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SCHOOL OF BUSINESS

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MC MISSISSIPPI COLLEGE SCHOOL OF BUSINESS / SPRING 2015

BUSINESS



8

Faith and Business
Ethics Week



14

Executive Speaker
Series



18

5th Annual
Healthcare Reform
Summit



22

Putting a Dot
on the Map



24

Honors Day
Luncheon

2 Welcome to the School
of Business

3 Club Updates

4 Women in Business

6 Ten Things You Should
Do Before Retirement

30 The Hederman Scholars

32 Alumna of the Year

36 Entrepreneurial Excellence

40 Fundraising Focus

42 Corporate Partner Spotlight



On The Cover

Mississippi College
Alumna of the Year —
Regina B. Schofield

WELCOME TO THE SCHOOL OF BUSINESS

New Faculty



Charles Randle

THE SCHOOL OF BUSINESS IS EXCITED to welcome new faculty member, Assistant Professor, Charles Randle, who is teaching Cost Accounting this fall and Principles of Accounting in the Spring. Having been an adjunct professor with the School of Business since 2010, Randle looks forward to being here on a full-time basis.

Randle has a Bachelors of Business Administration with an emphasis in Accounting from Mississippi State University and a Masters in Business Administration from Jackson State University. He is currently pursuing a Doctorate of

Philosophy in Accounting at Jackson State University.

He also brings with him years of professional accounting experience, having been an accountant at Dynacare Mississippi, David Compton CPA & Company, and Cal-Maine Foods Inc. He is also involved in a number of clubs and organizations such as American Institute of Certified Public Accountants, American Accounting Association, and Accounting Doctoral Students Association.

In his free time, Randle enjoys reading, exercising, learning different computer program languages, and spending time with his wife and young son. Dr. Eduardo, Dean of the School of Business, is proud to welcome Charles Randle to the MC Business family.

“THE CORNERSTONE OF OFFERING AN EXCEPTIONAL BUSINESS EDUCATION LIES ON THE SHOULDERS OF OUR FACULTY, AND I AM CONFIDENT IN CHARLES RANDLE AND EXCITED TO SEE HIS IMPACT ON OUR STUDENTS AND OUR SCHOOL.”

MARCELO EDUARDO, *Dean, School of Business*

New Marketing Coordinator



Jenny Blount

THE SCHOOL OF BUSINESS IS ALSO PLEASED to welcome Jenny Blount to her new role as Marketing Coordinator. Jenny graduated from Mississippi College in 2009 with a degree in Marketing. During her academic years at MC, Jenny worked in the office for the School of Business so in many ways her return to working here is like coming home.

Since graduation, Jenny married her college sweetheart, another MC graduate, Tyler Blount and they have recently been blessed with their first child. They are delighting in being new parents to a future Choctaw.

Jenny has previously worked for Trustmark National Bank and later for Egg Traders, Inc. As the Marketing Coordinator, Jenny will be focused on recruitment, event planning, and the MC Business publication.

“WE ARE GLAD TO WELCOME BACK JENNY BLOUNT TO SELF HALL. SHE WAS ONE OF OUR BEST STUDENTS AND I KNOW HER CREATIVITY AND ATTENTION TO DETAIL WILL BE A GREAT ASSET TO OUR TEAM.”

MARCELO EDUARDO, *Dean, School of Business*

CLUB UPDATES



Top Row: Business Club Officers; Mary Helen Klingen, Accounting Society President / Bottom Row: Hector Tanco, Investment Club President; Shelby Allen, Carol Ann Stevens and Kimberly Sledge, Historian, President, and Treasurer of Women in Business

DELTA MU DELTA

DELTA MU DELTA IS AN INTERNATIONAL BUSINESS honor society which recognizes and encourages the academic excellence of students in the MC School of Business. This year, under the new leadership of Bobby Perkins, DMD inducted 38 new students into the society increasing overall membership to fifty-six. This year's meetings will focus on helping graduate and undergraduate members network with DMD members who are currently engaged in business throughout the community. For more information or to volunteer to speak at one of the chapter meetings, please contact Bobby Perkins by email at rlperkins@mc.edu or by telephone at 601.925.7356.

ACCOUNTING SOCIETY

The Accounting Society is a professional development organization for the benefit of all accounting majors. It is the club's goal for students to network and learn from firms in the industry and other business professionals in order to foster invaluable relationships that will help them achieve career success in the future. During the 2013-2014 academic year, the Accounting Society hosted meetings with speakers like: BKD, Horne LLP, and KPMG who

discussed the opportunities of working in international, regional, and local accounting firms and from Mr. Riley Brown, the Administrative Pastor at Broadmoor Baptist Church who discussed the challenges and opportunities of blending a business career and living our lives with a focus on Christian faith and ethics. If you are interested in attending, speaking, and/or sponsoring one of our Accounting Society meetings, please contact Billy Morehead at morehead@mc.edu or call 601.925.7742.

INVESTMENT CLUB

The Mississippi College Investment Club offers students a place to learn about the stock market. This semester, the club is working to expand their marketing knowledge and collect research on companies. With this information, they are practicing their skills on MarketWatch, an investment game that uses fake money. But by the end of the year, they will invest a portion of the club's real money — a \$100,000 endowment — to invest in a real company. Several guest speakers, who specialize in the field of finance, will also address the club this semester. If you have an interest in investing, contact Nancy Anderson at nanderso@mc.edu or call 601.925.7094.



WOMEN IN BUSINESS

ACCORDING TO FORBES, AN ESTIMATED 8.6 MILLION BUSINESSES are run by women and that number is only on the rise. Accessorized with this growing optimism, we are seeing more women interested in business and entrepreneurship than ever before. Cue our newest club: Women in Business. Armed with the goals of building a supportive network for female students and equipping these students on particular issues faced by women in the workplace, this club seeks to encourage and empower.

The club may be new, but it is already growing rapidly. Dr. Tammy Arthur, the WiB sponsor, said “We would like to see our membership grow, both inside and outside the School of Business. Our plans are to establish a network consisting of MC students, alumnae, and local professional women. This will allow our members to gain both

an honest perspective of the working world and the connections necessary to overcome any gender-based barriers.” Already this year, the WiB club had a special luncheon with Mary Brock, the co-owner of the WMBA team the Atlanta Dream. During the lunch, Mary opened up the floor for questions and allowed the students to ask about her experiences as a successful woman in business.

Women are breaking new ground in business and we are excited about the new ways this club will help our female students take ownership of their success and development. This year, the club will be headed by newly elected officers: Carol Ann Stevens (President), Kimberly Sledge (Treasurer), Shelby Allen (Historian). If you are interested in attending a meeting or speaking to the WiB club, please contact Tammy Arthur at Arthur@mc.edu.

FOLLOW MC'S WIB ON TWITTER @MC_WIB

TEN THINGS YOU SHOULD DO BEFORE RETIREMENT



1. SAVE, SAVE, AND SAVE SOME MORE!

Research tells us that it will take a savings rate of 16.6% each year for 30 years to replace pre-retirement income. Most of us don't come close! The median savings rate in 401(k)s is 6.00%. An employer match can boost this, but we need to do more. For those students taking their first job after graduation, I tell them to immediately sign up at a 10% rate. With every raise, add another 1%. You won't notice the difference!

2. CHOOSE WISELY.

Every 401(k) has a plan menu. This is the set of mutual funds available in the plan. Do your homework on these choices. Understand what a mutual fund is, and choose funds that fit your risk profile and goals. If that sounds like too much work, hire a professional to look over your choices and make recommendations.

3. WATCH OUT FOR FEES!

Administrative fees and mutual fund management fees can take a bite out of your savings. Read the fine print. Choose low-cost funds within the plan. If the administrative fees are too high, talk to your employer about making a change. If you have all the information, they might just listen. After all, they are in the plan, too!

4. WHEN IN DOUBT, GO FOR THE NO-BRAINER CHOICE.

If you can't make heads or tails out of the funds, take the no-brainer choice — a target retirement fund. This is a balanced fund that is set up based on your age or retirement date. It automatically rebalances as you get closer to that magic date.

5. "DON'T JUST DO SOMETHING, STAND THERE."

This advice comes from one of my favorite investors, John Bogle. Bogle knows the dangers of too much change in a portfolio. Don't look at it every day, and don't adjust your fund choices with every change in the financial winds.

Once you've chosen the right funds, doing nothing is often the best approach.

6. PLAN AN ANNUAL REVIEW.

Don't stand there without an occasional glance! Once a year, pull out your statements. Are your funds still performing? Are these still the right funds for you? Again, if you need help, hire a professional.

7. REMEMBER, IT'S LIFETIME MONEY.

When you retire, you're not going to take out all the money at once. This money is designed to last your lifetime. The asset allocation design should fit this goal. Always keep a healthy portion in stocks. You'll need the decent returns only stocks can produce to stave off inflation and give you the growth you need to cover your needs in old age.

8. CHOOSE A REASONABLE WITHDRAWAL RATE AND STICK WITH IT.

Plan to withdraw an amount that will maintain your principal. This could vary from 4% to 6% depending on your investments. Don't get tempted to dip into your investments too much. You'll only put yourself in jeopardy later on.

9. DON'T FORGET THE RMD!

Once you turn 70 1/2, you must take out a certain amount each year. This is called the required minimum distribution and is a calculation based on the account value and your age. If you forget, the IRS will come calling and will charge a hefty 50% tax!

10. FINALLY, CONSIDER A ROTH CONVERSION.

Recently, the income limits on Roth conversions were removed. You can convert all or a portion of your retirement account to a Roth IRA. Doing so will result in taxes in the year of conversion but will save taxes in the long haul. And the Roth IRA is not subject to RMDs — an added bonus. Check with your tax preparer.



ABOUT THE AUTHOR: Dr. Nancy Anderson is an Assistant Professor of Finance. She received both her BS and MBA degrees from Mississippi College where she earned nearly perfect grades. Dr. Anderson went on to earn her PhD in Finance from Mississippi State University. A successful financial advisor for quite some time now, Nancy is the President of New Perspectives Financial Advisors. Dr. Anderson holds a CFA certification. She is also the faculty advisor for the MC Business Investment Club and the recipient of the School of Business' 2014 Outstanding Faculty Award.

FAITH & BUSINESS ETHICS

“I BELIEVE NO AMOUNT OF BUSINESS SCHOOL TRAINING OR WORK EXPERIENCE CAN TEACH WHAT IS ULTIMATELY A MATTER OF PERSONAL CHARACTER. BUSINESSES ARE NOT DISHONEST OR GREEDY, PEOPLE ARE. THUS A BUSINESS, SUCCESSFUL OR NOT, IS MERELY A REFLECTION OF THE CHARACTER OF ITS LEADERSHIP.”

— S. TRUETT CATHY

He is a father, a musician, a gardener, a biker, a pilot, a Sunday school teacher, and if you asked him, he would tell you he works in customer service. This year, during our annual Faith and Business Ethics week, the School of Business had the honor of hosting Dan Cathy as our keynote speaker. The event, originally scheduled for February was postponed until April due to a blustering winter storm, but the storm could not quell the anticipation.



ABOVE: Faith and Business Ethics Week keynote speaker Dan Cathy

—
“AND HE SAID TO
THEM, ‘IF ANYONE
WOULD BE FIRST,
HE MUST BE
LAST OF ALL AND
SERVANT OF ALL.’”

MARK 9:35
—

Dan Cathy serves lunch to Shea Elkins, long time administrative assistant for the School of Business



ON THE DAY OF THE EVENT, IT WAS HARD NOT TO THINK ABOUT “eating more chicken” as a herd of Chick-fil-A cows handed out free chicken biscuits throughout the halls of the business school. The free biscuits increased the excitement surrounding the day and at noon, students, faculty, local Chick-fil-A owners and employees gathered to hear the CEO speak in Anderson Hall.

Cathy obviously inherited his Dad’s love for people, which was clearly recognized in his message and in his actions. Caleb Ward said, “(Mr. Cathy) is such a humble man. When it came time for lunch, he, along with all Chick-fil-A employees, insisted on serving all 500 plus guests before they would fix a plate.” It is irreplaceable opportunities like these where students see how a businessman can be successful in both business and faith.

OTHER SPEAKERS

Later that week, the School of Business welcomed business leaders and alumni to speak giving students an opportunity to hear

directly from professionals in various stages of their careers. The speakers discussed how people of faith deal with work place challenges and opportunities. Speakers included Cliff Mitchell, General Manager of Watson Quality Ford; Les Howell, VP and Chief Engineer of Delta Industries; Arthur Finkelberg, Senior VP and Managing Director of Investments at Raymond James & Associates; David Hederman, Lead Pastor at Grace City Church; Matt Thornton, President and CEO of Butler Snow Advisory Services; Trey Jordan, Owner and President of Holiday Deli & Ham Co.; Ben Sones, Attorney at Taggart, Rimes, & Graham, PLLC; and Sheldon Gooch, Co-owner of Gooch Consulting and Event Services.

We are so thankful to Mr. L.D. Jordan, MC School of Business, Class of 1951, who makes this event possible each year.

FAITH AND BUSINESS ETHICS

1. Dan Cathy with local Chick-fil-A team, led by Keyes and Tara Hayes • 2. Dean of the School of Business with Dan Cathy • 3. Students enjoying Dan Cathy’s presentation • 4. Chick-fil-A team members living out their service model • 5. Dan Cathy serves student Kimberly Parker

EXECUTIVE SPEAKER SERIES

THE EXECUTIVE SPEAKER SERIES IS designed to challenge students to examine the business world through the first-hand experiences of business leaders. This series allows students to be exposed to leaders who have successfully and consistently combined their work and faith. The Executive Speaker Series has a well-established and important tradition in the life of the School of Business, and it is made possible through the support of Renasant Bank.



RIGHT: Mary Brock addresses MC Business students, faculty and friends at the Executive Speaker Series



MARY GREW UP IN MOSS POINT, MS WITH A LOVE FOR SPORTS. BUT SHE WILL TELL YOU HERSELF, SHE NEVER THOUGHT SHE WOULD END UP IN ATLANTA, GA AS THE CO-OWNER OF THE DREAM.

THIS YEAR, WE WERE THRILLED TO HOST MARY BROCK, CO-OWNER OF THE ATLANTA DREAM AS OUR EXECUTIVE SPEAKER SERIES GUEST. SINCE THE ATLANTA DREAM OWNERSHIP GROUP IS THE ONLY ALL-FEMALE OWNERSHIP GROUP IN ATLANTA PROFESSIONAL SPORTS, STUDENTS LOOKED FORWARD TO HEARING HER PERSPECTIVE ON THE BUSINESS OF SPORTS.

Mary grew up in Moss Point, MS with a love for sports. But she will tell you herself, she never thought she would end up in Atlanta, GA as the co-owner of the Dream. While her journey looks different than many would assume, it is this difference that makes it inspirational to many, especially women. Mary graduated summa cum laude from Miami University of Ohio, earning her Bachelor of Science in Science and Math Education and her Master's of Science Education in Curriculum Development. After college, Mary and her husband, John, started a family while she worked as an educator. During their children's growing up years, they lived in Wilton, CT, and Cincinnati, OH, and a 10-year stint in Europe, living in Brussels, Belgium, and London. As Mary explained her background, one piece of advice seemed to ring through the room, she said, "[during this time] there were numerous times when, due to circumstances of location and opportunity, I reinvented myself." Always investing herself in education, at-risk children, empowering young, and health and wellness, Mary always found an important way to leave her mark, no matter what phase of life she found herself in. This is what led her to become an owner of the Dream.

Mary found that basketball was the perfect way to combine her love of sports and her desire to empower young women. Statistically,

young women who participate in sports at any time in their lives have improved high school and college graduation rates, lower teen pregnancies, and better jobs in their 30s. In fact, 80% of women in Fortune 500 Companies participated in sports at some point in their lives. Mary's job as owner of the Dream is proof that you never know what job will allow you to best pursue your passions. But passion is nothing without follow through and you can tell Mary has immersed herself in the business of making her team successful with strong recruitment and team marketing. With six consecutive playoff appearances and the best record in the Eastern Conference in 2014, it seems she has found the perfect balance.

Mary also serves on the Boards of Trustees of Usher's New Look Foundation and Spelman College, the Boards of Directors of the Atlanta Symphony Orchestra, Metro Atlanta Chamber and Horizons National, and the Board of Advisors of the Winship Cancer Institute.

Mary and John have funded department chairs in biomedical engineering at Emory University and Georgia Institute of Technology with a particular emphasis on cancer research. They support scholarships in the Department of Chemical Engineering and have been active supporters of Georgia Tech Athletics, where they funded the major leadership gift for the Georgia Tech "John and Mary Brock Football Facility."

Mary and John have three children — Rebecca, John IV and Major, and five grandchildren — John V, Everett Mary, Leighton Annise, Lily Anise and Alexis Noelle.

MARY FOUND THAT BASKETBALL was the perfect way to combine her love of sports and her desire to empower young women.

1. Mary Brock speaks about the business of sports • 2./3. A full house listens to Mary Brock • 4. Assistant Dean, Michele Ricker, engaged in the presentation • 5. John Brock, Coca-Cola CEO, speaking to event sponsor George Broadstreet of Renasant Bank • 6. Dr. Royce and Dean Eduardo welcome the Brocks • 7. The Women in Business Club enjoys a special luncheon with Mary Brock

College

CHRISTIAN UNIT



HEALTHCARE REFORM SUMMIT

HEALTHCARE REFORM IS TRANSFORMING EVERY INDUSTRY IN EVERY MARKET AT EVERY LEVEL, LEAVING NO INDIVIDUAL, CORPORATION OR GOVERNMENT ORGANIZATION UNTOUCHED.

Above: Gregg Harper, U.S. Representative for Mississippi's 3rd Congressional District



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THE FORUM IS CONSIDERED AN integral part of keeping Mississippi business and community leaders informed and equipped to best manage health and wellness programs.

THIS YEAR, WE WELCOMED A DIVERSE GROUP OF NATIONAL HEALTHCARE EXPERTS AND KEY STATE LEADERS IN GOVERNMENT AND BUSINESS AS OUR SPEAKERS.

FOR THE FIFTH CONSECUTIVE YEAR, THE PARTNERSHIP BETWEEN the MC School of Business, Southern Farm Bureau Life Insurance, and Mississippi Business Group on Health presented the Annual Healthcare Reform Summit. This forum attracts insurance representatives, human resource managers, and other business professionals from all across the state and is considered an integral part of keeping Mississippi business and community leaders informed and equipped to best manage health and wellness programs.

This year, we welcomed a diverse group of national healthcare experts and key state leaders in government and business as our speakers. The program included addresses from: Ashley Gillihan, Attorney at Alston & Bird, Jeff Styrnes, Senior Legal Counsel at Southern Farm Bureau Life Insurance Company, David Duddleston, Vice President and Medical Director at Southern Farm Bureau Life Insurance Company, Lester Diamond, President at St. Dominic-Jackson Memorial Hospital, Randy Easterling, Medical

Director at Marion Hill Chemical Dependency Unit, Scott Conard, MD at Medical Edge, Diedra Bell, Executive Vice President and CFO at St. Dominic Health Services, Inc., Dan Gibson, Executive Director at Mississippi Association of Self Insurers, Bobby Perkins, Assistant Professor at Mississippi College School of Business, Gregg Harper, U.S. Representative for Mississippi's 3rd Congressional District, and Chris Anderson, President and CEO at Mississippi Baptist Health Systems.

The summit was made possible by MC Business's partners: United Healthcare Inc., Novo Nordisk, Pfizer, Southern Farm Bureau, Sta-Home Health & Hospice, Acclaim Inc., MS State Council of SHRM, MHA Solutions, Inc., Mississippi State Department of Health, Capital Area Human Resource Association, Mississippi Children's Home Services, MS Department of Rehabilitation Services, Marathon Health, Stewart Sneed Hewes, Southern Health Network, Mississippi Association of Self-Insurers, and HUB International.

1. Dr. Randy Easterling • 2. Dean Eduardo and Assistant Dean Ricker • 3. Bobby Perkins discusses insurance and ethics
4. Attendees listen to the health care presentations • 5. Panelist talk through the business of health care



PUTTING A DOT ON THE MAP ONE LIFE AT A TIME

"Our Alumni are daily impacting the world around them and Hallie Darphin is an incredible example of a student who has made the most of every opportunity given to her. And the result of her efforts? She is changing lives with education and the Gospel. We couldn't be more proud."

MARCELO EDUARDO, *Dean, School of Business*

A CHILD OF THE NINETIES AND A STUDENT OF THE SOCIAL JUSTICE movement, Hallie's high school ambition was to "change a life on every continent". Her story and her company, Dot Products, is the fulfillment of that ambition.

In 2011, during a summer break, Hallie traveled to Uganda to live and work at a children's home where she fell in love with 101 beautiful children and had her heart broken by poverty and the need for sustainable change. She realized that the only hope for those in deep poverty was education and the Gospel. She returned to Mississippi College that fall convinced she would become a missionary.

Darphin continued to pursue her major in psychology and minors in business and writing. As a part of her coursework she enrolled in an entrepreneurship class. Little did she know how much this class would change her life. "The class in entrepreneurship changed my trajectory. As part of the class, we developed business ideas and pitched them to business leaders in the community. It was the first time I really slowed down

to think about what I could do if I put my head to it. After a lot of research, brainstorming, and collaboration, I came up with the idea of a school supply company that would use its profits to fund education in impoverished areas."

After winning the class competition, Darphin set about making her idea a reality. She officially launched Dot Products as an online retailer in June of 2014. The company has since shipped 200 products to 13 states, and fully funded a year's worth of education for three children.

"I never set out to be an entrepreneur, but God opened the door, and because of my education, I was prepared to walk through it. The seemingly unconnected disciplines I studied allowed me to confidently pursue business ownership, while at the same time look past just the numbers to making real change in the world. A generation from now, I want world leaders to say, 'I came out of poverty, strengthened my faith, and am changing the world because Dot Products paid for my education.' And I'll know it all started as a class project at Mississippi College."



HONORS DAY LUNCHEON



MISSISSIPPI COLLEGE
SCHOOL OF BUSINESS
AWARD WINNERS
AND INDUCTEES



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SPECIAL AWARDS

WILLIAM BETTIS was the recipient of the Amy Brand Memorial Award. This scholarship is given in memory of Amy Brand, Assistant Professor in the School of Business, to the outstanding junior majoring in Business Administration or Marketing.

PATRICK LYLE was the recipient of the G.M. Rogers Memorial Award. This award is given to the graduating Business Administration major who shows the greatest promise in the field.

VINICIUS HIRATUKA was the recipient of the Delta Mu Delta Award which is given to a graduating senior business major with the highest quality grade point average.

CLARA GARDNER was the recipient of the Outstanding Marketing Major, which is given to the graduating marketing major who shows the most promise in this field.

WILLIAM GRAY was the recipient of the Mississippi Society of CPA's award which is given to the senior accounting major who shows the most promise in the field of accounting.

MICHAEL REYNOLDS was the recipient of the Outstanding Finance Major Award, which is given to the top finance major in the School of Business.

SARAH KELLEY was the recipient of the Wall Street Journal Award. This award is given to the best all around senior in the School of Business based on scholarship, leadership, and school participation.

TIANXIANG WENG was the recipient of the Outstanding International Accounting Student Award, which is given to the most promising international student.

MARY HELEN KLINGEN was the recipient of the Jacqueline Jones Outstanding Junior Accounting Student Award which is made possible by Harper Rains Knight and Company. This award is given to the junior with the most promising future in the field of accounting.

1. Lauren Hamilton receives the Sandra Parks Outstanding Academic Achievement Award • 2. Dean Eduardo with award recipient Clara Gardner
3. Delta Mu Delta faculty adviser Bobby Perkins • 4. Honors Day award recipients



HONORS DAY

SANDRA PARKS OUTSTANDING ACADEMIC ACHIEVEMENT AWARD Ms. Sandra Parks is an Assistant Professor of Accounting. Ms. Parks' concern and commitment for the well-being and academic success of MC Business students is legendary. It is appropriate that the outstanding academic achievement award is associated with her name. This award requires the highest level of performance. The students receiving this award are graduating seniors with an overall GPA of 3.6 or higher and have all shown significant leadership.

Kattie Crimm	Clara Gardner	Georgia Annette McKinley	Stephen Massey	Corey Bass
Vinicius Hiratuka	Myles Melancon	Kathleen Rass	Lauren Hamilton	Aaron Herrington
Eric Gatlin	Austin Gray	Alison Garison	Andrew Reese	Sarah Kelley
Tamara Khoury	Ryan Dunbar	Jonathan Dungan	Keyuan Zhu	
Mark Nicholas	Patrick Lyle	Ranee Bradshaw	Melissa Phillips	
Michael Reynolds	Courtney Ward		Alexis Smith	

DELTA MU DELTA INDUCTEES Delta Mu Delta is the national honors society for business students. Membership in DMD signifies that these students are in the top 10% of their class.

Caleb Ward	Ranee Bradshaw	Patrick Lyle	Virginia Ivy	Lauren Hamilton
Hannah DeVries	Morgan Freeman	Jessa MacCallum	Laura Smith	Kimberly Sledge
Alexandria Manuel	Melissa Phillips	John Broome	Harrison Thomas	Clara Gardner
Andrew Reese	Kristen Williams	Dylan Deerman	Stephen Massey	Kimberly McGaheeran
Jonathan Dungan	Kimberly King	Jordan Boutot	Jesse Shields	William Bettis
Blake Cruse	Tianxiang Weng	Jessica Fletcher	Caleb Houston	
Jeff Smith	Mark Nicholas	Kathleen Rass	Kyle Greene	
Jonathan Waide	Toni Cleveland	Tamara Khoury	Justin Atwood	



STUDENT ADVISORY BOARD

Aaron Boersma	Vinicius Hiratuka	Kimberly Sledge	Skye Mejia
Kolby Sneathern	William Bettis	Tamara Khoury	Wesleigh Taylor
Lee McCarty	Mary Helen Klingen	Hannah Devries	John Mills
Ryan Grey	Caleb Ward	Keaton Yeatts	Gregory Lee
Briontae Taylor	Rayner Fredrick	Carol Stevens	Lauren Hamilton
Kathleen Rass	Jessa MacCallum	Kristan Gautier	

BUSINESS SCHOLARSHIP RECIPIENTS

Mary Elizabeth Stringer	Kimberly Sledge	Adam Francise	Caleb Ward
Keaton Yeatts	Dillon Causey	William Bettis	Avery Caldwell
Joshua Dillon	Caleb Houston	Brian Sanders	Brian Reed
Hannah Devries	Hannah McWilliams	Amy Mart	
Peter Thomason	Valerie Cox	Amanda Hill	
Brandon Blake	Latoya Hubbard	Ryan Dunbar	

OUTSTANDING FACULTY AWARD Dr. Nancy Anderson was the recipient of the Outstanding Faculty Award. This award is nominated by the School of Business Student Advisory Board based on the professor's exceptional ability to teach, communicate, encourage, and advise their students. This award honors a well-rounded, unprecedented professor. • Dr. Anderson is an assistant professor of finance and is a Chartered Financial Analyst (CFA). She has a Ph.D in Finance from Mississippi State University and an MBA and Bachelor of Science from Mississippi College. Dr. Anderson is the sponsor of the School of Business Investment Club that manages a \$100,000 portfolio. She is the President of New Perspectives, Inc., an investment management/ financial planning consulting firm. She is also a regular panelist on the Mississippi Public Broadcasting radio show "Money Talks."

1. Student award recipients at Honors Day • 2. Patrick Lyle receives the G.M. Rogers Memorial Award • 3. Outstanding Faculty of the Year, Nancy Anderson

THE HEDERMAN SCHOLARS



THE HEDERMAN SCHOLARSHIP IS THE MOST PRESTIGIOUS SCHOLARSHIP AND AWARD THE SCHOOL OF BUSINESS offers and it is made possible by a generous donation from the Hederman Family. This scholarship attracts an elite group of students to the MC School of Business who are at the top of their class academically, display strong leadership skills, and show a deep commitment to their community. This year we were thrilled to welcome eight new Hederman Scholars.

MALLORY JONES

Mallory is an Accounting major from Monticello, Arkansas. She plans to continue her education at Mississippi College and get her Master's Degree in Accounting.

PACE BOETTCHER

Pace is an Accounting major from Southaven, Mississippi. After graduating, Pace would like to work at a hospital as an accountant.

MADELINE BURGESS

Madee is a Business Administration major from Stratford, Connecticut. She is also pursuing a minor in Psychology. After graduating, Madee would like to work in Human Resources.

SARAH MAWK

Sarah is an Accounting major from Grenada, Mississippi. She would like to get her Master's in Accounting and become a Certified Public Accountant.

KATIE MOREHEAD

Katie is an Accounting major from Southaven, Mississippi. She is also pursuing a minor in Spanish. Katie would like to complete her Master's in Accounting, pass the CPA exam, and then work for a non-profit that focuses on orphan care and adoption.

MATTHEW HOLMAN

Matthew is a Business Administration major from Memphis, Tennessee who also plans on obtaining his law degree through our Three-Three program.

SETH CURRAN

Seth is an Accounting major from Olive Branch, Mississippi. After graduation, he hopes to pursue a law degree.

BRADLEY JOHNSON

Bradley is an Accounting major from Flowood, Mississippi. He would like to get his Master's in Accounting and become a Certified Public Accountant.



First Row: Sarah Mawk, Madeleine Burgess / Second Row: Pace Boettcher, Katie Moorhead
Third Row: Mallory Jones, Seth Curran / Fourth Row: Matthew Holeman, Bradley Johnson

MC BUSINESS

ALUMNA OF THE YEAR

Regina B. Schofield receives the 2014 Alumna of the Year Award

REGINA B. SCHOFIELD has modeled her life around being a strong leader with a drive for change and a passion for philanthropy. After graduating from Mississippi College in 1983 with a degree in Business Administration and earning her MBA from Jackson State University, she began her career in government. Through determination and hard work, Regina built an impressive resume that includes Deputy Director, United States Department of Education, Director of the Office of Intergovernmental Affairs, US Department of Health and Human Services, and White House Liaison, US Department of Health and Human Services.





"REGINA HAS MAINTAINED A POSITIVE ATTITUDE HER ENTIRE LIFE. CERTAINLY, HER POSITIVE ATTITUDE HAS BEEN A MAJOR CONTRIBUTOR TO HER SUCCESS."

Dr. Lloyd Roberts



Regina with her children, Heather and Sam

SCHOFIELD GRADUATED FROM MISSISSIPPI COLLEGE IN 1983 WITH A DEGREE IN BUSINESS ADMINISTRATION AND EARNED HER MBA FROM JACKSON STATE UNIVERSITY.

Her successful stint at HHS led to an opportunity, and in 2005, Regina became the Assistant Attorney General for the United States Department of Justice. The Office of Justice Programs is a \$4 billion grant funding agency that administers programs in the areas of public safety, juvenile justice, delinquency prevention, criminal justice research, and child protection. In this position, Regina was the coordinator of the National AMBER Alert where she facilitated rollout and public awareness efforts surrounding wireless AMBER and worked closely with Native American tribes on justice programs. For the advances she made in this position, Regina received the National Youth Services Award for the Native American Advisory Council for Boys and Girls Clubs of America.

After holding the position of Assistant Attorney General, Regina became the Managing Director for Public Policy at Casey Family Programs. Casey Family Programs is the nation's largest operating foundation focused on foster care and improving the child welfare system. During her time in this position, she created the first

national resource site for policymakers, practitioners, and advocacy groups relating to child welfare.

Currently, Regina holds the position of Director of Corporate Engagement and Education Outreach at Battelle Memorial Institute. Battelle is a charitable trust dedicated to a variety of philanthropic endeavors, and in her four years with this organization, Regina has been instrumental in redefining their corporate approach to philanthropy. She designed a Science and Technology Engineering and Math- or STEM program- for K-12 students in Washington D.C. and actively pursues opportunities to strengthen STEM programs in minority and underserved communities.

Outside of the office, Regina is involved with the Student Support System and the Cal Ripken, Sr. Foundation, both which aim to support local, disadvantaged youth. She is also a wife and mother of two.

We are very fortunate to have Regina among our alumni and we are honored by the way she represents Mississippi College in her work and in her community.

MC BUSINESS

ENTREPRENEURIAL EXCELLENCE

THE OLD ADAGE GOES, “WHAT COMES AROUND, GOES AROUND” AND IN ED TREHERN’S CASE THIS IS TRUE IN THE VERY BEST WAY POSSIBLE. ED HAS EXPERIENCED GREAT SUCCESS AND HIS GENEROSITY AND HARD WORK HAVE EVERYTHING TO DO WITH IT.





Ed and Jan Trehern



ED GRADUATED FROM MISSISSIPPI COLLEGE IN 1969 WITH A BACHELORS OF SCIENCE IN BUSINESS ADMINISTRATION. WHILE AT MC, HE PLAYED FOOTBALL AND WAS NAMED BEST DEFENSIVE PLAYER TWO YEARS IN A ROW ALONG WITH BEING NAMED CAPTAIN OF THE TEAM HIS SENIOR YEAR.

A native of Pascagoula, Mississippi, Ed graduated from Mississippi College in 1969 with a Bachelors of Science in Business Administration. While at MC, he played football and was named Best Defensive Player two years in a row along with being named captain of the team his senior year. After graduation, Ed taught school and coached both at the high school and middle school levels before beginning a 12 year career with First Federal Savings and Loan as the Sr. Vice President in charge of all lending and human resources.

After establishing a successful banking career, Ed decided to pursue his entrepreneurial instincts and start a business of his own. In 1988, Ed was one of four founding partners of Skylar Mississippi, a long-term care company that operates in Mississippi, Alabama, and Florida. Over the years, the company expanded to include areas of therapy, pharmacy, hospice, medical supply, and ancillary businesses. Trehern served as the President and CEO of Skylar for the first five years until 1993 when Skylar Mississippi became Delta Health Group (DHG).

While at DHG, Trehern was in charge of acquisition, develop-

ment, and corporate and facility debt. DHG expanded rapidly, but they never lost sight of their overarching goals to provide the highest quality care and a great company workplace. The proof is in the statistics: while the national average for deficiencies is 9.3 per annual survey, Delta's was only 4.2. And if that number isn't proof enough of their services, 40% of patients in the care of DHG are discharged back to their homes. As for being a great place to work, DHG's employee turnover rate was 47% as compared to the industry average of 123%.

After the sale of DHG, Mr. Trehern has spent his time in property development. Two of his projects include the development of two large condominium complexes in Gulf Shores and an RV Resort in Orange Beach. He has also been a part of opening a new bank on the Mississippi Gulf Coast. And even more recently, he has developed a number of hotels in the Gulf Coast area. Ed also continues to be involved in community activities and enjoys spending time with his wife Jan and his two daughters Kourtnei and Kimily. We are so proud to have Ed Trehern as an alumni of The School of Business and as the recipient of the Entrepreneurial Excellence Award.



FUND RAISING FOCUS

“OUR AACSB FUNDRAISING CAMPAIGN HAS RECEIVED TREMENDOUS RESPONSE, AND WE ARE ALWAYS BLESSED BY YOUR CONTINUED SUPPORT.”

MARCELO EDUARDO, *Dean, School of Business*

IN MANY WAYS, I HAVE LEARNED THE MOST about teamwork through fundraising. When we started to dream about big changes for the School of Business, we knew we would need a team and a dedicated one at that. Over the past several years, we pursued Mississippi College’s mission of excellence through two avenues: renovate Self Hall and achieve the highest level of accreditation possible for our business program.

If you have been by Self Hall recently, you have seen the transformation; and if you haven’t stopped by for a visit, please do! These updates continue to make a big impression on prospective students and parents and they are an invaluable asset to current students. Our other project will mark a major milestone for the School of Business. We are currently half way through the process of obtaining our AACSB Accreditation.

AACSB Accreditation is known, worldwide, as the longest



standing, most recognized form of specialized/professional accreditation an institution and its business programs can earn. In fact, less than 5% of the world’s 13,000 business programs have earned this accreditation. Achieving this will be a seal of approval on our faculty, our curriculum, and the career opportunities students find upon graduating from the School of Business.

The success of these efforts would have never been possible without our team. Alumni have and continue to support us as we aim to raise \$150,000 annually to support accreditation related activities. We are grateful that you remember us each year and we hope you will continue to do so. We are also thankful for our faculty who have made it a priority to attend conferences in their field, increase their research and yearly publications, and work each year to improve their curriculum.

PLEASE VISIT BUSINESS.MC.EDU/ALUMNI/GIVE/ TO LEARN MORE OR TO MAKE A GIFT ONLINE.

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“FOR WE ARE HIS
WORKMANSHIP,
CREATED IN CHRIST
JESUS FOR GOOD
WORKS, WHICH
GOD PREPARED
BEFOREHAND,
THAT WE SHOULD
WALK IN THEM.”

EPHESIANS 2:10

OPPOSITE: Dennis Vander Molen and
his son, Corey, of Vermeer MidSouth





CORPORATE PARTNER SPOTLIGHT

Vermeer MidSouth

When you think of Vermeer MidSouth, you might picture a big piece of yellow equipment, but most are surprised to find how this equipment directly impacts their lives. This equipment supports all types of infrastructure. It is what brings you water, gas, electricity, and communication systems. It may be behind the scenes, but it is driving the modern age and doing it efficiently.

We are so proud to have Vermeer MidSouth as a Corporate Sponsor. A family business, run by Dennis Vander Molen and his son, Corey, Vermeer MidSouth has grown into a well-known, well-trusted brand under their leadership. Dennis began with Vermeer right out of high school and credits the parent company's philosophy for his success. This philosophy focuses on 4 P's: people, product, profit, and principals. He hires a diverse group of people who are focused on serving and creating loyal customers, offers a quality product, and balances it all to turn a profit. But he says, none of that would be possible without centering everything on principals



"IT'S NOT ALL ABOUT THE MONEY, MONEY IS A BYPRODUCT, INVENTORIES AND FACILITIES ARE ALL BYPRODUCTS OF LIVING OUT YOUR PURPOSE AND CALLING IN LIFE."

Dennis Vander Molen

that align with Scripture and ethics. This focus has proven effective as Vermeer MidSouth has grown to include five locations: Memphis, Tennessee, Jackson, Mississippi, Little Rock, and Springdale, Arkansas, and Shreveport, Louisiana.

An emphasis on learning and striving for excellence is another driving theme in the Vander Molen's lives. They aim to model a never-ending pursuit of improvement as a business lifestyle. This thought comes from Dennis' belief that your work is a calling and not just a job. "It's not all about the money," he said, "Money is a byproduct, inventories and facilities are all byproducts of living out your purpose and calling in life."

Dennis is also very proud that his three children graduated with honors from Mississippi College. Corey graduated from the MC School of Business in 2009.

It is this commitment to principals and learning which make Mississippi College and Vermeer MidSouth such a strong partnership.