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J.L. HOLLOWAY CENTER FOR ENTREPRENEURSHIP



THE CREATION OF THE J.L. HOLLOWAY CENTER FOR ENTREPRENEURSHIP REPRESENTS ONE OF THE MOST SIGNIFICANT UNDERTAKINGS THE SCHOOL OF BUSINESS HAS STARTED. THE CENTER, WHICH HOSTS THE NEW ENTREPRENEURSHIP MAJOR AND A VAST ARRAY OF PROGRAMS DESIGNED TO FOSTER ENTREPRENEURIAL ACTIVITIES AMONG ALL OUR STUDENTS, IS HOUSED IN THE NEWEST SELF HALL FACILITY AND IS THE RESULT OF THE VISIONARY SUPPORT OF MR. J.L. HOLLOWAY.





“Doug Murphy is a significant addition to the J.L. Holloway Center for Entrepreneurship. As a successful entrepreneur, he will contribute greatly to our preparation of future entrepreneurs. We are very excited to have someone of Doug’s talent to help us launch this center.”

DR. MARCELO EDUARDO



J.L.

HOLLOWAY IS ONE OF THE MOST successful entrepreneurs that Mississippi has produced. Through his numerous ventures, J.L. has successfully created and grown a wide variety of businesses and in the process, created jobs and strengthened the economy and well-being of our state. So, it is with great pride that the Mississippi College School of Business is partnering with Mr. Holloway in creating an entity that will build on this legacy and provide a significant resource to all those students that are looking and dreaming to start their own business.

The center is located in the “Lloyd Roberts Innovative Classroom” area and this space is the product of a major renovation in Self Hall. This much anticipated state-of-the-art space is a valuable asset for those students who seek an innovative learning environment. The classroom features a room design that is mobile, with no front or back; a mix of different types of seating arrangements for group seating and technology sharing to enhance teamwork and the creative process; and state of the art technology such as “Media Scape” units, where multiple laptop images display on multiple screens within a working table. The area truly is all about interaction, participation, engagement, discussion, and creativity.

However, as great as this new learning environment is, the greatest benefit of the center is the vast number of programs

and opportunities that it provides our students. These include: Student Business Model competitions that focus on talking to customers and quickly iterating through variations of the model to meet customer needs; Student Business Plan Competitions that are judged on innovation and probability of success and focus on market opportunity, innovation and feasibility, competitive advantage, and structure; the Student Business Consulting Program in which top students are deployed in teams to work with clients on market research, product and production solutions, and social media use; the Entrepreneurship Bootcamp that is open to the community and teaches attendees how to start a business; the Entrepreneur in Residence who provides advice and practical experience through mentoring students; and student entrepreneurship scholarships for both entrepreneur majors and non-business minors.

Some of these programs have already found significant success. The “How to Start Your Own Business” Bootcamp sold out in one day and the participants were treated to an immersive workshop that guided them through a business creation process from idea to establishment. The “creativity” workshops that have been held at the center have attracted a large audience of students who got to see some of the innovative ideas that students in Dr. Tammy Arthur’s creativity class produced.

One of the unique aspects of the center is the opportunity for our Entrepreneurship majors to have direct and constant contact with successful entrepreneurs. This is systematically done

ABOVE: DIRECTOR OF ENTREPRENEURIAL DEVELOPMENT JOHN BRANDON & THINK TANK MEMBERS



through the “Entrepreneur in Residence” program, which connects students with successful entrepreneurs. This individual has an office on campus and a schedule that provides for regular meeting times with our students. This one-on-one interaction is complemented with a role as a guest lecturer in many of our regular classes. The mentorship situations that this set up is creating provides an unparalleled learning opportunity for our students.

The first Entrepreneur in Residence is Mr. Doug Murphy. Doug has a strong track record taking start-up companies through business expansion and the corporate acquisition process. Dr. Marcelo Eduardo, dean of the School of Business has said, “Doug Murphy is a significant addition to the J.L. Holloway Center for Entrepreneurship. As a successful entrepreneur, he will contribute greatly to our preparation of future entrepreneurs. We are very excited to have someone of Doug’s talent to help us launch this center.” The Entrepreneur in Residence is an initiative that is a key part of the J.L. Holloway Center for Entrepreneurship.

This past spring, the J.L. Holloway Center for Entrepreneurship hosted a free “How to Start Your Own Business” Bootcamp with the Clinton Chamber of Commerce and Main Street Clinton as sponsors. Sixty-five students and other community

participants walked through the steps of creating and starting a new venture with MC business professors and local business operators. Small businesses are the backbone of the local economy; they represent 97% of all employers in Mississippi. John Brandon, MC’s director of entrepreneurial development, described the workshop as an opportunity to explore all characteristics of small business development and growth. The School of Business hopes to continue hosting these workshops for its students and the Clinton community.



THE J.L. HOLLOWAY CENTER FOR ENTREPRENEURSHIP TRULY IS ALL ABOUT INTERACTION, PARTICIPATION, ENGAGEMENT, DISCUSSION, AND CREATIVITY.

And every year, Dr. Tammy Arthur’s entrepreneurship class holds a competition between its students to come up with the best new toy idea. The Toy Fair competition gives students a fun environment to brainstorm new business ideas and share them with the rest of the school. The students are divided into groups and are required to develop a sales pitch that they will present to students and professors at the Toy Fair. During the day, students and faculty visit the J.L. Holloway Center for Entrepreneurship to attend the Toy Fair and listen to the students’ sales pitches. After hearing from all of the groups, the students and faculty vote for the first, second, and third best business ideas. The Toy Fair has been an excellent event to showcase the talent and innovation of our students.

LEFT: MC ALUMNUS TONY HUFFMAN

ABOVE: MC ALUMNUS JOHN GENTRY, ASSISTANT DEAN MICHELE RICKER, DR. LLOYD ROBERTS, MRS. ROWLAND ROBERTS



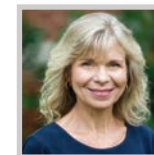
MC BUSINESS

FACULTY

Our tradition of excellence and faith and service are at the core of what we do. This is never more evident than in our faculty. We are truly blessed by the experience, dedication, and hard work they exhibit while leading our students – helping them navigate the present and preparing them to achieve their dreams in the future.



BRYAN HAYES is a Professor of Marketing in the School of Business. Dr. Hayes came to MC after an extensive career as a senior marketing analyst and is in his 19th year at MC Business. He currently teaches marketing research, consumer behavior, and marketing management classes.



RETHA PRICE has taught at MC for 12 years and is an Associate Professor of Marketing. Dr. Price also chairs our Faculty Development Committee and her teaching areas are integrated marketing communication and marketing strategy.



JOHN BRANDON is our Director of Entrepreneurial Development and Instructor in Entrepreneurship. John directs the activities of the “J.L. Holloway Center for Entrepreneurship.” He came to MC after an extensive career at the Mississippi Development Authority. John teaches the entrepreneurship experience and the new venture creation classes.



TAYLOR CORSO is an Assistant Professor of Accounting. Taylor started her career in accounting at Price Waterhouse Cooper before coming to MC Business. She currently teaches intermediate accounting and cost accounting classes. Taylor is also the faculty sponsor for the Accounting Society student organization.



MARCELO EDUARDO is the Dean of the School of Business and Professor of Finance. Now in his 22nd year at MC, Dr. Eduardo teaches business finance to undergraduate students every year.



MARK MORGAN has taught at MC for 13 years and is a Professor of Accounting. Dr. Morgan specializes in the fields of auditing and fraud examination, and he also coordinates the CPA review classes.



KELLI PHILLIPS serves as the Marketing Coordinator and Administrative Assistant to the Dean. Kelli is completing her MACC degree, and she helps plan and organize all the events that the School of Business hosts.



RANDALL ROBBINS is a Professor of Management in the School of Business. Dr. Robbins has been teaching at MC Business for 35 years. He currently teaches human resources management and principles of management and organizational behavior.



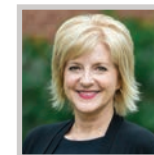
MICHELLE BEAUCHAMP is beginning her 4th year at MC Business as an Associate Professor of Marketing. Dr. Beauchamp is also the faculty sponsor for the AMA student organization. Michelle teaches the retailing and e-commerce, digital marketing, and personal selling classes.



BROOKS POOLE is an Instructor of Accounting and is now in his 10th year at MC Business. Brooks is completing his doctoral degree, and his areas of specialization are corporate and personal tax as well as accounting theory.



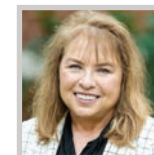
CHARLES BEAUCHAMP is an Associate Professor of Finance and has taught in the School of Business for 3 years. Dr. Beauchamp chairs the college's retirement committee, and his teaching areas are financial modeling, financial markets & institutions, and short-term financial management.



MICHELE RICKER is the Assistant Dean of the School of Business. An MC Business alumna, Michele is in her 10th year at MC, and she also serves as the Internship Coordinator to students.



KEVIN PAULI has been teaching for 12 years in the business school and is a Professor of Management. Dr. Pauli is also the Director of the MBA program. He teaches strategic management at both the undergraduate and graduate levels.



SHEREE CORKERN is an Assistant Professor of accounting now in her 35th year at Mississippi College School of Business. Dr. Corkern teaches intermediate accounting and managerial accounting as well as advanced managerial accounting at the graduate level.



BILLY MOREHEAD is a Professor of Accounting in the School of Business and has been with us for 8 years now. Dr. Morehead also serves as the Director of the Master of Accountancy program and teaches advanced AIS & data analytics and governmental accounting.



CHRIS SMITH has taught in the School of Business for 10 years and is currently an Instructor of Finance. Chris is completing his doctoral degree and teaches classes in investments and financial statement analysis. Chris is also the faculty sponsor for the Student Investment Firm.



LISA LOWERY serves as the Student Services Coordinator and Administrative Assistant to the business school. Lisa supports all of our faculty and coordinates all student activities at MC Business.



BRANDON BOLEN is an Assistant Professor of Economics and is starting his second year teaching in the business school at MC. Dr. Bolen teaches both macro and microeconomics as well as managerial economics at the graduate level.



KRISTENA GAYLOR is an Associate Professor of Economics and Management in the business school; Dr. Gaylor is in her 8th year at MC business, and she also teaches macro and microeconomics to undergraduate students as well as management of the human resource to graduate students.



MIKE CUDD has been teaching at MC for 16 years. Dr. Cudd is a Professor of Finance and specializes in teaching corporate finance at both the undergraduate and graduate levels.



MARK MCCOMB has taught for the School of Business for many years. Dr. McComb is a Professor of Management, and his area of expertise is quantitative management. He currently teaches classes in business statistics, operations management, and quantitative management.



TAMMY ARTHUR is a Professor of Management. Dr. Arthur is also the faculty sponsor for the Women in Business student organization. Tammy teaches the entrepreneurial mindset class, management information systems, and the technology innovation class at the graduate level.



BOBBY PERKINS is an Associate Professor of Law and Ethics. Dr. Perkins is beginning his 7th year at MC Business. Bobby is the main professor for our faith and ethics course which is required of all our students. He also teaches the law and ethics in the business environment class that all MBAs must take. Bobby serves as the faculty sponsor for the Delta Mu Delta Honor Society.



SARA KIMMEL has been teaching in the business school for 10 years, and she is an Associate Professor of Management. Dr. Kimmel's area of expertise is international business. Sara teaches the global dimensions of business class to undergraduate students and managing in the global environment class to graduate students. She is also the faculty sponsor for the Service Club student organization.



STEPHEN TROUARD is an Associate Professor of Management. Dr. Trouard is beginning his 13th year at MC Business. Stephen's main teaching areas are business statistics and operations management. He is the faculty sponsor for the Beta Gamma Sigma Honor Society.

FACULTY FACTS

I HAVE SLEPT in President Josip Tito's former summer palace in what is now Bled Slovenia. Tito was the last President of Yugoslavia before it was dismantled as a result of war in the 1980s.

BILLY MOREHEAD

IF I COULD be in any movie, I'd choose *Gone with the Wind*.

SHEREE CORKERN

WHEN I WAS A KID, my dream job was to be a professional athlete. Either NBA or eSports – I trained hard at both.

BRANDON BOLEN

AN UNNAMED colleague and I were banned from Pimentos after being falsely accused of leaving our dishes on the table.

BOBBY PERKINS

I HAVE A MEDICAL CONDITION called synesthesia where my senses overlap. For example, when I picture a number it is always a certain color.

CHRIS SMITH

A BOOK I'VE ENJOYED reading recently is *The Infidel and the Professor: David Hume, Adam Smith, and the Friendship That Shaped Modern Thought* by Dennis C. Rasmussen.

MARK MCCOMB

IN HIGH SCHOOL, I was the captain of the robotics team.

KELLI PHILLIPS

MY FAVORITE type of food is Mediterranean cuisine, and my favorite food is paella.

MARK MORGAN

THE MUST-HAVE app on my smartphone is Audible.

CHARLES BEAUCHAMP

"I JUST READ *The Myth of the Rational Market* and enjoyed it greatly."

MARCELO EDUARDO

I HAVE BEEN to Barrow, AK (now called City of Uqiaġvik), which is the northernmost city in the USA (320 miles north of the Arctic Circle).

KEVIN PAULI

THE WISDOM of the *Enneagram* by Don Riso and Russ Hudson is a book I've greatly enjoyed reading.

STEPHEN TROUARD

I AM A CERTIFIED Memphis in May barbeque judge, and my first major in college (before business) was applied piano.

JOHN BRANDON

I LISTEN TO A LOT of bluegrass, old time and other forms of roots music since that's what I'm playing in the band I'm with now but love everything from choral and classical music to delta blues.

BRYAN HAYES

WHEN I WAS a kid, I wanted to be an author and the president of the United States when I grew up.

MICHELLE BEAUCHAMP

I LOVE the Atlanta Braves and I still drink Tab!
MICHELE RICKER

MY DREAM JOB when I was a kid was to be a concert pianist.

RETHA PRICE

My favorite genre of music is R&B. My favorite artists to listen to are Stevie Wonder, Maze, Eryka Badu, Anita Baker, and Earth Wind and Fire.

KRISTENA GAYLOR

IF I COULD take a vacation right now, I'd go to Seaside, Florida, and sit on the beach with my beautiful wife, play golf, and deep-sea fish.

RANDALL ROBBINS

MY TENTH-GENERATION grandfather was the Bishop of St. Andrews, Henry Wardlaw, who founded the University of St. Andrews.

SARA KIMMEL

TRUTHFULLY, if I could take a vacation right now, I would go to Fayetteville, Arkansas or Raleigh, North Carolina and visit my daughters.

MIKE CUDD

MY MUST-HAVE app is Google maps... I seem to get lost everywhere I go without it.

LISA LOWERY

ENTREPRENEURIAL VENTURES excite me. Outside of MC, I have rental real estate and retail (fine jewelry) ventures, hence my reading of the book *Stoned: Jewelry, Obsession, and How Desire Shapes the World*.

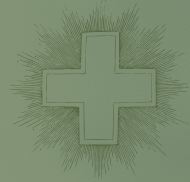
BROOKS POOLE

IF I COULD be in a movie, I'd want to be in *Ferris Bueller's Day Off*.

TAMMY ARTHUR

I HAVE 2 DOGS, 2 cats, 2 peacocks, in addition to being an avid houseplant enthusiast (I have somewhere around a hundred plants??)

TAYLOR CORSO

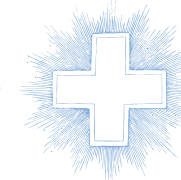


FAITH & SERVICE

One of the foundations of the Christian context in which we offer our business programs is that of service to others. The MC School of Business strives to instill in its students the idea of combining faith and service in business practices. As we know, communities and businesses grow best when surrounded by people who care about the well-being of others. And inculcating a strong sense of service in our students is carried out through the experiences and opportunities that we create for them to serve. One vehicle to do this in the business school are the different student organizations, which not only focus on our students' area of specialization but also surround it with service experiences.

EACH OF YOU SHOULD USE WHATEVER GIFT YOU HAVE RECEIVED TO SERVE OTHERS, AS FAITHFUL STEWARDS OF GOD'S GRACE IN ITS VARIOUS FORMS.

1 PETER 4:10



SERVICE CLUB

Buy the Farm; Habitat for Humanity; Rise Against Hunger

The Service Club was formed as an umbrella organization with the purpose of assisting other organizations in the business school in their service activities. Furthermore, the Service Club has branched out and developed its own service projects. One notable activity that was carried out through a fundraising effort was the “Buy the Farm” competition. The Service Club coordinated a competition between the other student organizations — Accounting Society, Investment Fund, Women in Business, American Marketing Association, and Think Tank — to raise money for Baptist Global Response. All donations went to purchasing various farm animals and plants for poor communities in Central America, South America, and Africa. Members of the organizations set up tables in the school cafeteria and held activities in Alumni Hall to raise money and awareness. Altogether, the organizations raised \$3,490 to help the communities. Baptist Global Response’s CEO Jeff Palmer visited Self Hall to express his thanks. “It is refreshing to see college students and faculty, like those at Mississippi College, care enough to do something about a world in need,” Palmer said. “I am touched by the generosity exhibited in this gift that will help make a difference in the lives of so many around the world.”

It is not only fundraising that creates an avenue to service. The Service Club members have had a variety of projects that involved close personal connection and hard work in the process of serving others. Throughout the year, the Service Club has also painted houses for Habitat for Humanity and helped package 10,000 meals for Rise Against Hunger.

WOMEN IN BUSINESS

Bath Bombs

Women in Business is an organization committed to the growth and development of female students at Mississippi College. In instilling a sense of service among its members, WIB has focused on the needs of women in the local area. This is why every year during the Homecoming Tailgate, the members of Women in Business set up a tent on the Quad and sell Musee bath bombs to support the Baptist Medical Center Fund for the Girls. The funds go towards covering the expenses of mammograms through the Baptist Health

Foundation. Women in Business sponsor Dr. Tammy Arthur says she “is extremely proud of the dedication the members show in putting together this fundraiser.” In carrying out this project, WIB members are responsible for all aspects of this assignment and can see the effect of their efforts in the contributions that they have made each year to this important cause.

ACCOUNTING SOCIETY

CPA Day of Service

The Accounting Society, one of the oldest School of Business organizations, took up the opportunity to volunteer at the Clinton Kroger as part of the national CPA Day of Service. Members from both the Accounting Society and Service Club participated in a food drive benefiting the MS Food Network. As members split themselves in collecting food outside of the store and loading a truck full of canned and packaged food, the effort and the consciousness raised by their work reinforced a “habit” of serving others. “The club officers are meeting to decide how we can continue to serve as the heart, hands, and feet of Christ in our community, state, and around the world,” says Accounting Society sponsor Dr. Billy Morehead. “Discussions have included projects related to human trafficking, disaster recovery, working with local schools, and others.”

BUSINESS STUDENTS

Hurricane Michael

Hurricane Michael was the first Category 5 hurricane to hit the US mainland since 1992. The hurricane devastated communities in the “panhandle” of Florida and the amount of damage caused was around \$25 billion. Many sprang into action to aid those in need, and among those were a group of Mississippi College students. Business students Nathan Lambert, Aaron Feazelle, John Michael Ladner, Emily Duck, and Owen Clements went to perform disaster relief with local churches in Panama City to help families affected by Hurricane Michael. Dean Marcelo Eduardo says, “Our aim is to prepare highly successful business graduates that have the utmost integrity and a great sense of service to others. What this group of students illustrates is that we are indeed making a difference. Faculty members are so proud of our students.”



DIFFERENT
CIRCUMSTANCES

ONE COMMON GOAL

Everyone has a reason
— for choosing to come to —
Mississippi College.

More often than not, these reasons line up with a traditional path that most students follow and that college experience and its eventual outcome through graduation seem almost pre-ordained. However, we also know that not everyone's story fits the typical mold of college life. The path followed getting here or the path followed getting through is anything but conventional and special circumstances and large obstacles and unprecedented challenges abound. These stories resonate with all of us, and we wanted to proudly share three with you.



BOBBY GUILLORY

Q: Tell us a little bit about yourself. Where are you from?

A: I was born and raised in Jackson, Mississippi. My family and I moved to Pearl when I was a sophomore in high school and that's where I graduated.

Q: Was college part of your plans as you got closer to high school graduation?

A: Not at all. I made a 29 on the ACT in my junior year and was getting calls from colleges and universities in the state. However, I wanted to go out and experience the “real world” without an education. Little did I know that every career path that I took still required classwork and exams to get certified in that particular field. Apparently, it's hard getting away from school!

Q: How did you end up at MC? What brought you here?

A: I was a captain on crew boats in the Gulf of Mexico and had to make a life-changing decision. I had to either continue to work offshore or come home to pursue custody of my two children. I walked into the MC physical plant and told them my story. They offered me a spot as a maintenance technician, and I was able to leave the boating life and get custody of my children. It is a decision that I will never regret.

Q: You're part of that group that attended college later in life. How did that happen?

A: After I was awarded custody, someone joked that I should begin taking classes since I was working at MC. Well, after all the career paths that I had taken already, I didn't think that it was a bad idea, so I began in the fall of 2014.

Q: How do you juggle family time, work life, and studying for classes?

A: I have always been the type of person that runs on little sleep, and it helped a lot while taking classes. There were a few

exceptions, but I generally did my work after my family went to bed. My wife, Danette, was very supportive and patient with me during the years of taking classes. Looking back, it was certainly a desire to persevere and put myself in a place where I could pursue different options and that motivation helped me through. It's a lot for a family with four children, but we made it work.

Q: What's been the most rewarding part of your time at MC and in the School of Business?

A: The relationships that I have built are the most rewarding part. I was an employee at MC for 6 years and went through my degree during this time. I spent a wonderful time at MC before leaving to begin a career in sales. But what I love is that I still get calls and messages from faculty and staff to see how things are going. They all have an interest in my goals and will help do whatever they can for me to fulfill them, even after I've graduated. I also enjoy seeing former classmates in public and getting an update on their lives.

Q: What were the motivators behind getting your degree?

A: My family was my biggest motivator. I knew that getting a degree would open many doors for us. I made it a point to show my children that there is no reason for them to have bad grades. They only went to school. They didn't have to balance other things. I was able to live my life, go to school, and still get into Mortar Board, the most prestigious honor society on campus.

Q: Were there times when you felt like stopping?

A: I don't think that I ever had the thought to stop, but there were times that my morale about school was low.

Q: If so, what kept you going?

A: When I was 20 years old, I was given advice by one of my uncles that have helped motivate me in life. “Never stay at the bottom of the totem pole.” He gave this advice to me the first day that I stepped on his boat as his deckhand. There were men in that industry that would be career deckhands and never wanted to move up. He didn't want this for me. Even through the tough times of college, I knew that I'd never move up the ladder if I quit. I also knew that quitting would be setting a bad example for my children.

Q: What advice would you give adults who are considering going back to college or are already enrolled?

A: There are three things that I would recommend for having a nicely flowing college life. Time management and organization, communication with professors, and keeping your goals in front of you. Time management and organization are pretty self-explanatory. I would read the entire syllabus when it was

posted and put those events on my calendar in my phone. Professors work hard to make sure that their classes go smoothly, so it would help them when a student communicates about things going on. They appreciate that and are willing to help if they know that there are issues. Always ask yourself, “Why am I doing this?” and keep that as your motivation. That's very cliché, but it works.

Q: Where are you now, and what are you doing?

A: I am currently living in Clinton with my family. I am now an outside sales representative for SESCO Lighting. SESCO is the nation's largest lighting manufacturer's representative company. I get to meet new people on a daily basis and make their future brighter.



KIMARRION WHITFIELD

Q: Tell us a little bit about yourself. Where are you from?

A: My name is Kimarri Whitfield; I am a Junior accounting major from Columbus, MS and this is my story.

Q: How did you end up at MC? What brought you here?

A: I played football throughout high school and it was during my senior year that I received a call from a coach inviting me to a spring preview day. After my visit, I knew MC was where I wanted to attend; the campus size and environment played a big part in my decision making, as I didn't want to go to a school where I wouldn't feel at home. I felt immediately at home at MC.

Q: What's been the most rewarding part so far of being at MC and in the School of Business?

A: I would say the most rewarding part of being at MC for me is being around brothers and sisters in Christ who challenge me to be a better person every day. Being a part of MC's School of

Business has been a great experience for me, as I have enjoyed going to class and learning about how the business world works and what to expect. The School of Business has also provided me with connections through various events to land internships and gain exposure in the working world.

Q: You are truly a scholar-athlete. How do playing football and being an accounting major co-exist? What does it take?

A: Being an athlete is tough, but when you add school into the mix you must learn how to effectively manage your time, which will require you to make sacrifices. As a student-athlete, it's easy to become so focused on sports that you lose perspective on what's important. After my freshman year, I realized that I wanted to be known as a student more than I wanted to be known as a football player and began to really get serious in my school work. As an accounting major, that meant staying up late when I was tired from practice and reading and making sure that I, not only knew how to work problems, but also understand the concepts behind the answers.

Q: We know that you have had some very significant challenges to get to where you are — would you please tell us about that?

A: I've had to battle adversity for quite some time such as abuse, neglect, and abandonment. At an early age, I was abandoned by my birth mother and ended up in a group home for fourteen years. Living at a group home brought its own challenges, as there was very little stability. During my time there, I had over 22 different sets of care providers and moved from house to house. It was difficult to form relationships because people constantly kept coming and going. It was also difficult because I didn't have access to all the things normal kids had at school and would often be judged and looked down upon. At group homes, a lot of the time you just have to do without, and you learn to be thankful for the things you do have. I found it hard to imagine myself ever getting the opportunity to go to college and pursue a degree. When you live in the foster care system once you reach the age of eighteen you are no longer their responsibility, so most kids end up getting whatever job they can and don't look back. This was not the case for me, specifically during my junior and senior year of high school. It was through a sponsorship program that I began to develop a relationship with my football/basketball coach — Antwann Richardson and his wife Kaleena. The relationship started out as simply car rides home from practice just carrying on small conversations. Over time, I began to spend more time with them and becoming a part of their family which consisted of a young boy named Jace and a little girl named Brenlee. It was the summer of my senior year when I was asked if I would like to move in with them and live a normal senior year. I jumped at the chance to live a normal life that I had always hoped for; it took some time, but I eventually settled in and began a new chapter in my life. Everything started to fall into place after

that — like a movie script. At the age of 18, I was adopted by the Richardsons, and I will forever be thankful for my now family and the sacrifices they have made for me. My life changed forever that day, as I officially belonged to someone and had a place to call home.

Q: What other challenges have you faced on the road to getting your degree?

A: Coming to college was a big adjustment for me. It was a big change. Being three hours away from home, I missed being in a place that I was so comfortable and found myself in a place where I didn't know anyone. It was definitely something I struggled with during my first year. Doubt was also something I dealt with as I found myself unsure that MC was for me and contemplated leaving multiple times. It wasn't until during my sophomore year I really started to feel at home and at peace with my decision.

Q: What have been your biggest motivators?

A: One of the biggest motivators for me has been the people that have believed in me and have continued to support me in everything I do whether it was a football coach, teacher, or my parents. When you're surrounded by people who care about you and want to see you succeed it encourages you to be better.

Q: What advice would you give high school students who are wondering if they will ever have all things lined up to attend college?

A: To all the high school students wondering how they are going to get college, I would first say that keeping God first in your life is the most important thing you can do. I wouldn't be where I am today without Him; I have truly been blessed.

Secondly, I would say to come up with a plan of where and what you want to do and work towards it every day.

Q: What are your goals after graduation?

A: After graduation, I would like to get into the audit side of public accounting and work on obtaining my CPA licensure.



CALEB MISKELLY

Q: Tell us a little bit about yourself. Where are you from?

A: I am from Flowood, MS and went to high school at Madison-Ridgeland Academy. I played basketball in high school and loved the sport, so I signed to play at a college in Tennessee out of high school.

Q: How did you end up at MC? What brought you here?



A: I actually came to MC on two different occasions! The first time I transferred from the school in Tennessee back home to play basketball at MC in 2013, but I left MC in the spring of 2014 because of personal issues. Then I came back in the Fall of 2016 when I decided to get back on track and finish my degree.

Q: What's been the most rewarding part of being at MC and in the School of Business?

A: After I left MC in 2014, I was ready to just start working and I was not too worried about going back to school. But my pastor at the time challenged me to go back and get my degree. He was very insistent but I certainly had my doubts. Most people my age had already finished school, so it was a challenge in my mind to go back. Regardless, my degree was one of the most rewarding things I have received because of the challenge it presented. I overcame a great deal of personal adversity, and in the spring of 2018, I received my degree in marketing. I also think that the way that I approached my final year at MC made it all most rewarding. I worked two jobs, and I was a full-time student during this time. Looking back, obviously, the education was excellent, but learning to manage my time and especially, learning to persevere were the two things that stand out the most for me to this day.

Q: You mention personal issues representing a challenge to completing your degree. Would you tell us about this?

A: Yeah, I struggled with drug addiction and much of the challenges that I faced were directly connected with this addiction. It was pervasive in that this addiction fills all aspects of your life and certainly makes a successful college experience nearly impossible. So you see my starts and stops. Now looking back, I realize that the problems were more than just the addiction. I was just empty, looking for something to fill the void.

I would say that the need to fill a void that nothing would fill was an integral part of what I dealt with during this time. The addiction was a manifestation of the problem. In 2015, I gave my life to Jesus, and essentially everything changed. The void was filled with the one and only thing that can completely fill it.

Q: How has this challenge shaped your life going forward?

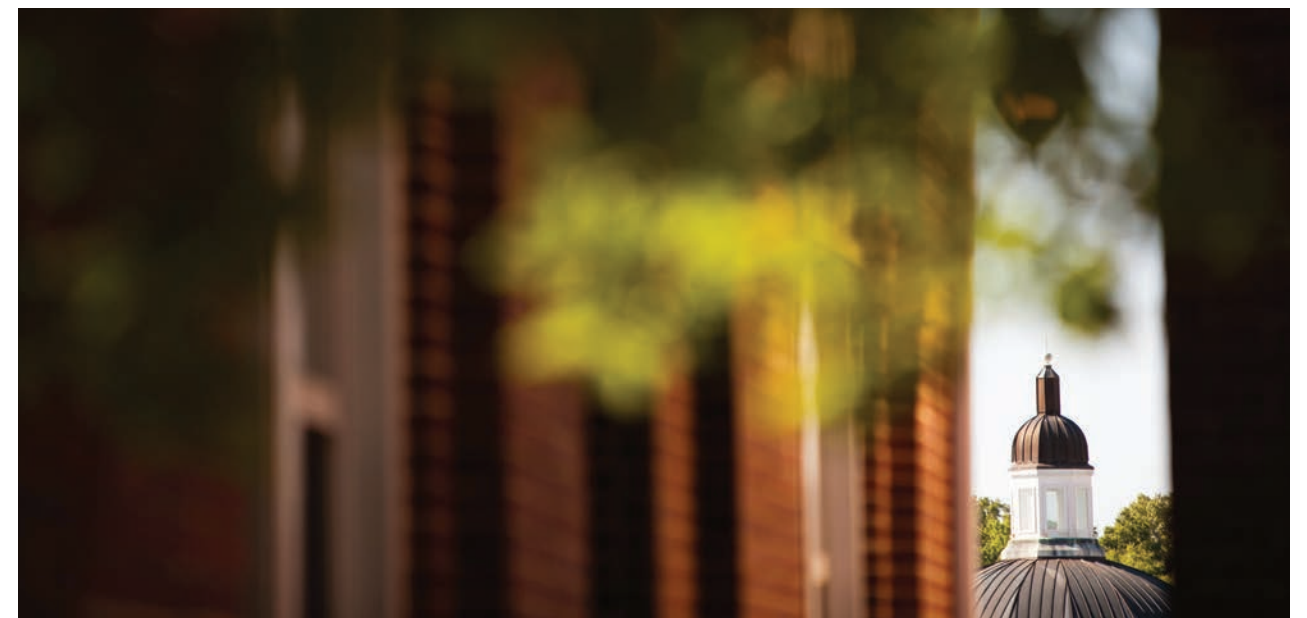
A: I think it really goes back to the same thing that led me to go back to get my degree. I now know that I can overcome some of the toughest battles that life can throw at you. I don't ever want to go through something like that again. But having gone through it, I really try to use it to my advantage and remind me that if I can overcome that, then I can overcome anything. More importantly, it not only taught me perseverance, but also the need I have for Jesus.

Q: What advice would you give others who are in the midst of such a struggle? And what advice would you give those that just might be at the edge of this precipice?

A: It is extremely cliché, but really that there is so much more that life has to offer. I always thought I was missing out on fun not doing some of the things I struggled with, but it really was the opposite. Life has been so much more fulfilling and enjoyable for me now.

Q: Where are you now, and what are you doing?

A: I am now married to my beautiful wife Avery, who I met during my time at MC, and we live in Flowood, MS. I work at Miskelly Furniture, and I am currently our Director of Sales Development. I train all our new hires and work to develop our current sales staff.



SPAIN STUDY ABROAD



IT IS ONLY FITTING, THAT IN AN INCREASINGLY GLOBAL ECONOMY, OUR BUSINESS STUDENTS ARE TAKING ADVANTAGE OF THE MANY INTERNATIONAL EXPERIENCE OPPORTUNITIES THAT THE UNIVERSITY AND THE SCHOOL OF BUSINESS PROVIDES.



These international programs contain both a classroom experience abroad as well as the inherent experience of carrying out those studies abroad infused in a different culture and experiencing a different perspective. Mississippi College promotes study abroad programs in over ten countries in Europe, Asia, and South America. And the School of Business is currently sponsoring three programs: Spain, London/Paris, and Hong Kong.

During the summer of 2019, a select group of our business students traveled to different cities in Spain as part of the Business Study Abroad Program. International business professor Dr. Sara Kimmel and Entrepreneurship professor Mr. John Brandon led the Spain program, and their group spent time learning, among other things, about immigration in Cuenca, exporting and agribusiness at Pago de La Jaraba, and solar farming at TecnoCentro Soluciones Energetica. The group was also able to visit many cultural sites such as the Cuenca Museum of Abstract Art, the Cathedral Museum and the Prado Museum in Madrid, and the Jesuit Cathedral in Toledo. Entrepreneurship major Meredith Drake said, "I really enjoyed hearing the presentation and seeing how the Red Cross/Red Crescent operates. My goal is to one day start a non-profit, so for me it was great to see how involved people

are in volunteer work and how much the Red Cross/Red Crescent does for people in Spain." The learning didn't end with group excursions, as each business student was placed with a host family in Spain to be fully immersed in the culture; talking and living with locals in the community gave the students a better opportunity to learn and understand a new lifestyle. The students and professors were able to stay for almost two weeks before returning home with a new and broader perspective on the business world. Accounting student Seth Matthews said, "In Spain, my mind was opened to a new field of understanding international business. The experiences and friendships built were priceless, and I would advise business majors in all fields of study to take this trip."

The Mississippi College School of Business believes that a study-abroad experience is an important and additional opportunity for our students to enhance and complete their business education and connect classroom learning with real-world experiences. While this trip was taking place in Spain, another group of business students and professors were studying abroad in London and Paris. The trip was led by Dr. Bobby Perkins and Mr. Chris Smith. In addition to these shorter summer study abroad trips, the business school also takes part in semester-long trips such as the Hong Kong Semester at Hong Kong Baptist University.

IN AN INCREASINGLY CONNECTED BUSINESS WORLD, BUSINESS IS NOW A GLOBAL BUSINESS, AND THE INTERNATIONAL PROGRAM OPPORTUNITIES THAT ARE AVAILABLE TO OUR STUDENTS ONLY SERVE TO CONTINUE TO INCORPORATE AN INTERNATIONAL PERSPECTIVE INTO ALL WE DO.

LIKE SO MANY OF OUR MBAS, DAN SAW THE BENEFIT AND THE POWER OF A GRADUATE BUSINESS DEGREE AS A WAY TO FURTHER HIS CAREER AND MAKE A DIFFERENCE IN THE BUSINESS WORLD.



MC BUSINESS

ALUMNUS OF THE YEAR

DAN GRAFTON '80

For Dan Grafton, our 2018 Alumnus of the Year, coming back to campus is an experience that he cherishes. He loves MC and seeing our wonderful students carry on with their daily activities but being always polite and friendly is one of the treats that he says makes MC so special.



“WE ARE PROUD TO HAVE DAN GRAFTON AS ONE OF OUR GRADUATES. HE IS ONE OF THE MOST SUCCESSFUL EXECUTIVES THAT OUR STATE HAS PRODUCED, AND IT FILLS US WITH PRIDE TO KNOW THAT HE IS A PRODUCT OF OUR BUSINESS PROGRAM.” — DR. MARCELO EDUARDO

INTERESTINGLY, THIS TYPE of on-campus student is certainly not the route that Dan took to Mississippi College. Like so many of our successful MBAs, Dan was already a business professional working full-time at what was then called Beech Aircraft. And like so many of our MBAs, Dan saw the benefit and the power of a graduate business degree as a way to further his career and make a difference in the business world. He has certainly done both.

Dan Grafton has been connected with the aerospace technology industry since the beginning of his professional life. Beginning with a very valuable four-year stint in the United States Air Force as a radar equipment technician, Dan has served in many capacities in this industry under Beech Aircraft, which then became Raytheon Aerospace, and subsequently became L3 Vertex Aerospace. And it was a career that began as an entry-level position in accounting but talent and hard work and education resulted in a steep ascent across the company ranks – Corporate Controller, Vice President of Administration, General Manager, COO, and of course eventually President and CEO of L3 Vertex, a position in which he served for seventeen years based in Madison, Mississippi.

As President of L3 Vertex, Dan was a key part of the leadership of one of the largest aerospace and technical services companies in the world, with \$1.3 billion in revenue, 300 locations, and 13,000 employees in 30 countries. Today, the company

continues to work closely with the US armed forces providing maintenance and logistics support to thousands of aircraft and systems.

Throughout his career, Dan’s commitment to service has been nothing short of exemplary. Among some of his many service commitments, Dan served as Chairman of the Board of Trustmark Corporation and Chairman of the Executive Committee at Trustmark National Bank. He also served a two-year term as Chairman of the Board of Directors for the Mississippi Technology Alliance, now known as Innovate Mississippi, and was Vice Chairman of the Board of St. Dominic’s Hospital. He is currently a member of the President’s Council of the Naval Aviation Museum Foundation.

This past fall, as part of the ongoing MC School of Business Speaker Series, Mr. Grafton spoke to students in a packed Self Hall auditorium about his valuable experiences as a CEO and the importance of team building to achieve success. He also focused on strategic planning and the ability to adapt amid a changing work environment. Executives like Dan, who achieved extraordinary things in the private sector of business, offer an outstanding perspective to MC students who are soon launching careers. Dean Marcelo Eduardo said, “We are proud to have Dan Grafton as one of our graduates. He is one of the most successful executives that our state has produced, and it fills us with pride to know that he is a product of our business program.”

ABOVE: CEO OF TRUSTMARK JERRY HOST, MC ALUMNUS DAN GRAFTON, PRESIDENT OF VERTEX AEROSPACE ED BOYINGTON





FAITH & BUSINESS ETHICS —WEEK—

THE MISSISSIPPI COLLEGE SCHOOL OF BUSINESS HAS PROUDLY HELD ITS FAITH AND BUSINESS ETHICS WEEK every spring semester for the past nine years. As the School strives to fulfill our mission to provide the highest quality business degree in the context of a Christian environment, we strongly believe that one of the hallmarks of that Christian environment is a decisive emphasis on ethical behavior and integrity built on the foundation of our faith.



GREG SPEARS



LARRY COX



FAITH & BUSINESS ETHICS WEEK

THIS SPECIAL EVENT PROVIDES US WITH AN OPPORTUNITY TO VALIDATE AND EMPHASIZE OUR FAITH PRECEPTS AND BRING THEM TO LIFE THROUGH THE EXPERIENCES AND APPROACHES OF SUCCESSFUL MEN AND WOMEN IN THE BUSINESS WORLD. This is a chance for our business students to see the intersection and interaction of faith and work and how these individual's faith impacts their daily decisions.

The week kicks off with guest speakers who are invited to come and guest lecture our classes on various topics related to their field of business and elaborate how they see their faith walk in conjunction with their work. The format provides a wonderful setting for students to reach out and ask questions and connect with these business professionals during the week.

The speakers each have their own unique perspective to share with the classes about how their faith has helped them overcome difficult or tricky ethical situations. Students have said that listening to these guest speakers has often shown them a different way to approach circumstances when they aren't sure what to do.

The culmination of the Faith and Business Ethics week is the general Luncheon which is attended by the entire School of Business student body, faculty, and special guests. With around 600 guests, the luncheon begins with a panel discussion on ethical issues. This year's panel members included Larry Cox, President and CEO of Lifeshape (Chick-Fil-A); Trey Jordan, President of Holiday Deli & Ham; Greg Spears, Founder of Amplified Solutions, LLC; and Susan Sweat, Senior Vice President of Cornerstone Government Affairs Group. The panel is moderated by one of our faculty members, and Law and Ethics professor Dr. Bobby Perkins performed this duty and engaged the panel with questions about how they dealt with unethical scenarios or their view on controversial

issues and their advice to our students for a life of faith in the business world.

As is always the case but never too much not to be an important reinforcement, every panelist agreed that having a strong Christian faith is crucial in determining right from wrong and that this faith should be applied to every part of our lives, certainly to that part that consists of making tough business decisions.

The highlight of the week is the keynote speech, and our keynote speaker for the 2018 luncheon was Trudy Cathy White, Co-founder and President of Lifeshape, an organization funded by the Cathy Family and committed to restoring children at risk, cultivating servant leaders, and disciplining the nations. Lifeshape through its Impact 360 Institute also offers life-changing experiences that help students live out their faith with confidence. Trudy, a native of Georgia, is the daughter of Truett and Jeannette Cathy, founders of Chick-fil-A. She currently serves on the Board of Directors for Lifeshape, Impact 360 Institute, Lifeshape Brazil, and WinShape Foundation.

Our students were treated to a wonderful and powerful speech by Trudy. As a speaker and an ambassador for Chick-fil-A, Trudy has made it her mission and her passion to invest in relationships and be intentional with her influence. The author of *Along the Way*, a heart-warming collection of autobiographical stories, Trudy noted to our students the importance to obey God's leadership, nurture family relationships, and promote Godly character in the next generation. And they are better for having spent this time with her.

VERITAS ET VIRTUS 1826 A CHRISTIAN UNIVERSITY

GREG SPEARS, TREY JORDAN, SUSAN SWEAT, & LARRY COX



"TRUDY CATHY AND THE CATHY FAMILY
EPITOMIZE THE TYPE OF COMMITMENT
AND DEDICATION TO SERVING
OTHERS THAT IS SO INTEGRAL TO
OUR MISSION. IN PROVIDING AN
OPPORTUNITY FOR OUR STUDENTS TO
HEAR HER INSIGHTS, WE CONTINUE
TO BUILD A FOUNDATION OF FAITH
AND SERVICE THAT IS ESSENTIAL TO
FULFILL OUR MISSION."

DR. MARCELO EDUARDO





HONORS DAY

MISSISSIPPI COLLEGE
SCHOOL OF BUSINESS
AWARD WINNERS
AND INDUCTEES

EACH SPRING, MC HAS THE OPPORTUNITY TO HONOR THE LEAD STUDENTS IN THE SCHOOL OF BUSINESS. VARIOUS CRITERIA ARE ACCOUNTED FOR, BE IT GPA OR LEADERSHIP ACCOLADES. THEIR VIGOR AROUND THE UNIVERSITY AND HARD WORK IN THE CLASSROOM HAS NOT GONE UNNOTICED OR OVERLOOKED, AS THESE STUDENTS RIGHTFULLY REAP WHAT THEY HAVE SOWN WITH THESE AWARDS AND RECOGNITION.



SPECIAL AWARDS

AMBER KAMINISKI AND THOMAS BRYANT were both selected as recipients of the Amy Brand Memorial Award. This award is given in memory of Amy Brand, an Assistant Professor in the School of Business, to outstanding juniors majoring in business administration, marketing, finance, or entrepreneurship.

HANNAH GRAY was the recipient of the Jacqueline Jones Outstanding Junior Accounting Student Award which is made possible by Harper Rains Knight and Company. This award honors outstanding juniors who are majoring in accounting.

SARAH MAWK was the recipient of the June Brabham Outstanding Woman in Business Award. Selected by the female business faculty, this award is given to a young woman who has demonstrated excellence, determination, and a promising future in the world of business.

BROOKLYN NANCE was the recipient of the G. M. Rogers Memorial Award. This award is given to the graduating business administration major who has the best record in the department and shows the greatest promise in the field.

PACE BOETTCHER was the recipient of the Beta Gamma Sigma/Delta Mu Delta Award, which is given to the graduating senior

business major with the highest quality grade point average.

HANNAH HOFFMAN AND CHRISTA OWEN were the recipients of the Outstanding Graduate Student in Accounting Award, which is given to the graduate students with the most promise in the field of accounting.

SAVANNAH TAYLOR was the recipient of the Outstanding Marketing Major Award, which is given to the graduating marketing major based on scholarship, leadership, and school participation.

LUCIO MENEZES AND ANDREW MOORE were the recipients of the Outstanding Finance Major Award, which is given to the top finance majors based on scholarship, leadership, and school participation.

CHRISTOPHER ADCOCK AND SLOAN SESSION were the recipients of the Mississippi Society of CPAs Award which is given to the senior accounting majors with the best general promise in the field of accounting.

MATTHEW HOLMAN was the recipient of the *Wall Street Journal* Award. This award is given to the best all-around senior in the School of Business based on scholarship, leadership, and school participation.



HONORS DAY

SANDRA PARKS OUTSTANDING ACADEMIC ACHIEVEMENT AWARD Ms. Sandra Parks is an Assistant Professor of Accounting. Ms. Parks' concern and commitment for the well-being and academic success of MC Business students is legendary. It is appropriate that the outstanding academic achievement award is associated with her name. This award requires the highest level of performance as the students receiving this award are graduating seniors with an overall GPA of 3.6 or higher and have all shown significant leadership.

Christopher Adcock	Mary Elizabeth Dulaney	Yue Kong	Amanda Morehead	Allyson Smith
Lindsey Barfield	Sofia Gonzalez	Nina LaBue	Brooklyn Nance	Kyle Smith
Pace Boettcher	Carrera	Sarah Mawk	Sydney Oliver	Macey Spears
Amber Colvin	Matthew Holman	Georgia McKinley	Kelli Phillips	Savannah Taylor
Rachel Cross	James Hudson	Grant Melancon	Wesley Prine	Joan Valy
Seth Curren	Bradley Johnson	Lucio Menezes	Joshua Richardson	
Karly Davis	Mallory Jones	Madelynn Mohr	Sloan Session	
Taylor Devan		Andrew Moore	Maggie Shearer	

DELTA MU DELTA INDUCTEES Delta Mu Delta is the national honors society for business students. Membership in DMD signifies that these students are in the top 10% of their class.

Karel Abboud	Lauren Callahan	Jeremy Gore	Sarah Malone	Christopher Thomason
Reid Allen	Blaine Crim	Abigail Grogan	Allison Pyles	John Virden
Zachary Anderson	Petar Damjanovic	Lane Hodnett	Melissa Roberson	Keeley Wilkinson
Christian Arcement	Andrew Donahoe	Connor Johnson	Shereen Samaan	
Lindsey Barfield	Nathaniel Faust	Van Jones	Sloan Session	
Brooke Bruce	Abigail Fraley	Amber Kaminski	Savannah Taylor	
Thomas Bryant	Christian Frost	Jacob Lord		



STUDENT ADVISORY BOARD

Christopher Adcock	Caleb Brown	Nicholas Ellis	Alli Maloney	Sloan Session
Reid Allen	Thomas Bryant	Owen Ellis	Sarah Mawk	Kyle Smith
Keeton Armstrong	Caroline Burlingame	Nate Faust	William McKnight	Samuel Stevens
Pace Boettcher	Chloe Bushman	Matthew Holman	Annsey McRae	Joshua Thomas
Ashley Brooks	Joshua Carter	Bradley Johnson	Grantham Melancon	Elizabeth Wisdom
	Milena Carvalho	Mallory Jones	Lucio Menezes	
	Drew Donahoe	Amber Kaminski	Amanda Morehead	
	Emily Duck	Hayden Kelly	Brooklyn Nance	
	Chance Easterling	Bella LaRosa	Kelli Phillips	

BUSINESS SCHOLARSHIP RECIPIENTS

Kayla Alexander	Elizabeth Brown	Drew Donahoe	Timothy Jackson	Andrew Moore
Edward Altamirano	Caroline Burlingame	Emily Duck	Jacey Jarnagin	Amanda Morehead
Keeton Armstrong	Corlivia Cannady	John Edwards	Allison Johnson	Alex Pope
Sarah Grace Ashcraft	Britney Carter	Grant Falla	Bradley Johnson	Sloan Session
Pace Boettcher	Seth Curren	James Futral	Mallory Jones	Elizabeth Wisdom
	Lauren Davis	Joshua Gaddy	Amber Kaminski	
	Lucio De Menezes	Zaria Gibson	Danielle LaRosa	
	Jaggars Denley	Matthew Holman	Sarah Mawk	
	Matthew Dickerson	James Hudson	Aaron McKenzie	



THE DECISION FOR JEREMY CHRISLIP, CEO of Custom Metal Solutions, to start his own company came only after years of research and close attention to the details and intricacies of the industry. It was a process that was heavily influenced by what he learned through his interaction with mentors that took him under their wing as he made his way through the steel industry. At an early age, Jeremy would often spend time with his grandfather and accompany him in his visits to his business customers. It was an early and up close “internship” about the nature of customer relationships and how to build and maintain a business.

“JEREMY’S METHODICAL APPROACH TO BUILDING HIS BUSINESS SPEAKS VOLUMES OF HIS TALENT AND SKILLS AND CERTAINLY UNDERSCORES THE VALUE OF A QUALITY BUSINESS EDUCATION.”

DR. MARCELO EDUARDO
DEAN MC SCHOOL
OF BUSINESS

An all-around talented athlete, sports also played an instrumental role in Jeremy’s life and has shaped his approach to business. While working on his business degree at Mississippi College, Jeremy also played football for the Choctaws. Athletics in general, and football in particular, have influenced his dedication to the importance of acting as a group to work toward a mutual goal.

After graduating from college, Chrislip got his first career in the metal industry as an inside sales representative. A Navy veteran and engineer who had chosen to go into sales hired him, and the experience and guidance that this first stint provided was invaluable in understanding the industry.

In March of 2010, Jeremy launched Custom Metal Solutions. Sufficiently funded and vertically integrated, it was the opportunity to mold a company using all of the best practices he learned over his life and career.

Custom Metal Solutions now has a mature operations group and sales-force. They are currently focused on integrated, vertical business channels and continuously look for new ways to sort out efficiencies for their customers, while also doing the same with their internal operations. Still growing strongly, Custom Metal Solutions is an established company that has earned a place in the Mississippi manufacturing landscape.

LEFT: Jeremy Chrislip

KING OF THE ROAD



Jim Richards, President and CEO of KLLM, leads a company that for over 50 years now has been one of the prominent transporters of commodities throughout the country. In this regard, Jim continues a tradition, started by the founders, of providing service with the sole emphasis on satisfied customers. The company has specialized in temperature-controlled transportation, and KLLM has built a national reputation for dedicated service throughout the United States and Mexico.

While the company began business in 1963, it was twenty years later before the name “KLLM Transport Services, Inc.” was adopted and recorded as the

official title of the corporation, thereby utilizing the first initial of the last name of each of the original founders. As Jim recalls the history of KLLM, he notes that what started with three tractor-trailer combinations is now a fleet of over 1600

KLLM HAS A FLEET OF OVER 1600 TRACTORS THAT PROVIDES LONG HAUL, REGIONAL AND DEDICATED SERVICES AND IS THE FIFTH LARGEST FIRM OF ITS KIND IN THE US.





JIM RICHARDS CONTINUES TO CARRY ON THE VISION OF THE FOUNDERS: TO BUILD KLLM INTO A GREAT TRANSPORTATION COMPANY WITH A "CAN DO" ATTITUDE IN WHICH YOU NEVER TELL THE CUSTOMER "NO" BUT ALWAYS FIND A WAY TO MAKE IT WORK.

tractors that provides long haul, regional and dedicated services and is the fifth largest firm of its kind in the US.

As the company grew, its reputation for integrity and great service were solidified, and along with this reputation also came an intense focus on innovation and safety. KLLM was the first nationwide, temperature-controlled carrier to utilize satellite communications fleet wide. All KLLM trucks are linked to the Jackson, MS headquarters through a satellite communications network that allows for monitoring the status and location of every KLLM truck on the road at any given time. This use of technology has significantly enhanced the service to customers, drivers, and the entire KLLM system.

Another example of the company's efficiency is their use of Electronic Data Interchange (EDI). This technology allows KLLM to transmit and receive information electronically and covers everything including billing, status notification, notification of receipt of payment, and bills of lading.

For over 30 years, Jim Richards has been part of the trucking industry, and his tenure at KLLM has seen him advance through all the different areas of the company. In every one of those positions and now as the CEO, Mr. Richards continues to carry on the vision of the founders: to build KLLM into a great transportation company with a "can do" attitude in which you never tell the customer "no" but always find a way to make it work.

