



MISSISSIPPI COLLEGE  
SCHOOL OF BUSINESS

POST OFFICE BOX 4014  
CLINTON, MS 39058  
601.925.3214  
mcbusiness@mc.edu

DEAN  
Marcelo Eduardo

EDITOR  
Melissa Roberson

DESIGNER  
Alecia Porch

PHOTOGRAPHY  
Robby Followell  
Chase Richardson  
Kimmi Randhawa

# MC MISSISSIPPI COLLEGE SCHOOL OF BUSINESS | FALL 2018

# BUSINESS



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# MEET THE NEW MC BUSINESS STAFF



## KELLI PHILLIPS

The School of Business is excited to welcome Kelli Phillips to her new position as Marketing Coordinator and Administrative Assistant to the Dean. She is from Chengdu, China, and was raised in Polkville, Mississippi. Kelli graduated from Mississippi College in May of 2018, with a degree in accounting, and currently, she is working on her Masters of Accountancy through the MC School of Business. After working various jobs and internships in banking and accounting, she is thrilled to try a new field in education administration.

## LISA LOWERY

The MC School of Business is incredibly grateful to have Mrs. Lisa Lowery as Administrative Assistant and Student Services Coordinator. She helps students coordinate classes, organizes course catalogs, and assists in planning and organizing. Lisa is a native of Hattiesburg, Mississippi, where she attended the University of Southern Mississippi with an undergraduate and graduate degree in Family Relations. Lisa is married to Patrick Lowery, and has a beautiful daughter, Harper.

# MEET THE NEW MC BUSINESS FACULTY



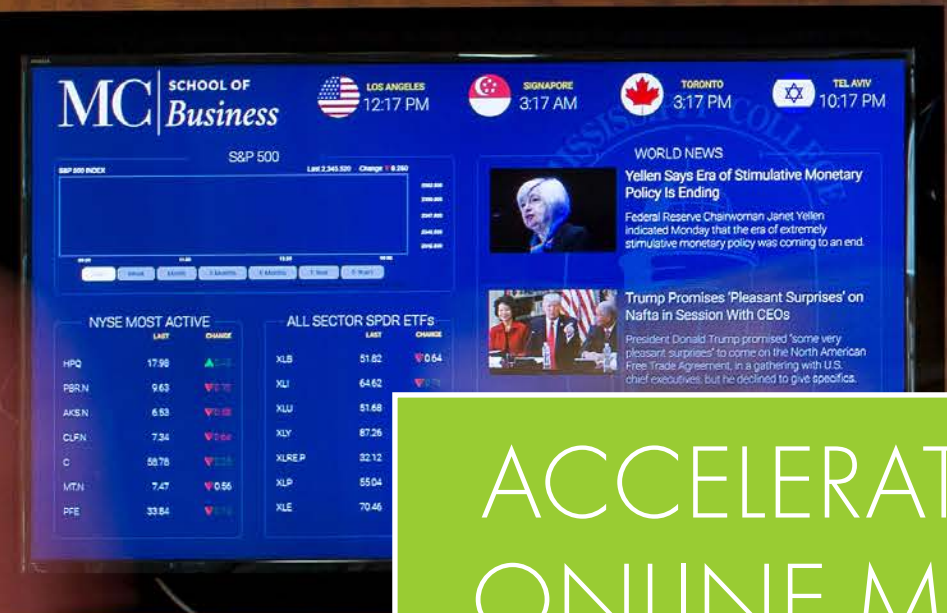
## TAYLOR CORSO

The School of Business is eager to have Dr. Taylor Corso join the MC family as a new faculty member. Taylor is from New Orleans, Louisiana, and has received her bachelor's degree in accounting and Masters of Taxation from the University of Mississippi. She also received her juris doctorate from the University of Mississippi School of Law as well as her CPA license. Following the completion of her studies, she has worked for large and small public accounting firms in New York and Mississippi; after which she has relocated to Jackson, with her husband and pets. Taylor began her career at MC as an adjunct professor for the business school in January of 2018, and will begin teaching as an assistant professor of accounting in the fall semester. She is delighted to join the faculty full-time and is looking forward to getting to know her students.

## BRANDON BOLEN

Mississippi College is especially blessed to welcome Dr. Brandon Bolen as a new faculty member. Brandon is from Madison, Mississippi, and is a graduate of Mississippi State University, where he earned his bachelor's degree, master's degree, and doctorate degree in economics. He also was a member of the men's basketball team from 2007-2011. Brandon is a talented educator with seven years of teaching experience including courses taught in a public university, a liberal arts university, a community college, and a high school. He has also published several journal articles and book chapters throughout his career. His research interests include applied economic development, political economy, and sports economics. Brandon and his wife, Nicole, have two boys, Asher and Rand, and are expecting their third child in January. He will begin teaching economics in the 2018 fall semester as an assistant professor.

# MC BUSINESS



ACCELERATED  
ONLINE MBA  
— AT MC —

THE SPRING OF 2018 BROUGHT WITH IT A MUCH ANTICIPATED PROGRAM IN THE SCHOOL OF BUSINESS.



This semester launched the beginning of the Accelerated Online MBA now offered at Mississippi College. The AACSB accredited program now offers 8-week online courses that allow students to finish their MBA at a quicker pace. Whether it's by taking only traditional classes or transitioning into the new 8-week online classes, students have the freedom to choose how and when to complete their degree. *Through our rigorous online MBA curriculum students will:* Develop general management competencies and perspectives • Further their understanding of core management areas, including: accounting, finance, marketing, organizational behavior, law, international business, and strategy • Build a framework for faith-based, ethical decision making • Attend classes taught by our own professionally experienced and highly qualified professors

ADDITIONAL UNDERGRADUATE MAJORS THAT ARE NOW INCLUDED IN THE MISSISSIPPI COLLEGE SCHOOL OF BUSINESS PROGRAM INCLUDE ENTREPRENEURSHIP AND MANAGEMENT INFORMATION SYSTEMS. THE AMBA PROGRAM ALSO FEATURES A MANAGEMENT INFORMATION SYSTEMS EMPHASIS.

# MAcc Q&A

## WITH DR. MOREHEAD

**Q:** What was the reason behind adding the MAcc program to the School of Business' graduate programs?

**A:** As more of our students began seeking a Master of Accountancy over the MBA in Accounting, we explored whether we could offer both within our existing resources. While employers were pleased with our MBA Accounting graduates, we wanted to see how we could accommodate the goals of our students.

The MAcc is a distinctive and specialized professional degree which immediately sets graduates apart within the accounting discipline. We determined we could offer both without compromising the quality our programs, while continuing to meet the goals of our graduates as well as local and regional accounting firms, governmental entities, and other employers of our students.

**Q:** Tell us about the unique scheduling format? How quickly can the degree be completed?

**A:** The MAcc is offered in a 100% online format and is the first and only 100% online MAcc offered by a university within the State of Mississippi. The MAcc is designed to be completed over two years, but it can be completed in one year if all foundation classes have already been taken. The MAcc builds on the foundation of an undergraduate degree in accounting. If students lack any of these foundation courses, they must complete them as part of their graduate program as many are prerequisites for higher level coursework.

The courses are set up in eight-week blocks where students can take one course at a time and focus solely on that subject. This format allows for five entry points into the degree program, two in each the fall and spring semesters and one in the summer. This format has been well received by students because it helps accommodate and balance many of the challenges within their families and careers, especially in this mobile lifestyle.

**Q:** What is an example of a MAcc program class that will uniquely add to the students' preparation?

**A:** The MAcc introduced two new courses in the fall of 2018: Advanced Managerial Accounting and Advanced AIS and Data Analytics. Both classes demonstrate the unique ability of the MC School of Business to stay in touch with the needs of the profession while being flexible and nimble enough to adapt quickly to the constant changes in the accounting and auditing profession. For instance, in Advanced AIS and Data Analytics, we have included discussion on the challenges and opportunities with topics such as Block Chain, Cryptocurrencies, and Cyber Security which are absolutely relevant to the profession and business world today.

**Q:** How conducive is the degree for those that aspire to take the CPA exam?

**A:** The MAcc is specifically designed to help students take a "deeper dive" into, build upon, and apply the coursework from an undergraduate accounting degree program. Our faculty, all of whom have a variety of industry experience, provide valuable instruction and a focus on research and application to help graduate students in today's profession. These experiences help prepare the students to sit for the CPA exam. Further, students may take CPA review courses to further enhance their success on the CPA exam.

**Q:** The School of Business has had for a long time an MBA degree with an accounting concentration. How would you compare or even decided between both degrees?

**A:** I am constantly asked what is the difference between the MBA in Accounting and the MAcc.

First, similarities: both degrees require 30 hours (10 courses) and both are very well respected throughout the accounting and business community.

Second, differences: The MBA in Accounting has nine required courses with only four of these in accounting. Five are more management focused classes and one is an elective. Therefore, the MBAA will better equip a graduate for a career in upper level management while providing a strong background in accounting.

The MAcc is wholly focused on the accountancy profession. The MAcc requires five specific accounting courses, three accounting electives, and two general graduate electives (which can be from accounting or management focused courses). Because of the extensive accounting focus, the MAcc better prepares students for the CPA exam and a career in the accountancy profession.

**Q:** Has there been a strong response to the MAcc addition thus far? Where are the students coming from, and what are some of their characteristics?

**A:** As I prepared for the MAcc degree and navigated the program through the year-long requirements for a new program at Mississippi College, I had to establish a goal for the initial enrollment. My goal was for 15 new students. To my overwhelming surprise, we have 35 students who have enrolled in the program as of mid-September, with a few of these starting classes in either October, 2018 or January, 2019. I usually receive four or five calls a week about the MAcc—so, the word is getting out there!

Because our program is 100% online, almost half of our MAcc students live two hours or more away from Clinton including from the towns of Starkville, Ackerman, Cleveland, Gautier, and all over central Mississippi. We have students from Atlanta, Memphis, Texas and from the U. S. Territory of Guam.

**Q:** What do you see happening to this program in the next 3-5 years?

**A:** WOW! I really want to see our program grow to where we are maintaining 50 to 75 students on an annual basis. I expect our faculty to remain current in their disciplines and constantly bringing the latest elements of the rapidly changing profession into the "laboratory" of our classrooms. This will make the Master of Accountancy at the MC School of Business one of the most well-respected and sought after programs in the country.



Dr. Billy Morehead is a Professor of Accountancy in the School of Business. Dr. Morehead joined MC's faculty in 2011 and currently teaches a variety of accounting courses. His areas of expertise include governmental accounting, fraud, and leadership.

# CLUB UPDATES



MC WOMEN IN BUSINESS MEMBERS VISITED WASHINGTON, D.C. FOR NETWORKING OPPORTUNITIES.

## WOMEN IN BUSINESS

MC's Women in Business is an organization that is committed to the growth and development of female students at Mississippi College. We educate members of career opportunities and trends, offer perspective into issues specific to women in the workplace through seminars and speakers, and provide a support structure through networking and mentoring. MC WiB is open to all majors, both graduate and undergraduate. This past year, president Sarah Mawk and sponsor Tammy Arthur led the group in selling Musee bath balms to support the Baptist Medical Center Fund for the Girls. The WiB orchestrated a campus-wide What Not to Wear, based on the hit TV show to help students discern what is and is not appropriate for business interviews. In March, the women took some of their members to Washington D.C. as they have done in years past to network with business men and women in the city.

## INVESTMENT CLUB

This past year, the Investment Club received a new sponsor in Professor Chris Smith. Mr. Smith teaches economics and



INVESTMENT CLUB SPONSOR, PROFESSOR CHRIS SMITH

accounting classes in the School of Business, and is greatly looking forward to how Investment Club can remain sustainable and promote future returns on the investments that have been made. Investment Club is a place for students to learn about the stock market, analyze companies, compete in market games, and invest real money into the stock market. This year, the group will return to NYC for the GAME Conference in March. This provides the members with network opportunities and a number of seminars led by current business leaders.

## SERVICE CLUB

The Service Club is a student-run organization in which students have the opportunity to learn through service. The club focuses on the local community and works with other School of Business clubs to assist each club as they aspire to their service goals. Here, students will learn about the different ways that businesses can support their communities and be socially aware. The Service Club is the newest addition to the list of clubs in the Mississippi College School of Business. President, Bradley Johnson, had been discussing the possibility of form-



MC STUDENTS ATTENDED THE 2018 AMERICAN MARKETING ASSOCIATION CONVENTION IN NEW ORLEANS.

ing the club and the logistics of its functions for some time. We are excited to see how it will impact MC and the Clinton community. The Service Club is supported by Dr. Sara Kimmel, who helps the members fine tune their ideas and put words into action.

## AMERICAN MARKETING ASSOCIATION

The AMA has over 30,000 members and 370 collegiate chapters nationwide. The group prides itself in being the go-to place for marketing resources and networking opportunities. The MC collegiate AMA chapter adds value by expanding marketing knowledge beyond the classroom and helping students transition from college to career. This past year, the club organized a "Marketing Week" where they held numerous campus events, culminated by a panel discussion of Jackson marketing professionals.

Students from the MC AMA chapter attended the 2018 New Orleans Convention—the first chapter at the school to be a part of this incredible trip. Dr. Michelle Beauchamp, sponsor and marketing professor, accompanied the group in March.



MC STUDENTS DISCOVER POTENTIAL JOB OPPORTUNITIES AT THE ANNUAL MEET THE FIRMS EVENT HOSTED BY THE ACCOUNTING SOCIETY.

## ACCOUNTING SOCIETY

The Accounting Society connects accounting majors of every year of study to hear from and question accountants around the country. Sponsor Dr. Billy Morehead brings in guests from accounting firms around the Jackson area and Mississippi to network with the students and answer any questions they may have about current accounting rules. Each year, the club hosts "Meet the Firms" where accounting firms around Mississippi are invited to set up booths and talk with MC accounting majors about potential job opportunities. The club serves as an excellent segway for accounting students to grow closer in community with each other and also the outside workforce.



“ACHIEVING THE HIGHEST BUSINESS ACCREDITATION IN THE WORLD WAS A process that involved the full participation and work of faculty, students and alumni.

The Crawfish boil was an opportunity to do three things at once: celebrate the most significant accomplishment of the business school; say thank you to our faculty and students; and have great food and a great time! We have also begun a tradition and we will look forward to making this a yearly event.”

DR. MARCELO EDUARDO

THE CROOKED CREEK STRING BAND ENTERTAINED WITH LIVELY BLUEGRASS MUSIC.

## THE FIRST ANNUAL SCHOOL OF BUSINESS CRAWFISH BOIL



PROFESSORS AND BUSINESS STUDENTS CAME TOGETHER TO CELEBRATE AN INCREDIBLY SUCCESSFUL SEMESTER WITH FLAVORFUL CRAWFISH AND CAPTIVATING MUSIC.

THE SCHOOL OF BUSINESS ENJOYED a relaxing afternoon of fellowship with peers to reminisce and reap the rewards of a job well done. As of May 5, 2017, Mississippi College’s School of Business can take pride in their AACSB nationally ranked accreditation. Without the diligence and efforts from our professors, students, alumni, and many more, this would not have been possible. As well as earning AACSB accreditation, five of MC Business’ brightest Finance students were the victors in the Kierulff Cup, a Private Firm Valuation Challenge held in Georgia.

To celebrate the business students, Dr. Eduardo, Michele Ricker, and the Student Advisory Board formulated the idea of a School of Business crawlfish boil. The small idea blossomed into reality towards the end of the 2017 spring semester, with beautiful weather and over 600 pounds of crawfish in tow. School of Business alum Cliff Mitchell catered popsicles for the event from his store, Brick Street Pops, a town of Clinton haven for lovers of frozen treats and old-fashioned candy. Campus Dining provided the delicious crawl fish, corn, potatoes, and more.

Everyone within earshot was in for a treat, as one of MC Business’ very own professors, Dr. Bryan Hayes, and the rest of his band played lively bluegrass music. The Crooked Creek String Band is comprised of four members: Bryan Hayes, Jerry Brooks, Richard Pharr, and Wes Tabor. The gentlemen have discovered a way to make time for both their day jobs and performing as novice musicians. Although the band itself is fairly new, the musicians have many years of experience under their belt, and immensely enjoy any opportunity to play together. After the positive feedback from the students and professors alike, Dr. Eduardo hopes to make the MC School of Business Crawlfish Boil and annual event. Bon Temps!



# NEW ENTREPRENEURSHIP CENTER CONSTRUCTION UNDERWAY

SELF HALL HAS EXPERIENCED SIGNIFICANT  
CHANGES OVER THE PAST FEW MONTHS THAT HAVE  
BEEN KEPT UNDER WRAPS UNTIL RECENTLY.



**THE NEW ENTREPRENEURSHIP CLASSROOM** WILL FEATURE MOBILE DESKS, CHAIRS, AND TABLES FOR STUDENTS AND PROFESSORS TO REORGANIZE AND STRUCTURE THE CLASS ON A DAY-TO-DAY BASIS. THE FLEXIBILITY OF THE SPACE ALLOWS EACH GROUP TO ADJUST THE ROOM TO THEIR SPECIFIC NEEDS, BE IT GROUP PROJECTS OR INDIVIDUAL PRESENTATIONS. THERE WILL BE NEW TV'S THAT PROFESSORS CAN PRESENT WITH AND THAT STUDENTS CAN UTILIZE BE IT NOTE TAKING, RESEARCH, OR CLASS PROPOSALS.



## WITH THE LAUNCH OF THE NEW ENTREPRENEURSHIP UNDERGRADUATE MAJOR IN FALL OF 2017 CAME ALONGSIDE IT THE HOPES OF NEW AND IMPROVED FACILITIES.

**D**ean Marcelo Eduardo and Assistant Dean Michele Ricker recognize how vital it is for the School of Business to keep the classrooms as up-to-date as possible in order to provide the business students with the optimum tools to compete and learn in today's modern world.

The new Entrepreneurship Classroom will feature mobile desks, chairs, and tables for students and professors to reorganize and structure the class on a day-to-day basis. The flexibility of the space allows each group to adjust the room to their specific needs, be it group projects or individual presentations. There will be new TV's that professors can present with and that students can utilize be it note taking, research, or class proposals.

The innovative space has been a hope for the business school for some time now. As Dr. Tammy Arthur and Mr. John Brandon's Entrepreneurship classes started growing in numbers and popularity among students, the idea of a new area started to become more of an attainable goal and eventually a set plan. Dr. Arthur says, "The new Entrepreneurship Center is inte-



**THE SPACE IS DEDICATED TO FORMER DEAN OF THE SCHOOL OF BUSINESS, DR. LLOYD E. ROBERTS. DR. ROBERTS' LEGACY LIVES ON THROUGH SELF HALL AND MISSISSIPPI COLLEGE, AND THIS CLASSROOM IS ONLY ONE SNAPSHOT OF HIS IMPACT ON THE STUDENTS, STAFF, AND FACULTY OF THIS CAMPUS.**

gral to the learning strategies of the entrepreneurship program. The curriculum is designed to be an immersive, hands-on learning experience. Creative ideas benefit from collaboration and, unlike the typical classroom, this space is designed to facilitate those interactions."

MC School of Business Dean, Dr. Marcelo Eduardo notes, "Without the generosity of numerous donors, this innovative classroom could not have been possible. When it came to naming the area, multiple benevolent donors were discussed. Eventually, it was decided wholeheartedly to dedicate the space to former Dean of the School of Business, Dr. Lloyd E. Roberts. Dr. Roberts' legacy lives on through Self Hall and Mississippi College, and this classroom is only one snapshot of his impact on the students, staff, and faculty of this campus. The formal name for the area will be "The Lloyd E. Roberts Innovation Classroom."

Construction is expected to culminate this spring, and classes should be underway not long after. Our business students and professors are anxious for the completion of The Lloyd E. Roberts Innovation Classroom and are eager to see how this space will change the dynamics of Self Hall for the better.



# BUSINESSES

## GONE INTERNATIONAL

DURING THE SUMMER OF 2017,  
MISSISSIPPI COLLEGE BUSINESS  
STUDENTS HAD THE OPPORTUNITY  
TO TRAVEL TO LONDON, ENGLAND  
AND PARIS, FRANCE FOR  
CLASS CREDITS GOING TOWARDS  
THE UNDERGRADUATE AND  
GRADUATE LEVEL.



THE GROWING IMPORTANCE AND NECESSITY FOR TRAVEL IN BUSINESS IS REMARKABLE; AS WE TRANSFORM INTO A SOCIETY THAT RELIES MORE ON INTERNATIONAL GOODS AND SERVICES, ONE CAN EXPECT TO BE DOING MORE BUSINESS WITH PEOPLE FROM OTHER COUNTRIES.

**“THE IMPORTANCE OF STUDYING INTERNATIONAL BUSINESS CANNOT BE OVEREMPHASIZED.**

All domestic businesses have some direct or tangential relationship to the broader world through supply chain, competition, and/or customer base. Students who have opportunities through service, internship, and study abroad gain hands-on experience that not only enhances the skill set they bring to an employer, but also expands their schema for application of knowledge.” — DR. SARA KIMMEL, MC PROFESSOR



WITH ADVANCES IN technology that allow us to hold meetings with people an ocean away, interview candidates from across the globe, and scroll through social media updates effortlessly, there can be no denial that our future will involve the interconnectedness of many people groups. The U.S. alone trades trillions of dollars in imports and exports annually. With this understanding, Mississippi College School of Business offers students numerous opportunities to travel abroad and throughout the U.S.

During the summer of 2017, Mississippi College Business students had the opportunity to travel to London, England and Paris, France for class credits going towards the undergraduate and graduate level. The group was led by professors Bobby Perkins and Chris Smith. Dr. Perkins recalls about the trip, “The study abroad experience enhances the overall education experience students receive at Mississippi College. Studies show that students who complete study abroad programs become better problem solvers, more creative, and garner an appreciation for different cultures and ideas.” The two weeks spent in both cities allowed for them to visit countless museums and historic monuments including but not limited to the Louvre, the Palace of Versailles, Churchill’s War Rooms, and Westminster Abbey. Undoubtedly a success for the business school, the excursion supported students to take time each

day to explore the cities and briefly experience the European lifestyle. “When you learn how people from other cultures go about their days and witness how they interact with each other, it helps discern how to do business with them,” says Melissa Roberson, an MBA student from the group. After the two week trip, the students and professors returned with praise for the program and offered fresh feedback on how to plan and prepare for the next expedition.

The London and Paris trip of summer 2017 was not the School of Business’ first experience with international travels, nor will it be the last. The school offers an International Business minor that requires students to take advantage of semester long courses abroad. Courses are held in London, Paris, Seoul, Salamanca, and more. The business school is taking advantage of any opportunity to further international business studies, as two separate trips to Spain and another to London and Paris are currently in the works for the summer of 2018. The excursion to Cuenca, Spain will be led by

Dr. Sara Kimmel, professor of Global Dimensions of Business and Managing in the Global Environment for the undergraduate and graduate level courses. Dr. Kimmel will work with Communications professor, Dr. Mignon Kucia, to help students grow in their understanding of international business, and truly experience and be a part of the culture.

**“IT IS MY HOPE THAT THIS TYPE OF EXPERIENCE COULD BE REPLICATED ON AN ANNUAL BASIS, AND I HIGHLY APPRECIATE THE WILLINGNESS OF THE UNIVERSITY TO PERMIT SUCH AN ENCOUNTER.”**

**DR. BOBBY PERKINS,  
MC PROFESSOR**

# THE HAYES FAMILY

# GIVES BACK



## THE HAYES FAMILY SCHOLARSHIP

“I’VE KNOWN TARA HAYES FOR OVER TWO DECADES, AND I CAN HONESTLY SAY THAT I DO NOT KNOW ANYONE WHO HAS A STRONGER SENSE OF VISION OR A MORE GENEROUS HEART.

She is a futuristic thinker and a gifted visionary; once she has the vision in mind, she is able to cast that vision in such a way that it ignites a passion in others. Hers and Keys’ partnership with and financial support of the Mississippi College School of Business stems from their desire to invest in the next generation of servant leaders and their generous hearts.”

*Kaitlin McCarty, MBA Student and Admissions Counselor at MC*

IT WAS AN AVERAGE MORNING FOR THE HAYES FAMILY AS they congregated around a kitchen table in New Orleans for a family discussion. They had just finished serving breakfast together to marginalized families in the area, and were examining student success ratios and how student loans can weigh down on a family. This was the evening that Keys and Tara Hayes with their children decided to support the Mississippi College School of Business and impact students’ lives for years to come. The Hayes Family Scholarship is awarded to students who exhibit values that they have seen in their own father, Keys—servant leadership, a strong work ethic, and involvement in the community. The family seeks to serve students who live and lead with their heart and their head, rather than what one would perceive as a “top scholar.”

Tara, who works as Executive Director of Talent and Leadership Development with Chick-fil-A and Mack Management, is no stranger to Self Hall; she graduated from Mississippi College and earned her degree in Business Administration. From there, she continued her education at New Orleans Baptist Theological Seminary studying Christian Education. There is no doubt that Tara is passionate about developing leaders, whether it be through her various director roles in the Jackson area, or building scholarships for bright minded business students at Mississippi College. She will never cease to impress and inspire those around her, and serve as an example of what is possible for women in today’s work force.



THE HAYES FAMILY SCHOLARSHIP IS AWARDED TO STUDENTS WHO EXHIBIT VALUES THAT THEY HAVE SEEN IN THEIR OWN FATHER, KEYS—SERVANT LEADERSHIP, A STRONG WORK ETHIC, AND INVOLVEMENT IN THE COMMUNITY.

The Hayes family cannot only sympathize with the impact that considerable student loans can have on a family, but empathize with the tough decisions that follow. During Tara’s second semester at Mississippi College, she had to face the choice of signing student loans or moving off campus to work. She chose the latter, but knew that she would work diligently to resume and finish her degree at MC, even if it meant one or two classes at a time. When she did complete her education, Tara worked as a soft line retail buyer. Her busy job did not suit well for her to be away from her family for such an extensive time; she soon left her career to support her kids and their dreams.

Not long after, Keys put Tara to work in a Chick-fil-A kitchen – Tara was hooked. “I was simply attracted to the quality and accountability of the people,” recalls Hayes. She has worked her way up through the company as a kitchen manager,

general manager, marketing director, and human resources director. Keys faithfully serves as the Chick-fil-A Brandon Operator, where he continues to lead and direct with a type of humility and kindness that is absolutely contagious.

Friends of Keys and Tara know how zealous they are about taking advantage of every opportunity that presents itself to them. The School of Business is proud to currently have Keys and Tara Hayes not only as a distinguished alumni and donors, but also as friends and council to the school. We cannot thank Keys and Tara Hayes enough for their generous contributions to the MC School of Business and the positive impact they have in the lives of their scholars and Chick-fil-A interns.

Left: Keys and Tara Hayes with MC scholars and interns: Reid Allen, James Hudson, Britney Carter, Caleb Brown, Daniel Frizzel, Jaggars Denley, Edward Altamirano

# EXECUTIVE EXCELLENCE AWARD

PERCY THORNTON

This year, the MC School of Business honored Mr. Percy Thornton with its Executive Excellence Award. The award, which is the highest award that the business school confers, provides our students with an example and an inspiration for what they can achieve, and it has always been a fitting conclusion to our yearly Honors Banquet where business excellence is recognized.



"PERCY THORNTON EXEMPLIFIES WHAT WE STRIVE TO HELP BUILD IN EVERY ONE OF OUR GRADUATES — GREAT BUSINESS SUCCESS WITH UTMOST INTEGRITY AND A HEART FOR SERVING OTHERS."

DR. MARCELO EDUARDO



SCHOOL OF BUSINESS DEAN, DR. MARCELO EDUARDO, WELCOMES PERCY THORNTON AT THE HONORS DAY BANQUET.

## PERCY THORNTON IS A TRUE MISSISSIPPIAN.

Percy was born and raised in Jackson, Mississippi, and graduated from Jackson Central High School. After graduation, Mr. Thornton decided to join the United States Air Force. This was not draft-driven but a deliberate decision made in the context of Vietnam and knowing that service for our country in Asia was an imminent possibility. Enlisted in the Air Force with a four-year commitment, Percy served the first of these three years state side; and just as his first son was born, his baby boy was only 15 days old, he received his orders for a tour of duty that would take him to Vietnam for his last twelve months.

Percy has always noted that his time in the military prepared him well for the rest of his career and ingrained in him a strong sense of service to others. This commitment is carried on to this day with his company's well known yearly celebration for First Responders.

Mr. Thornton returned home to his family safe, and after his honorable discharge, he planned to work in his father's business looking forward to taking over his wrecker service. This did not materialize, and soon he found himself taking a job as a trailer salesman learning the business for two years and eventually landing a job as the general manager of Rebel trucks in their trailer division.

No business is easy and before long, Rebel ran aground and Percy and his partner made the momentous decision to purchase the trailer business from this failing company. With only \$20,000 in their pocket to operate, they started their trailer sales business and were able to convince Utility Trailers (the 3rd largest manufacturer of trailers in the United States) to give them a dealership, despite the certain belief by the owners of Utility that Percy's business would soon fail. This was in 1982, and as Mr. Thornton will tell you, it was God's grace,

and as he won't tell you but I will, that and their hard work and dedication, which have resulted in a thriving business that has grown at about a 15 to 20% pace over the past 15 years.

As the co-founder and CEO of Southern States Utility Trailer Sales, and H&P Leasing, Mr. Thornton leads an organization that sells, services, and leases semi-trailers at locations in Richland, MS, Olive Branch, Mississippi, and Monroe, Louisiana, and represents Utility Trailer Manufacturing as their flagship product as well as Carrier Transcold as their main refrigeration product line. In fact, in 2015, Mr. Thornton's company was named Carrier Transcold Dealer of the Year for the United States and Canada.

Currently, Percy is transitioning to retirement as his son Mike is taking the leadership role in both companies along with an experienced senior management group. Percy has served on the Hinds Community College Foundation Board as well as the Mississippi Food Network Board of Directors. He also served on the national dealer councils for Utility Trailer Manufacturing and Carrier Transcold. He also serves on the Mississippi College Board of Trustees.

Percy attends Morrison Heights Baptist Church in Clinton, MS, and serves as an elder there. He enjoys water sports, and his favorite hobby is playing golf with his family and friends.

Percy married his high school sweetheart Margie, and they have been together for almost forty-nine years. They have two married children, Mike and Kim, along with four amazing grandchildren, Haley, Spencer, Drew, and Meredith. We are proud to recognize Percy Thornton as the 2018 Mississippi College School of Business Executive Excellence Award recipient.





JAMES PARKMAN  
CONTINUES TO BLESS  
MISSISSIPPI COLLEGE  
WITH THE WISDOM  
HE SHARES AND THE  
CONTRIBUTIONS HE  
MAKES TO FURTHER THE  
EXCELLENCE OF OUR  
BUSINESS PROGRAMS.



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MC BUSINESS

# ALUMNUS OF THE YEAR

JAMES PARKMAN '72

The Mississippi College campus is home away from home for James E. Parkman, more so than most could imagine. Jim Parkman's rich family history has roots all across the university, where they worked, lived, and where he continues to impact students' lives to this day.

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# THE GERALD D. LEE ECONOMICS CLASSROOM

PARKMAN'S  
GENEROSITY LED  
TO THE DEDICATION  
OF SELF HALL  
CLASSROOM 303  
TO DR. GERALD D. LEE,  
A FORMER PROFESSOR  
AND DEAN TO THE  
SCHOOL OF BUSINESS.



ALUMNUS  
OF THE YEAR



## JAMES PARKMAN IS NO STRANGER TO MISSISSIPPI COLLEGE BY ANY MEANS, AND CONTINUES TO VISIT THE CAMPUS FREQUENTLY FROM HIS HOME IN HOUSTON, TEXAS.

CURRENTLY, PARKMAN works at Parkman Whaling, a firm he has created that focuses on advice and capital to the energy industry.

When Atley Parkman, Jim Parkman's grandfather, relocated his family and rented farmland in Clinton, MS, he never could have imagined the success and blessings that would follow. Atley's son, James, became known for his athletic success and impressive academic excellence at Clinton High. His college career was postponed at Mississippi College when he went to serve in WWII; he would later come back to finish his degree and marry Ms. Helen Martin. The family continued to make roots at MC when James became the Track Coach as well as the Assistant Football Coach – this allowed the Parkman family to live on campus in Alumni Hall for a few years of Jim's childhood.

Parkman has fond memories of living in Clinton and growing up on the campus. His hard work and dedication through high school and junior college led him to Mississippi College for the remainder of his undergraduate career. He would excel, much like his father, graduating May of 1972 with honors. Mr. Parkman was drafted for the Vietnam War and served his country honorably as a Pilot in Training in the U.S. Air Force. After the war was halted, he continued his education even further at Texas Tech University to gain a Master's in Economics; Parkman recalls the impact that MC professor Dr. Gerald Lee

had on his interest in economics and his decision to further his knowledge in the subject. Mr. Parkman has worked at the Federal Reserve System in Houston, The First Boston Corporation on Wall Street, Petrie Parkman & Co., and other various companies working with oil and energy financing.

Even with his hectic schedule working in investment banking and owning his own company, Jim Parkman still finds time for his alma mater. This past fall, Mr. Parkman spoke to the business students at one of the MC School of Business' Speaker Series events about his experience at Mississippi College, his time spent on Wall Street, how he has overcome various setbacks in his life, and the importance of being adaptable and looking forward. He continues to bless Mississippi College with the wisdom he shares and the contributions he makes to further the excellence of our business programs. His generosity led to the dedication of Self Hall classroom 303 to Dr. Gerald D. Lee, a former professor and dean to the School of Business. The legacy of hard work, kindness, and diligence that Dr. Lee left behind is now honored through the Gerald D. Lee Economics Classroom. This recognition would not have been possible had it not been for the kindness of James Parkman, one of Dr. Lee's former students. At the reception for his classroom dedication, Dr. Lee mentioned how happy he was for Mr. Parkman, and how he so much enjoyed his constantly questioning spirit as a student at MC.

ABOVE: ASSISTANT DEAN MICHELE RICKER, DR. EDUARDO, AND JAMES PARKMAN

DR. MARCELO EDUARDO  
AND MC ALUM,  
JONATHAN ISHEE



# EXECUTIVE SPEAKER SERIES

EACH SEMESTER, SELF HALL IS HONORED TO HOST BUSINESS LEADERS FROM NEAR AND FAR FOR THE EXECUTIVE SPEAKER SERIES. THE TIME IS DESIGNATED FOR STUDENTS TO COME AND LEARN FROM PRISTINE CONDUCTORS OF BUSINESS ABOUT THE INS AND OUTS OF THE WORKFORCE, AND TO GAIN INSIGHT FROM LEADERS IN THEIR FIELDS BEFORE ENTERING THE CORPORATE ENVIRONMENT. WITH THE HELP AND SUPPORT OF DEDICATED CORPORATE SPONSORS, MC SCHOOL OF BUSINESS IS ABLE TO MAKE THE EXECUTIVE SPEAKER SERIES A RECURRING EVENT.

EACH SEMESTER, Self Hall is honored to host business leaders from near and far for the Executive Speaker Series. The time is designated for students to come and learn from pristine conductors of business about the ins and outs of the workforce, and to gain insight from leaders in their fields before entering the corporate environment. With the help and support from Renasant Bank, the MC School of Business is able to make the Executive Speaker Series a recurring event.

This year, the School of Business was honored to host a number of incredibly talented and successful business leaders from around the country. Jeff Good, President of Mangia Bene Restaurant Management Group and owner/operator of BRAVO! Italian Restaurant & Bar, Broad Street Baking Company, and Sal & Mookie's New York Pizza & Ice Cream Joint, graced Self Hall multiple times throughout the course of the year. Good has helped revive the Jackson metro area through his catering and restaurant business. He revealed his "secret sauce" for life and running a business to the MC School of Business. Good and his partner in crime, Dan Blumenthal, have grown from their humble beginnings of inviting friends to dine in their homes to prominent Jackson eating destinations.

Another honored guest was former Defense Secretary of the United States, Chuck Hagel. Mr. Hagel served in the Vietnam War; after, he worked briefly as a newscaster, had a career in business, and later served as a Republican Senator for 12 years. He was nothing short of friendly and approachable when he



**THE EXECUTIVE SERIES  
SPEAKERS INCLUDED  
LOCAL RESTAURATEUR  
JEFF GOOD, FORMER  
DEFENSE SECRETARY  
OF THE UNITED STATES,  
CHUCK HAGEL,  
AND BUSINESSMAN,  
JONATHAN ISHEE.**

entered Self Hall, allotting time for questions and inquiries from anyone in the audience. Hagel allowed various students to inquire about what he has learned from his time in D.C., and voiced how important it is to consider people's differences and not to give a cold shoulder based on party affiliation, as well as describing what it means to serve nobly. It was truly an honor for the School of Business to host such a distinguished guest.

Jonathan Ishee, Executive Chairman and Founder of Broad River Retail in Fort Mill, South Carolina, visited the campus during the fall 2017 semester to share some of his own experiences about life after Mississippi College. Prior to his time at Broad River Retail, Jonathan led the Interactive Department of the GodwinGroup and spent several years learning the ins and outs of the furni-

ture business at Miskelly Furniture. Since then, he has led the acquisition of multiple companies and helped in growing the company to number 63 on the Furniture Today Top 100 Retailers list. Ishee imparted wisdom about how to manage employees and to treat colleagues that may also be your friends. Considering people with respect and dignity can go a long way, and Ishee doesn't take his staff for granted. He recognizes their strengths and abilities, and encourages them to succeed in their skills.

The MC School of Business has been humbled to host and learn from such distinguished business executives over the years – we look forward to such an anticipated event each semester.





# FAITH & BUSINESS ETHICS — WEEK —

“YOU WILL CONSTANTLY  
COMPETE WITH COMPANIES  
WHO DON’T PLAY BY THE RULES.  
You have to know where your true  
north is, you have to understand  
where your spiritual guidance  
is coming from, you have to  
understand what the laws of the  
land are, and then you have  
to make a judgement decision  
about what’s right.”

— JOHN BROCK —



BILL BYNUM



HAMPTON HOLCOMB

## THE WEEK BEGAN IN FULL FORCE AS THE HALLS OF THE BUSINESS SCHOOL WERE FILLED WITH STUDENTS ANTICIPATING THE LECTURES TO COME.

For the past 8 years, the Mississippi College School of Business has hosted Faith and Business Ethics Week as a time for students, faculty, and staff to hear and learn from distinguished business men and women in their various fields on how their Christian values influence their day-to-day life.

**H**ampton Holcomb, Executive Vice President and Investment Specialist of Strategic Financial Partners; Joe Klingen, Financial Planner at Parker Financial Advisors; Bill Bynum, CEO of Hope Credit Union; and Matt Thornton, Founder, President, and CEO of Butler Snow Advisory joined our faith and ethics week as featured panelists.

The panel was asked various questions by Dean Marcelo Eduardo about their range of encounters with unethical behavior in the workforce and how they handled those situations. Each of the gentlemen on the panel shared a common belief; we reap what we sow. It can be hard in any profession to follow Christ when so many things pull and grab for our attention. As the panelists can attest, living for Christ, serving others, and using our gifts to do good is worth so much more than anything else. The panelists were vulnerable and open to the audience about ethical dilemmas they have faced, or have seen others face, and what they learned through that experience. And even after this incredible discussion, the day had only just begun.

Our keynote speaker for the 2017 luncheon was John Brock III, CEO of Coca-Cola European Partners, the world's largest independent Coca-Cola bottler by net sales. Mr. Brock was born in Moss Point, Mississippi and earned his Bachelor and Master Degree in Chemical Engineering from Georgia Tech. His accolades include careers at Proctor & Gamble, Cadbury Schweppes, InBev, and Coca-Cola. Mr. Brock spent

years growing his status and thriving in whatever business he was a part of. The time and effort put into those positions has allowed him to now reap the rewards of a successful career and an incredible testimony to his faith and diligence.

Mr. Brock is no stranger to Mississippi College; his family legacy encapsulates Self Hall in a substantial way. John Brock Jr. and his wife, Anise, met and graduated from Mississippi College. Over the years since their time at MC, the Brock family has given their time and shared their resources with the college, as they continue to bless the campus. It was no surprise to Dean Marcelo Eduardo that Mr. John Brock was willing to come and serve the Business School through an address at the Faith and Ethics Luncheon. Mr. Brock encouraged the audience to hone in on their strengths, as well as stay focused on what it is God has lead them to be a part of. Mr. Brock notes that, "Winning is really important. But winning the right way is equally important. Integrity. Transparency. Candor. Honesty. If these aren't your basic characteristics, it's not going to work. It may work for a while, but it won't last."

Ultimately, we as Christians are subject to a higher calling and held to different standards than that of the world. John Brock emulates this so well in the way he has lead in his numerous leadership positions, loves his family, and serves our school.

When Mr. Brock isn't traveling or serving others, he and his wife Mary stay busy with their 3 children and 7 grandchildren. He and his family truly are an example of the joy that can come from hard work and a commitment to Christ.

THE PANELISTS WERE VULNERABLE AND OPEN TO THE AUDIENCE ABOUT ETHICAL DILEMMAS THEY HAVE FACED, OR HAVE SEEN OTHERS FACE, AND WHAT THEY LEARNED THROUGH THAT EXPERIENCE. AND EVEN AFTER THIS INCREDIBLE DISCUSSION, THE DAY HAD ONLY JUST BEGUN.



PANELISTS JOE KLINGEN, HAMPTON HOLCOMB, BILL BYNUM, AND MATT THORNTON



JOHN F. BROCK, JR. AND ANISE MCEANIEL BROCK CLASSROOM

“WINNING IS REALLY IMPORTANT.  
BUT WINNING THE RIGHT WAY  
IS EQUALLY IMPORTANT.

INTEGRITY. TRANSPARENCY.  
CANDOR. HONESTY.

IF THESE AREN'T YOUR BASIC  
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JOHN BROCK



8TH ANNUAL BUSINESS OF  
**HEALTHCARE  
SUMMIT**



THE 8TH ANNUAL MISSISSIPPI HEALTHCARE REFORM SUMMIT BROUGHT with it another successful year of awareness and information from government and states leaders. In collaboration with Mississippi Business Group on Health, Mississippi College has the privilege of hosting this forum that allows summit participants to hear up-to-date feedback about trends in healthcare and what to expect in the year to come. The discussions varied from trends in benefit design, the Mississippi marketplace, a PPACA update, alternate payment models for employers and health care providers, and much more. Mississippi College is grateful to have had ForrestHealth as a Lead Sponsor for the 2017 summit.



A young woman with long brown hair, wearing a maroon lace dress, is smiling broadly and shaking hands with a man in a dark suit. She is holding a white envelope, likely an award. The man is looking at her. In the background, other people are visible, some in formal attire, and there are green ferns. The scene is set in a well-lit indoor space, possibly a school or university event.

# HONORS DAY

MISSISSIPPI COLLEGE  
SCHOOL OF BUSINESS  
AWARD WINNERS  
AND INDUCTEES

EACH SPRING, MC HAS THE OPPORTUNITY TO HONOR THE LEAD STUDENTS IN THE SCHOOL OF BUSINESS. VARIOUS CRITERIA ARE ACCOUNTED FOR, BE IT GPA OR LEADERSHIP ACCOLADES. THEIR VIGOR AROUND THE UNIVERSITY AND HARD WORK IN THE CLASSROOM HAS NOT GONE UNNOTICED OR OVERLOOKED, AS THESE STUDENTS RIGHTFULLY REAP WHAT THEY HAVE SOWN WITH THESE AWARDS AND RECOGNITION. AT THIS YEAR'S HONORS DAY LUNCHEON, WE WERE FORTUNATE TO HEAR AN ENCOURAGING MESSAGE FROM PERCY THORNTON, RECIPIENT OF THE EXECUTIVE IN EXCELLENCE AWARD.



## SPECIAL AWARDS

LUCIO DE MENEZES AND MATTHEW HOLMAN were both selected as recipients of the Amy Brand Memorial Award. This award is given in memory of Amy Brand, an Assistant Professor in the School of Business, to outstanding juniors majoring in Business Administration, Marketing, or Finance.

PACE BOETTCHER AND SARAH MAWK were both selected as recipients of the Jacqueline Jones Outstanding Junior Accounting Student Award which is made possible by Harper Rains Knight and Company. This award honors outstanding juniors who are majoring in accounting.

MARY ELIZABETH STRINGER was the recipient of the Outstanding Women in Business Award. Selected by the female business faculty, this award is given to a young woman who has demonstrated excellence, determination, and a promising future in the world of business.

WESLEIGH TAYLOR WRIGHT was the recipient of the G.M. Rogers Memorial Award. This award is given to the graduating Business Administration major who has the best record in the department and shows the greatest promise in the field.

KASSIDY RICE AND MADELINE BURGESS were the recipients of The Delta Mu Delta Award, which is given to the grad-

uating senior business major with the highest quality grade point average.

BONNIE SLATTERY was the recipient of the Outstanding Marketing Major, which is given to the graduating marketing major based on scholarship, leadership, and school participation.

HANNAH ALLEN HOFFMAN was the recipient of the Mississippi Society of CPA's Award which is given to the senior accounting major with the best general promise in the field of accounting.

WILLIAM TOBERMANN was the recipient of the Outstanding Finance Major Award, which is given to the top finance major based on scholarship, leadership, and school participation.

ROWAN ST. JOHN was the recipient of the *Wall Street Journal* Award. This award is given to the best all around senior in the School of Business based on scholarship, leadership, and school participation.

MAKEDA SMITH was the recipient of the Outstanding Graduate Accounting Student Award, which is given to the graduate student with the most promise in the field of accounting.



## HONORS DAY

**SANDRA PARKS OUTSTANDING ACADEMIC ACHIEVEMENT AWARD** Ms. Sandra Parks is an Assistant Professor of Accounting. Ms. Parks' concern and commitment for the well-being and academic success of MC Business students is legendary. It is appropriate that the outstanding academic achievement award is associated with her name. This award requires the highest level of performance as the students receiving this award are graduating seniors with an overall GPA of 3.6 or higher and have all shown significant leadership.

Olivia Glass	Samuel Monistere	Jonathan Fletcher	Olivia Nuss	Austin McCarty
Hannah Hillis	Christa Owen	Jessie Henning	Shannon Womack	Skye Mejia
Grace Lunardini	Wesley Prine	Sijin Li	Olivia Mabry	Laura Bryant
Christopher McGhee	Allyson Smith	Jon Merritt	Peyton Brown	
	Tobias Betz	Cody Morgan		

**DELTA MU DELTA INDUCTEES** Delta Mu Delta is the national honors society for business students. Membership in DMD signifies that these students are in the top 10% of their class.

Christopher Adcock	Rachel Cross	Matthew Holman	Elizabeth Miller	Kyle Smith
Tobias Betz	Petar Damjanovic	Changyu Hou	Madelynne Mohr	Lisa Spencer
Pace Boettcher	Mason Dixon	Kimberlee Keltner	Amanda Morehead	Rowan St. John
Ashley Brooks	Nicholas Ellis	Danielle LaRosa	Brooklyn Nance	Joseph Summers
Caleb Brown	Daniel Frizzell	Xiaojin Lin	Olivia Nuss	Cameron Treadwell
Toya Brown	Jonathon Fults	Ruyi Ling	Alexis Parker	Joan Valy
Ethan Butler	Olivia Glass	Allison Maloney	Jennifer Reed	Andrew Westerfield
Joshua Carter	Meredith Goff	Derek Marshall	Lucio De Menezes	Keeley Wilkinson
Amber Colvin	Thomas Helldorfer	Sarah Mawk	Briana Ricker	Zijie Zheng
Brandon Cozzolino	Hannah Hoffman	William McKnight	Marcos Rocca	
Catherine Crimm	Timothy Holloway	Skye Mejia	Tyler Shamblin	

### STUDENT ADVISORY BOARD

Skye Mejia	Mary Stringer	Elizabeth Wisdom	Emily Duck	Nicholas Ellis
Wesleigh Taylor	Amanda Morehead	Milena Carvalho	Amber Kaminski	Peyton Brown
Hannah Allen	Mallory Jones	Joshua Carter	Drew Donahoe	Caleb Brown
Sarah Mawk	Matthew Holman	Caroline Burlingame	Rowan St. John	Sloan Session
	Jeremy Kerstell	Chloe Bushman	James Kelly	Annsley McRae
	Kassidy Rice	William Tobermann	Kelli Phillips	Kyle Smith
	Bradley Johnson	Samuel Stevens	Grantham Melancon	Pace Boettcher
	Austin McCarty	William Mcknight	Tyler Shamblin	

### BUSINESS SCHOLARSHIP RECIPIENTS

Kayla Alexander	Joshua Carter	Meredith Goff	Kaylyn Kimpel	Benaiah Preston
Hannah Allen Hoffman	Britney Carter	Alexander Gullet	Danielle LaRosa	Bryce Reagle
Sarah Ashcraft	Matthew Castle	Raeleigh Harper	Jacob Lord	Kassidy Rice
Tobias Betz	Seth Curren	Preston Heeren	Olivia Mabry	Alex Rodriguez
Pace Boettcher	Hayes Daugherty	Elizabeth Herd	Andrew Marik	Brian Rogers
David Brittingham	Lucio De Menezes	Braxton Hinton	Sarah Mawk	Naomi Saul
Ashley Brooks	Jaggars Denley	Matthew Holman	Austin McCluskey	Sloan Session
Madeline Burgess	Drew Donahoe	James Hudson	Griffin McKnight	Tyler Shamblin
Caroline Burlingame	Emily Duck	Allison Johnson	Skye Mejia	William Spencer
	Daniel Frizzell	Bradley Johnson	Andrew Moore	John Stanford
	James Trea Futral	Mallory Jones	Amanda Morehead	Mary Elizabeth Stringer
	Joshua Gaddy	Amber Kaminski	Brooklyn Nance	Sam Wilkerson
	Nathan Garber	Riki Keller	Parker Peterman	Elizabeth Wisdom
	Zaria Gibson	Jeremy Kerstell	James Alex Pope	



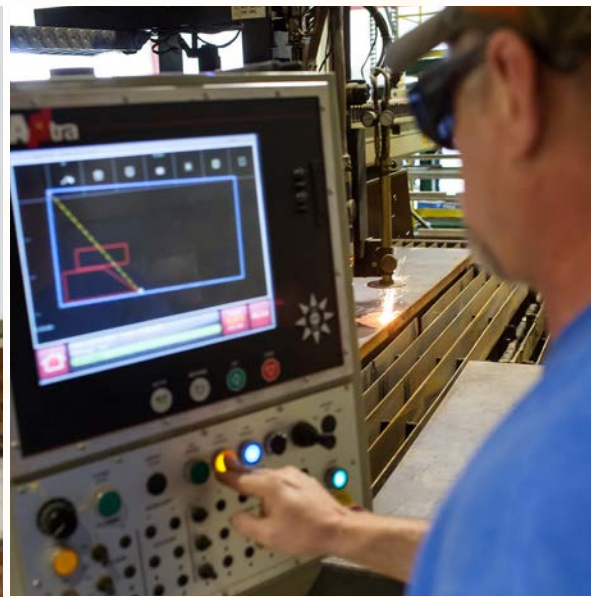
"TONY STRINGER IS A FAMILY MAN, A BUSINESS ENTHUSIAST, AND SOMEONE COMMITTED TO HIS COMMUNITY – ALL OF THESE CHARACTERISTICS ARE FOUND IN HIS COMPANY, STRINGER INDUSTRIES.

Established in 1964 by Charlene and the late George E. Stringer, the company continues to hold a commitment to family and value. The duo team founded Stringer Saw Service, but it didn't take long before the company grew to become Stringer Industries in 1980. Today, the company employs 35 people with an average tenure of 18 years, manufactures their own line of wastewood chippers and waste reduction hogs, and excels at operating a state of the art machine shop with fabrication capabilities. Most recently, their company made news on *Inc.* magazine's list of the 5,000 fastest growing privately held companies in the country in 2017."

DR. MARCELO EDUARDO, DEAN  
MC SCHOOL OF BUSINESS

LEFT: Tony '83 and  
Taylor Stringer '12, '13





# CORPORATE PARTNER SPOTLIGHT

## *Stringer Industries*

Tony Stringer, President of Stringer Industries, is part of the second generation of family leadership in the company, and continues to adapt and adhere to the changing and growing needs of the industry's customer base. He has served with his younger brother, Trent Stringer, for years now in Tylertown, Mississippi. In the fall of 2015, the company welcomed a third generation Stringer – Taylor, to the company dynamic. Taylor focuses on new equipment sales, marketing, and strategic growth.

Tony is thrilled to have his son on board to say the least, but always encouraged Taylor to discover for himself what it was God wanted him to be doing, as Tony's own father lead him to do. "Taylor brings new life and charisma to the company. It's been really nice having him here," notes



Tony about the addition of Taylor to the team.

The Stringers also take community and industry involvement seriously, offering support for the Walthall County Chamber of Commerce, the Dairy Festival, Tylertown's Christmas parade, and church events. They also support the Mississippi Manufacturers Association, where both George and Tony Stringer served as chairmen. Taylor, a current board member, rounds out the first trio of grandfather, father, son to serve as a member of the board.

Mississippi College School of Business is honored to have Tony, BSBA '83, and Taylor Stringer, BSBA '12; MBA '13, as alumni of the school, as well as committed partners for furthering a faith based environment to promote academic excellence.