEART, BUT WHEN MY FAMILY ADOPTED OUR LITTLE GIRL IN EARLY 2014, OUR LIVES CHANGED FOREVER. THE PRINCESS TEA IS AN OPPORTUNITY TO HELP OTHERS LEARN ABOUT CHILDREN WHO NEED LOVING, FOREVER HOMES WHILE ALSO SUPPORTING EAGLE’S NEST IN A VERY TANGIBLE WAY.”

KATIE JONES ’07

## “IF YOU GET LOST

IN THE STATISTICS AND THE ENORMITY  
OF THE PROBLEMS, YOU BEGIN TO FEEL  
LIKE YOU CAN'T MAKE A DIFFERENCE  
OR THAT ANYTHING YOU COULD DO  
WOULD BE LIKE MOVING A ROCK  
WHEN REALLY THERE IS A WHOLE  
MOUNTAIN THAT NEEDS TO BE MOVED.

BUT EVERYTHING CHANGES WHEN YOU  
LOOK AT THE FACE OF ONE CHILD WHO  
NEEDS HELP. SO THAT'S WHERE WE  
STARTED—WITH ONE CHILD, AND THEN  
ANOTHER, AND THEN ANOTHER.”

JENNY BLOUNT, BSBA '09  
MARKETING COORDINATOR  
MC SCHOOL OF BUSINESS





"IT IS A PRIVILEGE TO HAVE THE OPPORTUNITY TO SPEND SOME TIME WITH YOUNG PEOPLE and share with them some of the things that you learn going through life. It gives me great optimism for the future when I can be in the same room with such a great group of young men and women as they approach transitioning from the classroom to the workplace."

PAUL MOAK

# EXECUTIVE SPEAKER SERIES

THE PRIMARY MISSION OF THE MC SCHOOL OF BUSINESS IS TO "PROVIDE A QUALITY EDUCATION IN A CHRISTIAN ENVIRONMENT" SO THAT STUDENTS GRADUATE WITH A SOUND UNDERSTANDING OF ESSENTIAL BUSINESS PRINCIPALS, EFFECTIVE COMMUNICATION SKILLS, AND AN APPRECIATION FOR SOCIAL RESPONSIBILITY AND ETHICAL VALUES. THIS FOUNDATION IS ESSENTIAL AND VALUABLE SO THAT STUDENTS LEAVE SELF HALL ABLE TO ANSWER ALL OF THE FOLLOWING QUESTIONS WITH SELF-AWARENESS AND SURETY:

HOW CAN I PURSUE EXCELLENCE IN MY CAREER?

WHAT ARE MY STRENGTHS?

HOW CAN I ENRICH THE COMMUNITY WHERE I WORK AND WHERE I LOVE?

WHAT ARE MY PERSONAL VALUES?

EACH SEMESTER, THE MC SCHOOL OF BUSINESS hosts the Executive Speaker Series to introduce our students to successful business men and women. These guest speakers are actively modeling the ideals of our mission and are leveraging their strengths to achieve results for their organization and the communities where they live.

This fall, Paul Moak, Jr., the President of Paul Moak Automotive, joined our students to discuss the topic of conflict resolution. In his presentation, Mr. Moak commented that the common denominator in each of our conflicts is ourselves. We see things

from a specific perspective, we each have our own personality, we were raised differently, and these things, along with others, cause us to develop a personal perspective which guides us. In order to handle conflict well, Mr. Moak encouraged students to handle their words with great care and to remember that every decision they will make truly matters. He warned that most bad decisions typically evolve from a few, small bad decisions that eventually unravel into a larger conflict. We are grateful for people like Mr. Moak and the investment they make in our students by giving so generously of their time.

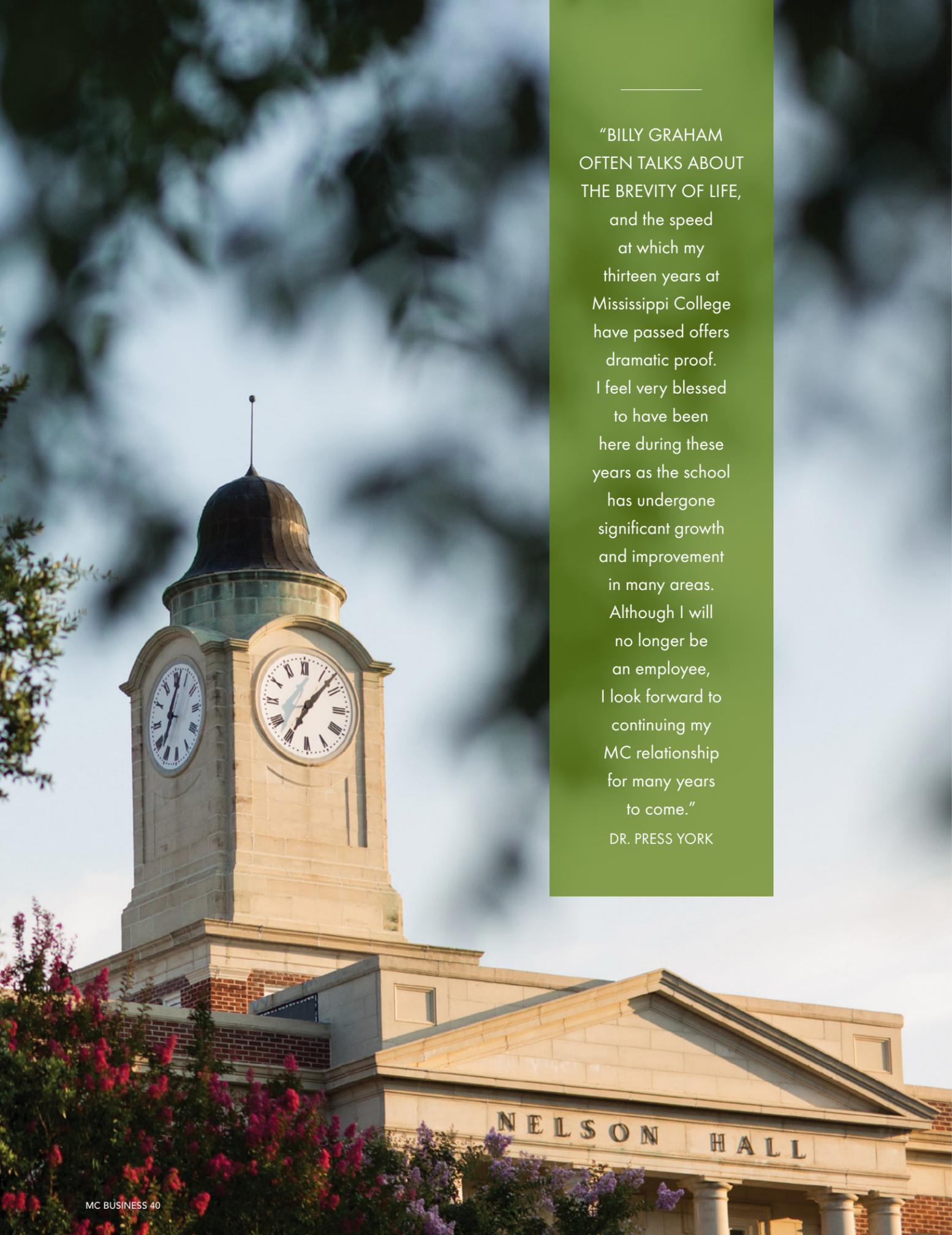
DR. PRESS  
YORK  
RETIRES

HOW A MINIMUM WAGE JOB AND A NEWSPAPER CLIPPING

# CHANGED A LIFE *and* LAUNCHED A CAREER

FOR ANY UNDERGRADUATE STUDENT WHO HAS MAJORED IN MARKETING AT MISSISSIPPI COLLEGE WITHIN THE LAST 13 YEARS, THE NAME PRESS YORK IS ONE ALL WOULD REMEMBER FONDLY. DURING HIS TIME AT MISSISSIPPI COLLEGE, DR. YORK ESTABLISHED HIMSELF AS A CORNERSTONE TEACHER WHO USED HIS EXPERIENCE AND TRUE INTEREST TO AFFECT EVERY STUDENT HE TAUGHT. THE CLOSE OF THE 2015 SPRING SEMESTER MARKED THE END OF AN ERA AS DR. YORK RETIRED.





“BILLY GRAHAM OFTEN TALKS ABOUT THE BREVITY OF LIFE, and the speed at which my thirteen years at Mississippi College have passed offers dramatic proof. I feel very blessed to have been here during these years as the school has undergone significant growth and improvement in many areas. Although I will no longer be an employee, I look forward to continuing my MC relationship for many years to come.”

DR. PRESS YORK

“I THOROUGHLY ENJOYED WORKING WITH PRESS. HIS SENSE OF HUMOR, GENEROUS NATURE, AND WEALTH OF EXPERIENCE POSITIVELY IMPACTED ME AS WELL AS MANY STUDENTS OVER THE YEARS. HE HAS BEEN A WONDERFUL FRIEND, MENTOR, AND COLLEAGUE.”

RETHA PRICE, MARKETING PROFESSOR

#### A HARD LESSON LEARNED

Press began his own college career at the young age of 17. He arrived on the campus of Millsaps College in 1968 with little to no purpose, only backed by the idea that college was the step that followed high school graduation. After several semesters of poor grades, Press was put on academic suspension and began working a minimum wage job.

While on the job, he quickly noticed that his coworkers had been working this same job, making minimum wage, for most of their lives. It was an eye opening experience. One where he had a choice: continue this job and potentially be doing this same thing for the next 30 years or make a change.

Seeing life from this perspective was just the jumpstart Press needed to re-enroll in classes at Millsaps. With passion and a desire for success, Press began to excel in all of his classes, never making a grade below a B again. Upon graduating college, Press enrolled at Northwestern University to pursue his graduate degree.

#### CERTIFIED PUBLIC ACCOUNTANT TURNED PROFESSOR

After graduation, Press took the CPA exam and began his own accounting practice. After a busy tax season, things seemed to slow down and he picked up a newspaper to see if any part time jobs might keep him busy during the post-tax season slow down. “There just happened to be an ad by Phillips Junior College looking for a part time accounting professor,” said Press, “The more I thought about it, the more it seemed to make sense so I applied, was hired part time, then asked to go full time, and eventually became the head of the business department.” During his time at Phillips, he continued to grow his accounting practice. But eventually, Press knew he would have to choose one career or the other.

#### A 30 YEAR CAREER

Press decided to leave behind his accounting practice and hasn't looked back since. He has now taught Marketing for 30 years. After his four years at Phillips Junior College, he started teaching at Belhaven College. He was the first full time marketing faculty

and was the only marketing faculty there for 16 years. In addition to teaching the entire marketing curriculum, he also taught Principles of Accounting, Income Tax, and Accounting Information Systems. When the opportunity arose for him to teach full-time at Mississippi College it was an offer he couldn't pass up. With a much larger program, he was able to focus in on teaching only marketing courses while also collaborating with other marketing professors and building relationships with students. When thinking back, Press said his favorite class to teach has been Personal Selling. Having worked in industrial sales, Press says, “that all selling should be all about helping people problem solve.” This Golden Rule Principle was one Press modeled in his own life. “Seeing those students who have not been particularly successful in the past, find something they enjoy and care about, and then succeed in their studies, has been one of the most rewarding parts of my job.”

#### THE LASTING EFFECTS OF A STRONG INVESTMENT

The MC School of Business has been fortunate to have Press York in its faculty for the past 13 years. Press has anchored a very strong marketing faculty and his remarkable work ethic has translated into well-designed classes and exceptional preparation that has enhanced the learning of our marketing students. In particular, Press has had a wonderful ability to connect and support our adult night students while always challenging them to their best efforts and as a result he has been one of their favorite professors. “The School of Business has been fortunate to have Press York as a faculty member for the past 13 years, said Dr. Marcelo Eduardo. “His remarkable work ethic and exceptional preparation has translated into well-designed classes and an enhanced learning experience for our marketing students. We are grateful for Dr. York's contributions.”

Dr. York will be greatly missed. In his retirement, he will be spending time with his wife, whom he has been married to for 41 years, and his two grown sons, Ken and Drew. They enjoy bicycling, hiking, traveling to the beach or the mountains, and music.



“PRESS IS A GREAT TEACHER, COLLEAGUE AND FRIEND. There could no person more pleasant to work with, or more dedicated to his work. One needs be around Press for only a short time to recognize that he truly loves teaching and students. Press is full of good ideas and good advice and is always willing to lend a hand. His practical common sense and wisdom helped guide me through many dilemmas in the years we worked together. I will miss the near daily conversations Press and I had about a whole range of topics, and I know he will be missed by everyone in the School of Business, teachers and students alike. Congratulations on a long and successful teaching career!” — Dr. Bryan Hayes, Marketing Professor



CORPORATE PARTNER SPOTLIGHT



“CLIFF IS ANOTHER GREAT EXAMPLE OF BUSINESS SCHOOL ALUMNI THAT HAVE GONE ON TO HAVE WONDERFUL BUSINESS CAREERS AND MAKE A GREAT DIFFERENCE FOR THEIR ORGANIZATIONS WITHIN A FRAMEWORK OF GREAT INTEGRITY AND CARE FOR OTHERS.”

DR. MARCEL EDUARDO, DEAN  
MC SCHOOL OF BUSINESS

OPPOSITE: Watson Quality Ford President and Owner Robert Watson, and Cliff Mitchell '83



# CORPORATE PARTNER SPOTLIGHT

## *Watson Quality Ford*

Cliff Mitchell's current favorite when it comes to cars: the Ford F-150. A fitting choice for the General Manager of Watson Quality Ford. Cliff has worked for Watson Quality Ford for almost 18 years. In his current role he is responsible for all sales, parts, and service operations, which is no small job, considering these functions have made Watson one of the most successful Ford dealerships in the country.

"There have been a lot of people along my journey that have encouraged, supported, and prayed for me," said Mitchell. But he credits his Dad for his work ethic. "He taught me early in life that I was owed nothing in this world and that I should work hard to earn what I get." These early life lessons are why he considers himself more of a coach than a manager, helping his team achieve their goals through accountability and communication.

With the leadership of President and Owner Robert Watson, Cliff's efforts are proving successful.



"THERE HAVE BEEN A LOT OF PEOPLE ALONG MY JOURNEY THAT HAVE ENCOURAGED, SUPPORTED, AND PRAYED FOR ME."

*Cliff Mitchell*

Watson Quality has been recognized as Top 100 Ford Dealers in the Nation (2000-2010), #1 Sales Volume Dealer Memphis Region (2006-2010, 2015), and #1 Sales Volume Ford Dealer Mississippi (2006-2015). Their pursuit of excellence and commitment to service is outstanding.

We are proud to call Cliff an MC Business alum. A 1983 graduate of our Business Management program, Cliff was very active during his time on campus. He was a member of Student Government and Circle K, a Kissimmee beau, a cheerleader, and the creator and first person to be Chief Choc. His wife, Fran Mitchell '83, his daughter, Lauren Mitchell Sansing '08, his father-in-law, Gowan Ellis '57, and two of his brother-in-laws, Harvey Ellis '85 and Selwyn Ellis '87 are also all graduates of Mississippi College.

We are grateful for the way Cliff Mitchell continues to support the School of Business and are honored to have Watson Quality Ford as a Corporate Partner.